

# Appendices

## Appendix 1

### Survey on the use of the DBS Library's Social Media Facilities

#### Section 1 **General Information**

1. What course are you currently studying \_\_\_\_\_

2. What year are you currently in

First year

Second year

Third year

Fourth year

3. You are Male  Female

4. You are aged

18 -25

25 – 35

Over 35

5. You are currently studying part time  Full time

6. How often do you visit the college Library?

Often (once every two weeks or more)

Sometimes (once every 2 months or more)

Rarely (More than once)

Never

**Note:** Please use the time frames outlined here as a reference for answering all subsequent questions.

7. How often do you use the library's online databases?

Often

Sometimes

Rarely

## Appendices

Never

8. How often do you use Google or other search engines for research?

Often

Sometimes

Rarely

Never

9. Are you a registered user of (please tick all that apply)

Facebook

Twitter

Youtube

MSN

### Section 2 Facebook

10. Have you ever visited the library's Facebook page?

Yes Often

Yes more than once

Yes once

If you answer yes skip to question 10 c) and 10 d)

No - not interested in the library Facebook page  Skip to question 10 e)

No - did not know the library had a Facebook page

10 a) If you knew about the library's Facebook page would you have joined it?

Yes  No

10 b) If 'No' why not?

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10 c) If you visited the Facebook page did you 'like' /join it? Yes  No

10 d) If you only visited the Facebook page once, why did you not visit again?

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10 e) If you are not interested in the library Facebook page what is the reason?

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# Appendices

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## Section 3

## Twitter

11. Are you a follower on the Library's Twitter account?

Yes I am

No - I was but unsubscribed

No - not interested in the library's Twitter account  Skip to question 11 c)

No - did not know the library had a Twitter account

11 a) If you knew the library had a Twitter account would you become a follower?

Yes  No

11 b) If 'No' why?

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11 c) If you are not interested in the library's Twitter account what is the reason?

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## Appendices

### Section 4 **Blog page**

12. Have you ever visited the library's Blog page?

Yes Often

Yes more than once

Yes once

If you answer yes skip to question 12 c)

No - not interested in the library's Blog page  Skip to question 12 d)

No - did not know the library had a Blog page

12 a) If you knew about the library's Blog page would you have joined it?

Yes  No

12 b) If 'No' why not?

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12 c) If you visited the Blog page did you review or comment on anything? Yes  No

12 d) If you are not interested in the library's Blog page what is the reason?

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### Section 5 **Ask a Librarian**

13. Have you ever used the library's instant messaging service 'Ask a librarian'?

Yes Often

## Appendices

Yes more than once

Yes once

No I am not interested in the library's instant messaging service  Skip to question 13 c)

No I did not know the library had an instant messaging service

13 a) Now that you know about the Library's instant messaging service will you use it?

Yes  No

13 b) If 'No' why not?

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13 c) If you are not interested in the library's instant messaging service what is the reason?

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### Section 6 **Your Thoughts**

14. Do you think it is important that the college library should have a Facebook page and Twitter account?

Yes  No

14 a) If 'Yes' Why?

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14 b) If 'No' Why?

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15. Do you think it is important that the college library should have an instant messaging service?

Yes  No

15 a) If 'Yes' Why?

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## Appendices

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15 b) If 'No' Why?

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16. Do you think that it is important the college library should have a Blog page?

Yes  No

16 a) If 'Yes' Why?

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16 b) If 'No' Why?

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17. Do you think that the Library advertises its social networking facilities (i.e. Facebook page, instant messaging service etc.) well?

Yes  No

17 a) If 'Yes' Why?

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17 b) If 'No' Why?

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***Thank you for your time!***

# Appendices

## Appendix 2

### Crosstabs

#### Notes

Output Created		10-May-2013 13:42:23
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	Split File	<none>
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Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

## Appendices

Syntax	Cases Used	<p>Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.</p> <p>CROSSTABS</p> <p style="padding-left: 20px;">/TABLES=Gender BY Visit_College_library use_library_online_database use_google</p> <p style="padding-left: 20px;">/FORMAT=AVALUE TABLES</p> <p style="padding-left: 20px;">/STATISTICS=CHISQ</p> <p style="padding-left: 20px;">/CELLS=COUNT ROW</p> <p style="padding-left: 20px;">/COUNT ROUND CELL.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p> <p>Dimensions Requested</p> <p>Cells Available</p>	<p>00:00:00.046</p> <p>00:00:00.072</p> <p>2</p> <p>20968</p>

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent



## Appendices

Gender * How often do you visit the DBS Library	99	100.0%	0	.0%	99	100.0%
Gender * Do you use the Library Database	99	100.0%	0	.0%	99	100.0%
Gender * Do you use Google for research	99	100.0%	0	.0%	99	100.0%

### Gender \* How often do you visit the DBS Library

#### Crosstab

		How often do you visit the DBS Library				Total
		Never	Often	Rarely	Sometimes	
Gender	Count	0	2	1	0	3
	% within Gender	.0%	66.7%	33.3%	.0%	100.0%
Female	Count	2	31	6	11	50
	% within Gender	4.0%	62.0%	12.0%	22.0%	100.0%
Male	Count	1	33	5	7	46
	% within Gender	2.2%	71.7%	10.9%	15.2%	100.0%
Total	Count	3	66	12	18	99
	% within Gender	3.0%	66.7%	12.1%	18.2%	100.0%

#### Chi-Square Tests

## Appendices

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.041 <sup>a</sup>	6	.804
Likelihood Ratio	3.301	6	.770
N of Valid Cases	99		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .09.

### Gender \* Do you use the Library Database

#### Crosstab

		Do you use the Library Database				Total
		Never	Often	Rarely	Sometimes	
Gender	Count	0	1	1	1	3
	% within Gender	.0%	33.3%	33.3%	33.3%	100.0%
Female	Count	4	19	10	17	50
	% within Gender	8.0%	38.0%	20.0%	34.0%	100.0%
Male	Count	5	14	11	16	46
	% within Gender	10.9%	30.4%	23.9%	34.8%	100.0%
Total	Count	9	34	22	34	99
	% within Gender	9.1%	34.3%	22.2%	34.3%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.241 <sup>a</sup>	6	.975
Likelihood Ratio	1.488	6	.960
N of Valid Cases	99		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .27.

### Gender \* Do you use Google for research

#### Crosstab

		Do you use Google for research				Total
			Often	Rarely	Sometimes	
Gender	Count	1	1	0	1	3
	% within Gender	33.3%	33.3%	.0%	33.3%	100.0%
Female	Count	0	46	2	2	50
	% within Gender	.0%	92.0%	4.0%	4.0%	100.0%
Male	Count	0	39	0	7	46
	% within Gender	.0%	84.8%	.0%	15.2%	100.0%
Total	Count	1	86	2	10	99
	% within Gender	1.0%	86.9%	2.0%	10.1%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	39.762 <sup>a</sup>	6	.000
Likelihood Ratio	15.613	6	.016
N of Valid Cases	99		

a. 9 cells (75.0%) have expected count less than 5. The minimum expected count is .03.

### CROSSTABS

```
/TABLES=Gender BY visited_library_facebook Follower_of_Library_twitter  
visited_library_blog_page Have_you_used_ask_a_librarian
```

```
/FORMAT=AVALUE TABLES
```

```
/STATISTICS=CHISQ
```

```
/CELLS=COUNT ROW
```

```
/COUNT ROUND CELL.
```

### Crosstabs

### Notes

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## Appendices

Output Created	10-May-2013 13:42:52	
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
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	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.
Syntax	<pre> CROSSTABS    /TABLES=Gender BY visited_library_facebook Follower_of_Library_twitter visted_librarys_blog_page Have_you_used_ask_a_librarian    /FORMAT=AVALUE TABLES    /STATISTICS=CHISQ    /CELLS=COUNT ROW    /COUNT ROUND CELL.           </pre>	
Resources	Processor Time	00:00:00.062
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	Dimensions Requested	2

## Appendices

Cells Available	20967
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[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Gender * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%
Gender * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
Gender * Do you visit the Library Blog page	99	100.0%	0	.0%	99	100.0%
Gender * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

**Gender \* Have you visited the library Facebook page**

**Crosstab**

## Appendices

		Have you visited the library Facebook page			
			No Did not know	No not interested	Yes more than once
Gender	Count	0	0	1	2
	% within Gender	.0%	.0%	33.3%	66.7%
Female	Count	0	32	5	2
	% within Gender	.0%	64.0%	10.0%	4.0%
Male	Count	2	23	14	4
	% within Gender	4.3%	50.0%	30.4%	8.7%
Total	Count	2	55	20	8
	% within Gender	2.0%	55.6%	20.2%	8.1%

### Crosstab

		Have you visited the library Facebook page		Total
		Yes often	Yes once	
Gender	Count	0	0	3
	% within Gender	.0%	.0%	100.0%
Female	Count	1	10	50
	% within Gender	2.0%	20.0%	100.0%
Male	Count	1	2	46
	% within Gender	2.2%	4.3%	100.0%
Total	Count	2	12	99
	% within Gender	2.0%	12.1%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	29.162 <sup>a</sup>	10	.001
Likelihood Ratio	24.975	10	.005
N of Valid Cases	99		

a. 12 cells (66.7%) have expected count less than 5. The minimum expected count is .06.

### Gender \* Do you follow the library Twitter

#### Crosstab

		Do you follow the library Twitter			
			5	No - I was but I unsubscribed	No - not interested
Gender	Count	0	0	0	2
	% within Gender	.0%	.0%	.0%	66.7%
Female	Count	2	1	4	13
	% within Gender	4.0%	2.0%	8.0%	26.0%
Male	Count	4	0	2	16
	% within Gender	8.7%	.0%	4.3%	34.8%
Total	Count	6	1	6	31
	% within Gender	6.1%	1.0%	6.1%	31.3%



## Appendices

### Crosstab

		Do you follow the library Twitter		Total
		No -Did not know it existed	Yes I am	
Gender	Count	0	1	3
	% within Gender	.0%	33.3%	100.0%
Female	Count	28	2	50
	% within Gender	56.0%	4.0%	100.0%
Male	Count	24	0	46
	% within Gender	52.2%	.0%	100.0%
Total	Count	52	3	99
	% within Gender	52.5%	3.0%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16.911 <sup>a</sup>	10	.076
Likelihood Ratio	14.207	10	.164
N of Valid Cases	99		

a. 14 cells (77.8%) have expected count less than 5. The minimum expected count is .03.

**Gender \* Do you visit the Library Blog page**

## Appendices

**Crosstab**

		Do you visit the Library Blog page			
			No - not interested in library blog page	No -did not know library had a blog page	Yes more than once
Gender	Count	1	1	0	1
	% within Gender	33.3%	33.3%	.0%	33.3%
Female	Count	0	14	29	4
	% within Gender	.0%	28.0%	58.0%	8.0%
Male	Count	4	16	21	3
	% within Gender	8.7%	34.8%	45.7%	6.5%
Total	Count	5	31	50	8
	% within Gender	5.1%	31.3%	50.5%	8.1%

**Crosstab**

		Do you visit the Library Blog page		Total
		Yes Often	Yes once	
Gender	Count	0	0	3
	% within Gender	.0%	.0%	100.0%
Female	Count	1	2	50
	% within Gender	2.0%	4.0%	100.0%
Male	Count	0	2	46

## Appendices

	% within Gender	.0%	4.3%	100.0%
Total	Count	1	4	99
	% within Gender	1.0%	4.0%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14.747 <sup>a</sup>	10	.142
Likelihood Ratio	15.347	10	.120
N of Valid Cases	99		

a. 14 cells (77.8%) have expected count less than 5. The minimum expected count is .03.

## Gender \* Do you use the 'ask the librarian facility

### Crosstab

		Do you use the 'ask the librarian facility			
		No - I am not interested in the library's instant messaging service	No - I did not know the library had an instant messaging service	Yes more than once	
Gender	Count	1	1	1	0

## Appendices

	% within Gender	33.3%	33.3%	33.3%	.0%
Female	Count	0	14	9	7
	% within Gender	.0%	28.0%	18.0%	14.0%
Male	Count	2	8	15	6
	% within Gender	4.3%	17.4%	32.6%	13.0%
Total	Count	3	23	25	13
	% within Gender	3.0%	23.2%	25.3%	13.1%

### Crosstab

		Do you use the 'ask the librarian facility		Total
		Yes Often	Yes once	
Gender	Count	0	0	3
	% within Gender	.0%	.0%	100.0%
Female	Count	4	16	50
	% within Gender	8.0%	32.0%	100.0%
Male	Count	2	13	46
	% within Gender	4.3%	28.3%	100.0%
Total	Count	6	29	99
	% within Gender	6.1%	29.3%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)

## Appendices

Pearson Chi-Square	16.429 <sup>a</sup>	10	.088
Likelihood Ratio	13.291	10	.208
N of Valid Cases	99		

a. 10 cells (55.6%) have expected count less than 5. The minimum expected count is .09.

# Appendices

## Appendix 3

### Crosstabs

#### Notes

Output Created		10-May-2013 13:45:50
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	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

## Appendices

Syntax	Cases Used	<p>Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.</p> <p>CROSSTABS</p> <p style="padding-left: 20px;">/TABLES=Age_range BY Visit_College_library use_library_online_database use_google</p> <p style="padding-left: 20px;">/FORMAT=AVALUE TABLES</p> <p style="padding-left: 20px;">/STATISTICS=CHISQ</p> <p style="padding-left: 20px;">/CELLS=COUNT ROW</p> <p style="padding-left: 20px;">/COUNT ROUND CELL.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p> <p>Dimensions Requested</p> <p>Cells Available</p>	<p>00:00:00.078</p> <p>00:00:00.093</p> <p>2</p> <p>20968</p>

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent

## Appendices

Age range of students * How often do you visit the DBS Library	99	100.0%	0	.0%	99	100.0%
Age range of students * Do you use the Library Database	99	100.0%	0	.0%	99	100.0%
Age range of students * Do you use Google for research	99	100.0%	0	.0%	99	100.0%

### Age range of students \* How often do you visit the DBS Library

#### Crosstab

			How often do you visit the DBS Library	
			Never	Often
Age range of students	18-25-Over 3555	Count	3	47
		% within Age range of students	4.3%	67.1%
	25-Over 355	Count	0	17
		% within Age range of students	.0%	65.4%
	Over 35	Count	0	2
		% within Age range of students	.0%	66.7%
Total		Count	3	66



## Appendices

**Crosstab**

			How often do you visit the DBS Library	
			Never	Often
Age range of students	18-25-Over 3555	Count	3	47
		% within Age range of students	4.3%	67.1%
	25-Over 355	Count	0	17
		% within Age range of students	.0%	65.4%
	Over 35	Count	0	2
		% within Age range of students	.0%	66.7%
Total	Count	3	66	
	% within Age range of students	3.0%	66.7%	

**Crosstab**

			How often do you visit the DBS Library	
			Rarely	Sometimes
Age range of students	18-25-Over 3555	Count	9	11
		% within Age range of students	12.9%	15.7%
	25-Over 355	Count	2	7
		% within Age range of students	7.7%	26.9%
	Over 35	Count	1	0

## Appendices

	% within Age range of students	33.3%	.0%
Total	Count	12	18
	% within Age range of students	12.1%	18.2%

### Crosstab

			Total
Age range of students	18-25-Over 3555	Count	70
		% within Age range of students	100.0%
	25-Over 355	Count	26
		% within Age range of students	100.0%
	Over 35	Count	3
		% within Age range of students	100.0%
Total	Count		99
	% within Age range of students		100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.690 <sup>a</sup>	6	.584
Likelihood Ratio	5.641	6	.465
N of Valid Cases	99		

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.690 <sup>a</sup>	6	.584
Likelihood Ratio	5.641	6	.465
N of Valid Cases	99		

a. 8 cells (66.7%) have expected count less than 5. The minimum expected count is .09.

### Age range of students \* Do you use the Library Database

#### Crosstab

			Do you use the Library Database	
			Never	Often
Age range of students	18-25-Over 3555	Count	8	24
		% within Age range of students	11.4%	34.3%
	25-Over 355	Count	1	9
		% within Age range of students	3.8%	34.6%
	Over 35	Count	0	1
		% within Age range of students	.0%	33.3%
Total		Count	9	34

## Appendices

### Crosstab

			Do you use the Library Database	
			Never	Often
Age range of students	18-25-Over 3555	Count	8	24
		% within Age range of students	11.4%	34.3%
	25-Over 355	Count	1	9
		% within Age range of students	3.8%	34.6%
	Over 35	Count	0	1
		% within Age range of students	.0%	33.3%
Total		Count	9	34
		% within Age range of students	9.1%	34.3%

### Crosstab

			Do you use the Library Database	
			Rarely	Sometimes
Age range of students	18-25-Over 3555	Count	19	19
		% within Age range of students	27.1%	27.1%
	25-Over 355	Count	3	13
		% within Age range of students	11.5%	50.0%
	Over 35	Count	0	2
		% within Age range of students	.0%	66.7%

## Appendices

Total	Count	22	34
	% within Age range of students	22.2%	34.3%

### Crosstab

			Total
Age range of students	18-25-Over 3555	Count	70
		% within Age range of students	100.0%
	25-Over 355	Count	26
		% within Age range of students	100.0%
	Over 35	Count	3
		% within Age range of students	100.0%
Total		Count	99
		% within Age range of students	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.072 <sup>a</sup>	6	.233
Likelihood Ratio	9.089	6	.169
N of Valid Cases	99		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is .27.

## Appendices

### Age range of students \* Do you use Google for research

**Crosstab**

			Do you use Google for research	
				Often
Age range of students	18-25-Over 3555	Count	0	61
		% within Age range of students	.0%	87.1%
	25-Over 355	Count	1	22
		% within Age range of students	3.8%	84.6%
	Over 35	Count	0	3
		% within Age range of students	.0%	100.0%
Total	Count	1	86	
	% within Age range of students	1.0%	86.9%	

**Crosstab**

			Do you use Google for research	
			Rarely	Sometimes
Age range of students	18-25-Over 3555	Count	2	7

## Appendices

	% within Age range of students	2.9%	10.0%
25-Over 355	Count	0	3
	% within Age range of students	.0%	11.5%
Over 35	Count	0	0
	% within Age range of students	.0%	.0%
Total	Count	2	10
	% within Age range of students	2.0%	10.1%

### Crosstab

			Total
Age range of students	18-25-Over 3555	Count	70
		% within Age range of students	100.0%
	25-Over 355	Count	26
		% within Age range of students	100.0%
	Over 35	Count	3
		% within Age range of students	100.0%
Total	Count	99	
	% within Age range of students	100.0%	

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.069 <sup>a</sup>	6	.667
Likelihood Ratio	4.791	6	.571
N of Valid Cases	99		

a. 9 cells (75.0%) have expected count less than 5. The minimum expected count is .03.

### CROSSTABS

```
/TABLES=Age_range BY visited_library_facebook Follower_of_Library_twitter  
Have_you_used_ask_a_librarian
```

```
/FORMAT=AVALUE TABLES
```

```
/STATISTICS=CHISQ
```

```
/CELLS=COUNT ROW
```

```
/COUNT ROUND CELL.
```

### Crosstabs

### Notes

Output Created	10-May-2013 13:46:24
Comments	



## Appendices

Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav	
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	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.	
Syntax		<p>CROSSTABS</p> <p>  /TABLES=Age_range BY visited_library_facebook Follower_of_Library_twitter Have_you_used_ask_a_librarian</p> <p>  /FORMAT=AVALUE TABLES</p> <p>  /STATISTICS=CHISQ</p> <p>  /CELLS=COUNT ROW</p> <p>  /COUNT ROUND CELL.</p>	
Resources	Processor Time		00:00:00.047
	Elapsed Time		00:00:00.083
	Dimensions Requested		2
	Cells Available		20968

## Appendices

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Age range of students * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%
Age range of students * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
Age range of students * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

### Age range of students \* Have you visited the library Facebook page

#### Crosstab

			Have you visited the library Facebook page	
				No Did not know
Age range of students	18-25-Over 3555	Count	1	42

## Appendices

	% within Age range of students	1.4%	60.0%
25-Over 355	Count	0	13
	% within Age range of students	.0%	50.0%
Over 35	Count	1	0
	% within Age range of students	33.3%	.0%
Total	Count	2	55
	% within Age range of students	2.0%	55.6%

## Crosstab

			Have you visited the library Facebook page
			No not interested
Age range of students	18-25-Over 3555	Count	12
		% within Age range of students	17.1%
25-Over 355		Count	8
		% within Age range of students	30.8%
Over 35		Count	0
		% within Age range of students	.0%
Total		Count	20

## Appendices

### Crosstab

			Have you visited the library Facebook page	
			No not interested	
Age range of students	18-25-Over 3555	Count	12	
		% within Age range of students	17.1%	
	25-Over 355	Count	8	
		% within Age range of students	30.8%	
	Over 35	Count	0	
		% within Age range of students	.0%	
Total	Count		20	
	% within Age range of students		20.2%	

### Crosstab

			Have you visited the library Facebook page	
			Yes more than once	Yes often
Age range of students	18-25-Over 3555	Count	2	2
		% within Age range of students	2.9%	2.9%
	25-Over 355	Count	5	0
		% within Age range of students		

## Appendices

	% within Age range of students	19.2%	.0%
Over 35	Count	1	0
	% within Age range of students	33.3%	.0%
Total	Count	8	2
	% within Age range of students	8.1%	2.0%

## Crosstab

			Have you visited the library Facebook page	
			Yes once	Total
Age range of students	18-25-Over 3555	Count	11	70
		% within Age range of students	15.7%	100.0%
	25-Over 355	Count	0	26
		% within Age range of students	.0%	100.0%
	Over 35	Count	1	3
		% within Age range of students	33.3%	100.0%
Total		Count	12	99
		% within Age range of students	12.1%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	34.205 <sup>a</sup>	10	.000
Likelihood Ratio	27.897	10	.002
N of Valid Cases	99		

a. 12 cells (66.7%) have expected count less than 5. The minimum expected count is .06.

### Age range of students \* Do you follow the library Twitter

#### Crosstab

			Do you follow the library Twitter	
				5
Age range of students	18-25-Over 3555	Count	5	1
		% within Age range of students	7.1%	1.4%
	25-Over 355	Count	1	0
		% within Age range of students	3.8%	.0%
	Over 35	Count	0	0
		% within Age range of students	.0%	.0%
Total		Count	6	1

## Appendices

### Crosstab

			Do you follow the library Twitter	
				5
Age range of students	18-25-Over 3555	Count	5	1
		% within Age range of students	7.1%	1.4%
	25-Over 355	Count	1	0
		% within Age range of students	3.8%	.0%
	Over 35	Count	0	0
		% within Age range of students	.0%	.0%
Total	Count	6	1	
	% within Age range of students	6.1%	1.0%	

### Crosstab

			Do you follow the library Twitter
			No - I was but I unsubscribed
Age range of students	18-25-Over 3555	Count	5
		% within Age range of students	7.1%
	25-Over 355	Count	1
		% within Age range of students	3.8%
	Over 35	Count	0

## Appendices

	% within Age range of students	.0%
Total	Count	6
	% within Age range of students	6.1%

### Crosstab

			Do you follow the library Twitter
			No - not interested
Age range of students	18-25-Over 3555	Count	16
		% within Age range of students	22.9%
	25-Over 355	Count	14
		% within Age range of students	53.8%
	Over 35	Count	1
		% within Age range of students	33.3%
Total		Count	31
		% within Age range of students	31.3%

### Crosstab

	Do you follow the library Twitter



## Appendices

			No -Did not know it existed
Age range of students	18-25-Over 3555	Count	42
		% within Age range of students	60.0%
	25-Over 355	Count	8
		% within Age range of students	30.8%
	Over 35	Count	2
		% within Age range of students	66.7%
Total	Count		52
	% within Age range of students		52.5%

### Crosstab

			Do you follow the library Twitter	Total
			Yes I am	
Age range of students	18-25-Over 3555	Count	1	70
		% within Age range of students	1.4%	100.0%
	25-Over 355	Count	2	26
		% within Age range of students	7.7%	100.0%
	Over 35	Count	0	3
		% within Age range of students	.0%	100.0%

## Appendices

Total	Count	3	99
	% within Age range of students	3.0%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13.038 <sup>a</sup>	10	.222
Likelihood Ratio	13.187	10	.213
N of Valid Cases	99		

a. 14 cells (77.8%) have expected count less than 5. The minimum expected count is .03.

## Age range of students \* Do you use the 'ask the librarian facility

### Crosstab

			Do you use the 'ask the librarian facility	
				No - I am not interested in the library's instant messaging service
Age range of students	18-25-Over 3555	Count	1	17

## Appendices

	% within Age range of students	1.4%	24.3%
25-Over 355	Count	2	5
	% within Age range of students	7.7%	19.2%
Over 35	Count	0	1
	% within Age range of students	.0%	33.3%
Total	Count	3	23
	% within Age range of students	3.0%	23.2%

### Crosstab

			Do you use the 'ask the librarian facility
			No - I did not know the library had an instant messaging service
Age range of students	18-25-Over 3555	Count	18
		% within Age range of students	25.7%
25-Over 355		Count	7
		% within Age range of students	26.9%
Over 35		Count	0
		% within Age range of students	.0%

## Appendices

Total	Count	25
	% within Age range of students	25.3%

### Crosstab

			Do you use the 'ask the librarian facility	
			Yes more than once	Yes Often
Age range of students	18-25-Over 3555	Count	11	3
		% within Age range of students	15.7%	4.3%
	25-Over 355	Count	2	2
		% within Age range of students	7.7%	7.7%
	Over 35	Count	0	1
		% within Age range of students	.0%	33.3%
Total		Count	13	6
		% within Age range of students	13.1%	6.1%

### Crosstab

			Do you use the 'ask the librarian facility	Total
			Yes once	
Age range of students	18-25-Over 3555	Count	20	70

## Appendices

	% within Age range of students	28.6%	100.0%
25-Over 355	Count	8	26
	% within Age range of students	30.8%	100.0%
Over 35	Count	1	3
	% within Age range of students	33.3%	100.0%
Total	Count	29	99
	% within Age range of students	29.3%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.229 <sup>a</sup>	10	.511
Likelihood Ratio	8.254	10	.604
N of Valid Cases	99		

a. 11 cells (61.1%) have expected count less than 5. The minimum expected count is .09.

# Appendices

## Appendix 4

### Crosstabs

#### Notes

Output Created		10-May-2013 13:28:21
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

## Appendices

Syntax	Cases Used	<p>Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.</p> <p>CROSSTABS</p> <p style="padding-left: 20px;">/TABLES=studying BY Visit_College_library use_library_online_database use_google</p> <p style="padding-left: 20px;">/FORMAT=AVALUE TABLES</p> <p style="padding-left: 20px;">/STATISTICS=CHISQ</p> <p style="padding-left: 20px;">/CELLS=COUNT ROW</p> <p style="padding-left: 20px;">/COUNT ROUND CELL.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p> <p>Dimensions Requested</p> <p>Cells Available</p>	<p>00:00:00.062</p> <p>00:00:00.066</p> <p>2</p> <p>20968</p>

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent

## Appendices

studying * How often do you visit the DBS Library	99	100.0%	0	.0%	99	100.0%
studying * Do you use the Library Database	99	100.0%	0	.0%	99	100.0%
studying * Do you use Google for research	99	100.0%	0	.0%	99	100.0%

### studying \* How often do you visit the DBS Library

#### Crosstab

			How often do you visit the DBS Library				Total
			Never	Often	Rarely	Sometimes	
studying	Full-time	Count	2	55	10	10	77
		% within studying	2.6%	71.4%	13.0%	13.0%	100.0%
	Part-time	Count	1	11	2	8	22
		% within studying	4.5%	50.0%	9.1%	36.4%	100.0%
Total		Count	3	66	12	18	99
		% within studying	3.0%	66.7%	12.1%	18.2%	100.0%

#### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)



## Appendices

Pearson Chi-Square	6.750 <sup>a</sup>	3	.080
Likelihood Ratio	6.045	3	.109
N of Valid Cases	99		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .67.

### studying \* Do you use the Library Database

**Crosstab**

			Do you use the Library Database				Total
			Never	Often	Rarely	Sometimes	
studying	Full-time	Count	8	30	17	22	77
		% within studying	10.4%	39.0%	22.1%	28.6%	100.0%
	Part-time	Count	1	4	5	12	22
		% within studying	4.5%	18.2%	22.7%	54.5%	100.0%
Total	Count	9	34	22	34	99	
	% within studying	9.1%	34.3%	22.2%	34.3%	100.0%	

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)

## Appendices

Pearson Chi-Square	6.159 <sup>a</sup>	3	.104
Likelihood Ratio	6.241	3	.100
N of Valid Cases	99		

a. 2 cells (25.0%) have expected count less than 5. The minimum expected count is 2.00.

### studying \* Do you use Google for research

**Crosstab**

			Do you use Google for research				Total
				Often	Rarely	Sometimes	
studying	Full-time	Count	0	66	2	9	77
		% within studying	.0%	85.7%	2.6%	11.7%	100.0%
	Part-time	Count	1	20	0	1	22
		% within studying	4.5%	90.9%	.0%	4.5%	100.0%
Total	Count	1	86	2	10	99	
	% within studying	1.0%	86.9%	2.0%	10.1%	100.0%	

**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)

## Appendices

Pearson Chi-Square	4.989 <sup>a</sup>	3	.173
Likelihood Ratio	5.096	3	.165
N of Valid Cases	99		

a. 5 cells (62.5%) have expected count less than 5. The minimum expected count is .22.

### CROSSTABS

```
/TABLES=studying BY visited_library_facebook Follower_of_Library_twitter  
visited_library_blog_page Have_you_used_ask_a_librarian
```

```
/FORMAT=AVALUE TABLES
```

```
/STATISTICS=CHISQ
```

```
/CELLS=COUNT ROW
```

```
/COUNT ROUND CELL.
```

## Crosstabs

### Notes

Output Created		10-May-2013 13:29:14
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertatio n\my data god save.sav
	Active Dataset	DataSet1

## Appendices

	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.	
Syntax		CROSSTABS  /TABLES=studying BY visited_library_facebook Follower_of_Library_twitter visted_librarys_blog_page Have_you_used_ask_a_librarian  /FORMAT=AVALUE TABLES  /STATISTICS=CHISQ  /CELLS=COUNT ROW  /COUNT ROUND CELL.	
Resources	Processor Time		00:00:00.047
	Elapsed Time		00:00:00.069
	Dimensions Requested		2
	Cells Available		20967

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

## Appendices

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
studying * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%
studying * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
studying * Do you visit the Library Blog page	99	100.0%	0	.0%	99	100.0%
studying * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

### studying \* Have you visited the library Facebook page

#### Crosstab

			Have you visited the library Facebook page		
				No Did not know	No not interested
studying	Full-time	Count	1	44	15
		% within studying	1.3%	57.1%	19.5%
	Part-time	Count	1	11	5

## Appendices

	% within studying	4.5%	50.0%	22.7%
Total	Count	2	55	20
	% within studying	2.0%	55.6%	20.2%

### Crosstab

			Have you visited the library Facebook page			Total
			Yes more than once	Yes often	Yes once	
studying	Full-time	Count	5	1	11	77
		% within studying	6.5%	1.3%	14.3%	100.0%
	Part-time	Count	3	1	1	22
		% within studying	13.6%	4.5%	4.5%	100.0%
Total		Count	8	2	12	99
		% within studying	8.1%	2.0%	12.1%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.452 <sup>a</sup>	5	.486
Likelihood Ratio	4.330	5	.503
N of Valid Cases	99		

a. 7 cells (58.3%) have expected count less than 5. The minimum expected count is .44.

## Appendices

### studying \* Do you follow the library Twitter

**Crosstab**

			Do you follow the library Twitter			
				5	No - I was but I unsubscribed	No - not interested
studying	Full-time	Count	5	1	6	20
		% within studying	6.5%	1.3%	7.8%	26.0%
	Part-time	Count	1	0	0	11
		% within studying	4.5%	.0%	.0%	50.0%
Total	Count		6	1	6	31
	% within studying		6.1%	1.0%	6.1%	31.3%

**Crosstab**

			Do you follow the library Twitter		Total
			No -Did not know it existed	Yes I am	
studying	Full-time	Count	44	1	77
		% within studying	57.1%	1.3%	100.0%
	Part-time	Count	8	2	22
		% within studying	36.4%	9.1%	100.0%
Total	Count		52	3	99
	% within studying		52.5%	3.0%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10.097 <sup>a</sup>	5	.073
Likelihood Ratio	10.682	5	.058
N of Valid Cases	99		

a. 8 cells (66.7%) have expected count less than 5. The minimum expected count is .22.

### studying \* Do you visit the Library Blog page

#### Crosstab

			Do you visit the Library Blog page		
				No - not interested in library blog page	No -did not know library had a blog page
studying	Full-time	Count	4	23	40
		% within studying	5.2%	29.9%	51.9%
	Part-time	Count	1	8	10
		% within studying	4.5%	36.4%	45.5%
Total		Count	5	31	50
		% within studying	5.1%	31.3%	50.5%



## Appendices

**Crosstab**

			Do you visit the Library Blog page			Total
			Yes more than once	Yes Often	Yes once	
studying	Full-time	Count	6	1	3	77
		% within studying	7.8%	1.3%	3.9%	100.0%
	Part-time	Count	2	0	1	22
		% within studying	9.1%	.0%	4.5%	100.0%
Total		Count	8	1	4	99
		% within studying	8.1%	1.0%	4.0%	100.0%

**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.727 <sup>a</sup>	5	.981
Likelihood Ratio	.938	5	.967
N of Valid Cases	99		

a. 7 cells (58.3%) have expected count less than 5. The minimum expected count is .22.

**studying \* Do you use the 'ask the librarian facility**

## Appendices

**Crosstab**

			Do you use the 'ask the librarian facility		
				No - I am not interested in the library's instant messaging service	No - I did not know the library had an instant messaging service
studying	Full-time	Count	3	15	22
		% within studying	3.9%	19.5%	28.6%
	Part-time	Count	0	8	3
		% within studying	.0%	36.4%	13.6%
Total		Count	3	23	25
		% within studying	3.0%	23.2%	25.3%

**Crosstab**

			Do you use the 'ask the librarian facility			Total
			Yes more than once	Yes Often	Yes once	
studying	Full-time	Count	11	4	22	77
		% within studying	14.3%	5.2%	28.6%	100.0%
	Part-time	Count	2	2	7	22
		% within studying	9.1%	9.1%	31.8%	100.0%
Total		Count	13	6	29	99
		% within studying	13.1%	6.1%	29.3%	100.0%

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.310 <sup>a</sup>	5	.379
Likelihood Ratio	5.960	5	.310
N of Valid Cases	99		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is .67.

# Appendices

## Appendix 5

### Crosstabs

#### Notes

Output Created		10-May-2013 13:50:36
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

## Appendices

Syntax	<pre> CROSSTABS    /TABLES=registered_user BY visited_library_facebook Follower_of_Library_twitter Have_you_used_ask_a_librarian    /FORMAT=AVALUE TABLES    /STATISTICS=CHISQ    /CELLS=COUNT ROW    /COUNT ROUND CELL.           </pre>												
Resources	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Processor Time</td> <td style="width: 40%;"></td> <td style="width: 30%; text-align: right;">00:00:00.156</td> </tr> <tr> <td>Elapsed Time</td> <td></td> <td style="text-align: right;">00:00:00.179</td> </tr> <tr> <td>Dimensions Requested</td> <td></td> <td style="text-align: right;">2</td> </tr> <tr> <td>Cells Available</td> <td></td> <td style="text-align: right;">20968</td> </tr> </table>	Processor Time		00:00:00.156	Elapsed Time		00:00:00.179	Dimensions Requested		2	Cells Available		20968
Processor Time		00:00:00.156											
Elapsed Time		00:00:00.179											
Dimensions Requested		2											
Cells Available		20968											

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
registered_user * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%

## Appendices

registered_user * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
registered_user * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

### registered\_user \* Have you visited the library Facebook page

#### Crosstab

		Have you visited the library Facebook page	
			No Did not know
registered_user	Count	1	0
	% within registered_user	33.3%	.0%
3	Count	0	0
	% within registered_user	.0%	.0%
1	Count	0	7
	% within registered_user	.0%	63.6%
1 and 2	Count	0	6
	% within registered_user	.0%	85.7%
1 and 3	Count	0	13
	% within registered_user	.0%	61.9%
1 and 4	Count	0	3

## Appendices

	% within registered_user	.0%	75.0%
1, 2 and 3	Count	0	1
	% within registered_user	.0%	100.0%
1,2 and 3	Count	0	11
	% within registered_user	.0%	64.7%
1,2 and 4	Count	0	2
	% within registered_user	.0%	100.0%
1,2,3 and 4	Count	1	6
	% within registered_user	5.0%	30.0%
1,3 and 4	Count	0	4
	% within registered_user	.0%	66.7%
2	Count	0	0
	% within registered_user	.0%	.0%
3	Count	0	2
	% within registered_user	.0%	66.7%
4	Count	0	0
	% within registered_user	.0%	.0%
Total	Count	2	55
	% within registered_user	2.0%	55.6%

### Crosstab

	Have you visited the library Facebook page	
	No not interested	Yes more than once

## Appendices

registered_user	Count	1	1
	% within registered_user	33.3%	33.3%
3	Count	1	0
	% within registered_user	100.0%	.0%
1	Count	1	1
	% within registered_user	9.1%	9.1%
1 and 2	Count	0	1
	% within registered_user	.0%	14.3%
1 and 3	Count	5	1
	% within registered_user	23.8%	4.8%
1 and 4	Count	1	0
	% within registered_user	25.0%	.0%
1, 2 and 3	Count	0	0
	% within registered_user	.0%	.0%
1,2 and 3	Count	3	0
	% within registered_user	17.6%	.0%
1,2 and 4	Count	0	0
	% within registered_user	.0%	.0%
1,2,3 and 4	Count	4	3
	% within registered_user	20.0%	15.0%
1,3 and 4	Count	2	0
	% within registered_user	33.3%	.0%
2	Count	0	1
	% within registered_user	.0%	100.0%



## Appendices

3	Count	0	0
	% within registered_user	.0%	.0%
4	Count	2	0
	% within registered_user	100.0%	.0%
Total	Count	20	8
	% within registered_user	20.2%	8.1%

### Crosstab

		Have you visited the library Facebook page		Total
		Yes often	Yes once	
registered_user	Count	0	0	3
	% within registered_user	.0%	.0%	100.0%
3	Count	0	0	1
	% within registered_user	.0%	.0%	100.0%
1	Count	0	2	11
	% within registered_user	.0%	18.2%	100.0%
1 and 2	Count	0	0	7
	% within registered_user	.0%	.0%	100.0%
1 and 3	Count	0	2	21
	% within registered_user	.0%	9.5%	100.0%
1 and 4	Count	0	0	4
	% within registered_user	.0%	.0%	100.0%
1, 2 and 3	Count	0	0	1
	% within registered_user	.0%	.0%	100.0%

## Appendices

1,2 and 3	Count	1	2	17
	% within registered_user	5.9%	11.8%	100.0%
1,2 and 4	Count	0	0	2
	% within registered_user	.0%	.0%	100.0%
1,2,3 and 4	Count	1	5	20
	% within registered_user	5.0%	25.0%	100.0%
1,3 and 4	Count	0	0	6
	% within registered_user	.0%	.0%	100.0%
2	Count	0	0	1
	% within registered_user	.0%	.0%	100.0%
3	Count	0	1	3
	% within registered_user	.0%	33.3%	100.0%
4	Count	0	0	2
	% within registered_user	.0%	.0%	100.0%
Total	Count	2	12	99
	% within registered_user	2.0%	12.1%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	68.912 <sup>a</sup>	65	.347
Likelihood Ratio	58.639	65	.698
N of Valid Cases	99		

## Appendices

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	68.912 <sup>a</sup>	65	.347
Likelihood Ratio	58.639	65	.698
N of Valid Cases	99		

a. 80 cells (95.2%) have expected count less than 5. The minimum expected count is .02.

### registered\_user \* Do you follow the library Twitter

#### Crosstab

		Do you follow the library Twitter		
			5	No - I was but I unsubscribed
registered_user	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
3	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
1	Count	0	0	1
	% within registered_user	.0%	.0%	9.1%
1 and 2	Count	1	0	1
	% within registered_user	14.3%	.0%	14.3%

## Appendices

1 and 3	Count	4	0	2
	% within registered_user	19.0%	.0%	9.5%
1 and 4	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
1, 2 and 3	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
1,2 and 3	Count	0	1	0
	% within registered_user	.0%	5.9%	.0%
1,2 and 4	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
1,2,3 and 4	Count	0	0	2
	% within registered_user	.0%	.0%	10.0%
1,3 and 4	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
2	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
3	Count	1	0	0
	% within registered_user	33.3%	.0%	.0%
4	Count	0	0	0
	% within registered_user	.0%	.0%	.0%
Total	Count	6	1	6
	% within registered_user	6.1%	1.0%	6.1%

### Crosstab

	Do you follow the library Twitter
--	-----------------------------------

## Appendices

		No - not interested	No -Did not know it existed
registered_user	Count	3	0
	% within registered_user	100.0%	.0%
3	Count	1	0
	% within registered_user	100.0%	.0%
1	Count	3	7
	% within registered_user	27.3%	63.6%
1 and 2	Count	0	5
	% within registered_user	.0%	71.4%
1 and 3	Count	7	8
	% within registered_user	33.3%	38.1%
1 and 4	Count	3	1
	% within registered_user	75.0%	25.0%
1, 2 and 3	Count	0	1
	% within registered_user	.0%	100.0%
1,2 and 3	Count	4	12
	% within registered_user	23.5%	70.6%
1,2 and 4	Count	0	2
	% within registered_user	.0%	100.0%
1,2,3 and 4	Count	5	11
	% within registered_user	25.0%	55.0%
1,3 and 4	Count	4	2
	% within registered_user	66.7%	33.3%
2	Count	0	0

## Appendices

	% within registered_user	.0%	.0%
3	Count	0	2
	% within registered_user	.0%	66.7%
4	Count	1	1
	% within registered_user	50.0%	50.0%
Total	Count	31	52
	% within registered_user	31.3%	52.5%

## Crosstab

		Do you follow the library Twitter	
		Yes I am	Total
registered_user	Count	0	3
	% within registered_user	.0%	100.0%
3	Count	0	1
	% within registered_user	.0%	100.0%
1	Count	0	11
	% within registered_user	.0%	100.0%
1 and 2	Count	0	7
	% within registered_user	.0%	100.0%
1 and 3	Count	0	21
	% within registered_user	.0%	100.0%
1 and 4	Count	0	4
	% within registered_user	.0%	100.0%

## Appendices

1, 2 and 3	Count	0	1
	% within registered_user	.0%	100.0%
1,2 and 3	Count	0	17
	% within registered_user	.0%	100.0%
1,2 and 4	Count	0	2
	% within registered_user	.0%	100.0%
1,2,3 and 4	Count	2	20
	% within registered_user	10.0%	100.0%
1,3 and 4	Count	0	6
	% within registered_user	.0%	100.0%
2	Count	1	1
	% within registered_user	100.0%	100.0%
3	Count	0	3
	% within registered_user	.0%	100.0%
4	Count	0	2
	% within registered_user	.0%	100.0%
Total	Count	3	99
	% within registered_user	3.0%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	83.961 <sup>a</sup>	65	.057
Likelihood Ratio	63.077	65	.544

## Appendices

N of Valid Cases	99				
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a. 77 cells (91.7%) have expected count less than 5. The minimum expected count is .01.

### registered\_user \* Do you use the 'ask the librarian facility

**Crosstab**

		Do you use the 'ask the librarian facility	
			No - I am not interested in the library's instant messaging service
registered_user	Count	1	1
	% within registered_user	33.3%	33.3%
3	Count	0	0
	% within registered_user	.0%	.0%
1	Count	0	3
	% within registered_user	.0%	27.3%
1 and 2	Count	1	3
	% within registered_user	14.3%	42.9%
1 and 3	Count	0	5
	% within registered_user	.0%	23.8%



## Appendices

1 and 4	Count	0	0
	% within registered_user	.0%	.0%
1, 2 and 3	Count	0	0
	% within registered_user	.0%	.0%
1,2 and 3	Count	1	5
	% within registered_user	5.9%	29.4%
1,2 and 4	Count	0	0
	% within registered_user	.0%	.0%
1,2,3 and 4	Count	0	4
	% within registered_user	.0%	20.0%
1,3 and 4	Count	0	1
	% within registered_user	.0%	16.7%
2	Count	0	0
	% within registered_user	.0%	.0%
3	Count	0	1
	% within registered_user	.0%	33.3%
4	Count	0	0
	% within registered_user	.0%	.0%
Total	Count	3	23
	% within registered_user	3.0%	23.2%

### Crosstab

	Do you use the 'ask the librarian facility
--	--

## Appendices

		No - I did not know the library had an instant messaging service	Yes more than once
registered_user	Count	1	0
	% within registered_user	33.3%	.0%
3	Count	0	0
	% within registered_user	.0%	.0%
1	Count	1	1
	% within registered_user	9.1%	9.1%
1 and 2	Count	1	0
	% within registered_user	14.3%	.0%
1 and 3	Count	3	5
	% within registered_user	14.3%	23.8%
1 and 4	Count	2	0
	% within registered_user	50.0%	.0%
1, 2 and 3	Count	1	0
	% within registered_user	100.0%	.0%
1,2 and 3	Count	4	2
	% within registered_user	23.5%	11.8%
1,2 and 4	Count	1	1
	% within registered_user	50.0%	50.0%
1,2,3 and 4	Count	4	3
	% within registered_user	20.0%	15.0%
1,3 and 4	Count	3	0

## Appendices

	% within registered_user	50.0%	.0%
2	Count	1	0
	% within registered_user	100.0%	.0%
3	Count	2	0
	% within registered_user	66.7%	.0%
4	Count	1	1
	% within registered_user	50.0%	50.0%
Total	Count	25	13
	% within registered_user	25.3%	13.1%

### Crosstab

		Do you use the 'ask the librarian facility		Total
		Yes Often	Yes once	
registered_user	Count	0	0	3
	% within registered_user	.0%	.0%	100.0%
3	Count	1	0	1
	% within registered_user	100.0%	.0%	100.0%
1	Count	0	6	11
	% within registered_user	.0%	54.5%	100.0%
1 and 2	Count	1	1	7
	% within registered_user	14.3%	14.3%	100.0%
1 and 3	Count	2	6	21
	% within registered_user	9.5%	28.6%	100.0%
1 and 4	Count	0	2	4

## Appendices

	% within registered_user	.0%	50.0%	100.0%
1, 2 and 3	Count	0	0	1
	% within registered_user	.0%	.0%	100.0%
1,2 and 3	Count	0	5	17
	% within registered_user	.0%	29.4%	100.0%
1,2 and 4	Count	0	0	2
	% within registered_user	.0%	.0%	100.0%
1,2,3 and 4	Count	1	8	20
	% within registered_user	5.0%	40.0%	100.0%
1,3 and 4	Count	1	1	6
	% within registered_user	16.7%	16.7%	100.0%
2	Count	0	0	1
	% within registered_user	.0%	.0%	100.0%
3	Count	0	0	3
	% within registered_user	.0%	.0%	100.0%
4	Count	0	0	2
	% within registered_user	.0%	.0%	100.0%
Total	Count	6	29	99
	% within registered_user	6.1%	29.3%	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	69.701 <sup>a</sup>	65	.322

## Appendices

Likelihood Ratio	59.971	65	.653
N of Valid Cases	99		

a. 80 cells (95.2%) have expected count less than 5. The minimum expected count is .03.

# Appendices

## Appendix 6

### Crosstabs

#### Notes

Output Created		10-May-2013 13:56:02
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

## Appendices

Syntax	<pre> CROSSTABS  /TABLES=use_library_online_databases BY visited_library_facebook Follower_of_Library_twitter Have_you_used_ask_a_librarian  /FORMAT=AVALUE TABLES  /STATISTICS=CHISQ  /CELLS=COUNT ROW  /COUNT ROUND CELL.                 </pre>												
Resources	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; padding: 2px 5px;">Processor Time</td> <td style="width: 30%;"></td> <td style="width: 40%; text-align: right; padding: 2px 5px;">00:00:00.031</td> </tr> <tr> <td style="padding: 2px 5px;">Elapsed Time</td> <td></td> <td style="text-align: right; padding: 2px 5px;">00:00:00.095</td> </tr> <tr> <td style="padding: 2px 5px;">Dimensions Requested</td> <td></td> <td style="text-align: right; padding: 2px 5px;">2</td> </tr> <tr> <td style="padding: 2px 5px;">Cells Available</td> <td></td> <td style="text-align: right; padding: 2px 5px;">20968</td> </tr> </table>	Processor Time		00:00:00.031	Elapsed Time		00:00:00.095	Dimensions Requested		2	Cells Available		20968
Processor Time		00:00:00.031											
Elapsed Time		00:00:00.095											
Dimensions Requested		2											
Cells Available		20968											

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Do you use the Library Database * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%

## Appendices

Do you use the Library Database * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
Do you use the Library Database * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

### Do you use the Library Database \* Have you visited the library Facebook page

#### Crosstab

			Have you visited the library Facebook page	
				No Did not know
Do you use the Library Database	Never	Count	0	5
		% within Do you use the Library Database	.0%	55.6%
	Often	Count	1	15
		% within Do you use the Library Database	2.9%	44.1%
Rarely	Count	0	14	
	% within Do you use the Library Database	.0%	63.6%	
Sometimes	Count	1	21	



## Appendices

	% within Do you use the Library Database	2.9%	61.8%
Total	Count	2	55
	% within Do you use the Library Database	2.0%	55.6%

### Crosstab

			Have you visited the library Facebook page	
			No not interested	Yes more than once
Do you use the Library Database	Never	Count	2	1
		% within Do you use the Library Database	22.2%	11.1%
	Often	Count	9	1
		% within Do you use the Library Database	26.5%	2.9%
	Rarely	Count	5	1
		% within Do you use the Library Database	22.7%	4.5%
	Sometimes	Count	4	5
		% within Do you use the Library Database	11.8%	14.7%
	Total	Count	20	8
		% within Do you use the Library Database	20.2%	8.1%

### Crosstab

## Appendices

			Have you visited the library Facebook page	
			Yes often	Yes once
Do you use the Library Database	Never	Count	0	1
		% within Do you use the Library Database	.0%	11.1%
	Often	Count	2	6
		% within Do you use the Library Database	5.9%	17.6%
	Rarely	Count	0	2
		% within Do you use the Library Database	.0%	9.1%
	Sometimes	Count	0	3
		% within Do you use the Library Database	.0%	8.8%
Total	Count	2	12	
	% within Do you use the Library Database	2.0%	12.1%	

### Crosstab

			Total
Do you use the Library Database	Never	Count	9
		% within Do you use the Library Database	100.0%
	Often	Count	34
		% within Do you use the Library Database	100.0%
	Rarely	Count	22
		% within Do you use the Library Database	100.0%

## Appendices

	% within Do you use the Library Database	100.0%
Sometimes	Count	34
	% within Do you use the Library Database	100.0%
Total	Count	99
	% within Do you use the Library Database	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.714 <sup>a</sup>	15	.624
Likelihood Ratio	13.942	15	.530
N of Valid Cases	99		

a. 18 cells (75.0%) have expected count less than 5. The minimum expected count is .18.

## Do you use the Library Database \* Do you follow the library Twitter

### Crosstab

	Do you follow the library Twitter
--	-----------------------------------

## Appendices

			5	
Do you use the Library Database	Never	Count	1	0
		% within Do you use the Library Database	11.1%	.0%
	Often	Count	0	0
		% within Do you use the Library Database	.0%	.0%
	Rarely	Count	2	0
		% within Do you use the Library Database	9.1%	.0%
	Sometimes	Count	3	1
		% within Do you use the Library Database	8.8%	2.9%
Total	Count	6	1	
	% within Do you use the Library Database	6.1%	1.0%	

### Crosstab

			Do you follow the library Twitter	
			No - I was but I unsubscribed	No - not interested
Do you use the Library Database	Never	Count	1	5
		% within Do you use the Library Database	11.1%	55.6%
	Often	Count	2	10
		% within Do you use the Library Database	5.9%	29.4%
	Rarely	Count	1	9

## Appendices

	% within Do you use the Library Database	4.5%	40.9%
Sometimes	Count	2	7
	% within Do you use the Library Database	5.9%	20.6%
Total	Count	6	31
	% within Do you use the Library Database	6.1%	31.3%

## Crosstab

			Do you follow the library Twitter	
			No -Did not know it existed	Yes I am
Do you use the Library Database	Never	Count	2	0
		% within Do you use the Library Database	22.2%	.0%
	Often	Count	21	1
		% within Do you use the Library Database	61.8%	2.9%
	Rarely	Count	10	0
		% within Do you use the Library Database	45.5%	.0%
	Sometimes	Count	19	2
		% within Do you use the Library Database	55.9%	5.9%
Total		Count	52	3
		% within Do you use the Library Database	52.5%	3.0%

## Appendices

### Crosstab

			Total
Do you use the Library Database	Never	Count	9
		% within Do you use the Library Database	100.0%
	<hr/>		
	Often	Count	34
	% within Do you use the Library Database	100.0%	
<hr/>			
	Rarely	Count	22
	% within Do you use the Library Database	100.0%	
<hr/>			
	Sometimes	Count	34
	% within Do you use the Library Database	100.0%	
<hr/>			
Total		Count	99
		% within Do you use the Library Database	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13.464 <sup>a</sup>	15	.567
Likelihood Ratio	16.466	15	.352
N of Valid Cases	99		

a. 18 cells (75.0%) have expected count less than 5. The minimum expected count is .09.

## Appendices

### Do you use the Library Database \* Do you use the 'ask the librarian facility

**Crosstab**

			Do you use the 'ask the librarian facility	
				No - I am not interested in the library's instant messaging service
Do you use the Library Database	Never	Count	1	1
		% within Do you use the Library Database	11.1%	11.1%
	Often	Count	2	5
		% within Do you use the Library Database	5.9%	14.7%
	Rarely	Count	0	8
		% within Do you use the Library Database	.0%	36.4%
	Sometimes	Count	0	9
		% within Do you use the Library Database	.0%	26.5%
Total	Count	3	23	
	% within Do you use the Library Database	3.0%	23.2%	

## Appendices

### Crosstab

			Do you use the 'ask the librarian facility	
			No - I did not know the library had an instant messaging service	Yes more than once
Do you use the Library Database	Never	Count	2	3
		% within Do you use the Library Database	22.2%	33.3%
	Often	Count	6	4
		% within Do you use the Library Database	17.6%	11.8%
	Rarely	Count	7	2
		% within Do you use the Library Database	31.8%	9.1%
	Sometimes	Count	10	4
		% within Do you use the Library Database	29.4%	11.8%
Total		Count	25	13
		% within Do you use the Library Database	25.3%	13.1%

### Crosstab

			Do you use the 'ask the librarian facility	
			Yes Often	Yes once
Do you use the Library	Never	Count	0	2



## Appendices

Database	% within Do you use the Library Database	.0%	22.2%
Often	Count	5	12
	% within Do you use the Library Database	14.7%	35.3%
Rarely	Count	0	5
	% within Do you use the Library Database	.0%	22.7%
Sometimes	Count	1	10
	% within Do you use the Library Database	2.9%	29.4%
Total	Count	6	29
	% within Do you use the Library Database	6.1%	29.3%

### Crosstab

			Total
Do you use the Library Database	Never	Count	9
		% within Do you use the Library Database	100.0%
	Often	Count	34
		% within Do you use the Library Database	100.0%
Rarely	Count	22	
	% within Do you use the Library Database	100.0%	
Sometimes	Count	34	

## Appendices

	% within Do you use the Library Database	100.0%
Total	Count	99
	% within Do you use the Library Database	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2- sided)
Pearson Chi-Square	20.069 <sup>a</sup>	15	.169
Likelihood Ratio	20.884	15	.141
N of Valid Cases	99		

a. 15 cells (62.5%) have expected count less than 5. The minimum expected count is .27.

# Appendices

## Appendix 7

### Crosstabs

#### Notes

Output Created		10-May-2013 14:01:55
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

## Appendices

Syntax	<pre> CROSSTABS    /TABLES=Visit_College_library BY visited_library_facebook Follower_of_Library_twitter Have_you_used_ask_a_librarian    /FORMAT=AVALUE TABLES    /STATISTICS=CHISQ    /CELLS=COUNT ROW    /COUNT ROUND CELL.           </pre>												
Resources	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Processor Time</td> <td style="width: 40%;"></td> <td style="width: 30%; text-align: right;">00:00:00.046</td> </tr> <tr> <td>Elapsed Time</td> <td></td> <td style="text-align: right;">00:00:00.115</td> </tr> <tr> <td>Dimensions Requested</td> <td></td> <td style="text-align: right;">2</td> </tr> <tr> <td>Cells Available</td> <td></td> <td style="text-align: right;">20968</td> </tr> </table>	Processor Time		00:00:00.046	Elapsed Time		00:00:00.115	Dimensions Requested		2	Cells Available		20968
Processor Time		00:00:00.046											
Elapsed Time		00:00:00.115											
Dimensions Requested		2											
Cells Available		20968											

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
How often do you visit the DBS Library * Have you visited the library Facebook page	99	100.0%	0	.0%	99	100.0%

## Appendices

How often do you visit the DBS Library * Do you follow the library Twitter	99	100.0%	0	.0%	99	100.0%
How often do you visit the DBS Library * Do you use the 'ask the librarian facility	99	100.0%	0	.0%	99	100.0%

### How often do you visit the DBS Library \* Have you visited the library Facebook page

#### Crosstab

			Have you visited the library Facebook page	
				No Did not know
How often do you visit the DBS Library	Never	Count	0	2
		% within How often do you visit the DBS Library	.0%	66.7%
	Often	Count	1	34
		% within How often do you visit the DBS Library	1.5%	51.5%
	Rarely	Count	1	8
		% within How often do you visit the DBS Library	8.3%	66.7%
	Sometimes	Count	0	11

## Appendices

	% within How often do you visit the DBS Library	.0%	61.1%
Total	Count	2	55
	% within How often do you visit the DBS Library	2.0%	55.6%

### Crosstab

			Have you visited the library Facebook page	
			No not interested	Yes more than once
How often do you visit the DBS Library	Never	Count	0	0
		% within How often do you visit the DBS Library	.0%	.0%
	Often	Count	16	6
		% within How often do you visit the DBS Library	24.2%	9.1%
	Rarely	Count	2	0
		% within How often do you visit the DBS Library	16.7%	.0%
	Sometimes	Count	2	2
		% within How often do you visit the DBS Library	11.1%	11.1%
	Total	Count	20	8
		% within How often do you visit the DBS Library	20.2%	8.1%

### Crosstab

## Appendices

			Have you visited the library Facebook page	
			Yes often	Yes once
How often do you visit the DBS Library	Never	Count	0	1
		% within How often do you visit the DBS Library	.0%	33.3%
	Often	Count	1	8
		% within How often do you visit the DBS Library	1.5%	12.1%
	Rarely	Count	0	1
		% within How often do you visit the DBS Library	.0%	8.3%
	Sometimes	Count	1	2
		% within How often do you visit the DBS Library	5.6%	11.1%
Total		Count	2	12
		% within How often do you visit the DBS Library	2.0%	12.1%

### Crosstab

			Total
How often do you visit the DBS Library	Never	Count	3
		% within How often do you visit the DBS Library	100.0%
	Often	Count	66
		% within How often do you visit the DBS Library	100.0%
	Rarely	Count	12

## Appendices

	% within How often do you visit the DBS Library	100.0%
Sometimes	Count	18
	% within How often do you visit the DBS Library	100.0%
Total	Count	99
	% within How often do you visit the DBS Library	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.723 <sup>a</sup>	15	.837
Likelihood Ratio	10.602	15	.780
N of Valid Cases	99		

a. 18 cells (75.0%) have expected count less than 5. The minimum expected count is .06.

**How often do you visit the DBS Library \* Do you follow the library Twitter**

### Crosstab

	Do you follow the library Twitter
--	-----------------------------------



## Appendices

			5	
How often do you visit the DBS Library	Never	Count	0	0
		% within How often do you visit the DBS Library	.0%	.0%
	Often	Count	4	1
		% within How often do you visit the DBS Library	6.1%	1.5%
	Rarely	Count	1	0
		% within How often do you visit the DBS Library	8.3%	.0%
	Sometimes	Count	1	0
		% within How often do you visit the DBS Library	5.6%	.0%
Total	Count	6	1	
	% within How often do you visit the DBS Library	6.1%	1.0%	

### Crosstab

			Do you follow the library Twitter	
			No - I was but I unsubscribed	No - not interested
How often do you visit the DBS Library	Never	Count	0	2
		% within How often do you visit the DBS Library	.0%	66.7%
	Often	Count	6	22
		% within How often do you visit the DBS Library	9.1%	33.3%
	Rarely	Count	0	3
		% within How often do you visit the DBS Library		

## Appendices

	% within	How often do you visit the DBS Library	.0%	25.0%
Sometimes	Count		0	4
	% within	How often do you visit the DBS Library	.0%	22.2%
Total	Count		6	31
	% within	How often do you visit the DBS Library	6.1%	31.3%

## Crosstab

			Do you follow the library Twitter	
			No -Did not know it existed	Yes I am
How often do you visit the DBS Library	Never	Count	1	0
		% within How often do you visit the DBS Library	33.3%	.0%
Often	Count	31	2	
	% within How often do you visit the DBS Library	47.0%	3.0%	
Rarely	Count	8	0	
	% within How often do you visit the DBS Library	66.7%	.0%	
Sometimes	Count	12	1	
	% within How often do you visit the DBS Library	66.7%	5.6%	
Total	Count	52	3	
	% within How often do you visit the DBS Library	52.5%	3.0%	

## Appendices

### Crosstab

			Total
How often do you visit the DBS Library	Never	Count	3
		% within How often do you visit the DBS Library	100.0%
	<hr/>		
	Often	Count	66
	% within How often do you visit the DBS Library	100.0%	
<hr/>			
Rarely	Count	12	
	% within How often do you visit the DBS Library	100.0%	
<hr/>			
Sometimes	Count	18	
	% within How often do you visit the DBS Library	100.0%	
<hr/>			
Total	Count	99	
	% within How often do you visit the DBS Library	100.0%	

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.277 <sup>a</sup>	15	.912
Likelihood Ratio	10.727	15	.772
N of Valid Cases	99		

a. 19 cells (79.2%) have expected count less than 5. The minimum expected count is .03.

## Appendices

### How often do you visit the DBS Library \* Do you use the 'ask the librarian facility

**Crosstab**

			Do you use the 'ask the librarian facility	
				No - I am not interested in the library's instant messaging service
How often do you visit the DBS Library	Never	Count	0	1
		% within How often do you visit the DBS Library	.0%	33.3%
	Often	Count	3	14
		% within How often do you visit the DBS Library	4.5%	21.2%
	Rarely	Count	0	3
		% within How often do you visit the DBS Library	.0%	25.0%
	Sometimes	Count	0	5
		% within How often do you visit the DBS Library	.0%	27.8%
Total		Count	3	23
		% within How often do you visit the DBS Library	3.0%	23.2%

## Appendices

### Crosstab

			Do you use the 'ask the librarian facility	
			No - I did not know the library had an instant messaging service	Yes more than once
How often do you visit the DBS Library	Never	Count	0	2
		% within How often do you visit the DBS Library	.0%	66.7%
	Often	Count	17	11
		% within How often do you visit the DBS Library	25.8%	16.7%
	Rarely	Count	3	0
		% within How often do you visit the DBS Library	25.0%	.0%
	Sometimes	Count	5	0
		% within How often do you visit the DBS Library	27.8%	.0%
Total		Count	25	13
		% within How often do you visit the DBS Library	25.3%	13.1%

### Crosstab

			Do you use the 'ask the librarian facility	
			Yes Often	Yes once
How often do you visit the	Never	Count	0	0

## Appendices

DBS Library	% within	How often do you visit the DBS Library	.0%	.0%
	Often	Count	3	18
	% within	How often do you visit the DBS Library	4.5%	27.3%
Rarely	Count		3	3
	% within	How often do you visit the DBS Library	25.0%	25.0%
Sometimes	Count		0	8
	% within	How often do you visit the DBS Library	.0%	44.4%
Total	Count		6	29
	% within	How often do you visit the DBS Library	6.1%	29.3%

### Crosstab

			Total
How often do you visit the DBS Library	Never	Count	3
		% within How often do you visit the DBS Library	100.0%
Often		Count	66
		% within How often do you visit the DBS Library	100.0%
Rarely		Count	12
		% within How often do you visit the DBS Library	100.0%
Sometimes		Count	18

## Appendices

	% within How often do you visit the DBS Library	100.0%
Total	Count	99
	% within How often do you visit the DBS Library	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	24.931 <sup>a</sup>	15	.051
Likelihood Ratio	26.068	15	.037
N of Valid Cases	99		

a. 19 cells (79.2%) have expected count less than 5. The minimum expected count is .09.

# Appendices

## Appendix 8

### Crosstabs

#### Notes

Output Created		10-May-2013 14:10:05
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.



## Appendices

Syntax	Cases Used	<p>Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.</p> <p>CROSSTABS</p> <p style="padding-left: 20px;">/TABLES=visited_library_facebook</p> <p>BY</p> <p style="padding-left: 20px;">Is_it_important_the_library_should_have_a_facebook_and_twitter_a</p> <p style="padding-left: 20px;">/FORMAT=AVALUE TABLES</p> <p style="padding-left: 20px;">/STATISTICS=CHISQ</p> <p style="padding-left: 20px;">/CELLS=COUNT ROW</p> <p style="padding-left: 20px;">/COUNT ROUND CELL.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p> <p>Dimensions Requested</p> <p>Cells Available</p>	<p style="text-align: right;">00:00:00.031</p> <p style="text-align: right;">00:00:00.060</p> <p style="text-align: right;">2</p> <p style="text-align: right;">20969</p>

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent

## Appendices

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Have you visited the library Facebook page * Is_it_important_the_library_should_have_a_facebook_and_twitter_a	99	100.0%	0	.0%	99	100.0%

#### Have you visited the library Facebook page \*

#### Is\_it\_important\_the\_library\_should\_have\_a\_facebook\_and\_twitter\_a Crosstabulation

		Is_it_important_the_library_should_have_a_facebook_and_twitter_a
	Count	0
Have you visited the library Facebook page	% within Have you visited the library Facebook page	.0%
No Did not know	Count	1
	% within Have you visited the library Facebook page	1.8%
No not interested	Count	0
	% within Have you visited the library Facebook page	.0%
Yes more than once	Count	1

## Appendices

	% within Have you visited the library Facebook page	12.5%
Yes often	Count	0
	% within Have you visited the library Facebook page	.0%
Yes once	Count	1
	% within Have you visited the library Facebook page	8.3%
Total	Count	3
	% within Have you visited the library Facebook page	3.0%

### Have you visited the library Facebook page \*

#### Is\_it\_important\_the\_library\_should\_have\_a\_facebook\_and\_twitter\_a Crosstabulation

		Is_it_important_the_library_should_have_a_facebook_and_twitter_a
		No
Have you visited the library Facebook page	Count	2
	% within Have you visited the library Facebook page	100.0%
No Did not know	Count	18
	% within Have you visited the library Facebook page	32.7%
No not interested	Count	14
	% within Have you visited the library Facebook page	70.0%
Yes more than once	Count	2

## Appendices

	% within Have you visited the library Facebook page	25.0%
Yes often	Count	0
	% within Have you visited the library Facebook page	.0%
Yes once	Count	2
	% within Have you visited the library Facebook page	16.7%
Total	Count	38
	% within Have you visited the library Facebook page	38.4%

### Have you visited the library Facebook page \*

#### Is\_it\_important\_the\_library\_should\_have\_a\_facebook\_and\_twitter\_a Crosstabulation

		Is_it_important_the_library_should_have_a_facebook_and_twitter_a
		Yes
Have you visited the library Facebook page	Count	0
	% within Have you visited the library Facebook page	.0%
No Did not know	Count	36
	% within Have you visited the library Facebook page	65.5%
No not interested	Count	6
	% within Have you visited the library Facebook page	30.0%
Yes more than once	Count	5

## Appendices

	% within Have you visited the library Facebook page	62.5%
Yes often	Count	2
	% within Have you visited the library Facebook page	100.0%
Yes once	Count	9
	% within Have you visited the library Facebook page	75.0%
Total	Count	58
	% within Have you visited the library Facebook page	58.6%

### Have you visited the library Facebook page \*

#### Is\_it\_important\_the\_library\_should\_have\_a\_facebook\_and\_twitter\_a Crosstabulation

		Total
Have you visited the library Facebook page	Count	2
	% within Have you visited the library Facebook page	100.0%
No Did not know	Count	55
	% within Have you visited the library Facebook page	100.0%
No not interested	Count	20
	% within Have you visited the library Facebook page	100.0%
Yes more than once	Count	8
	% within Have you visited the library Facebook page	100.0%
Yes often	Count	2

## Appendices

	% within Have you visited the library Facebook page	100.0%
Yes once	Count	12
	% within Have you visited the library Facebook page	100.0%
Total	Count	99
	% within Have you visited the library Facebook page	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2- sided)
Pearson Chi-Square	20.298 <sup>a</sup>	10	.027
Likelihood Ratio	20.880	10	.022
N of Valid Cases	99		

a. 13 cells (72.2%) have expected count less than 5. The minimum expected count is .06.

# Appendices

## Appendix 9

### Crosstabs

#### Notes

Output Created		10-May-2013 14:13:33
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.

## Appendices

Syntax	Cases Used	<p>Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.</p> <p>CROSSTABS</p> <p>/TABLES=Have_you_used_ask_a_librarian BY Do_you_think_it_is_important_the_library_has_an_instant_messagin</p> <p>/FORMAT=AVALUE TABLES</p> <p>/STATISTICS=CHISQ</p> <p>/CELLS=COUNT ROW</p> <p>/COUNT ROUND CELL.</p>
Resources	<p>Processor Time</p> <p>Elapsed Time</p> <p>Dimensions Requested</p> <p>Cells Available</p>	<p style="text-align: right;">00:00:00.078</p> <p style="text-align: right;">00:00:00.080</p> <p style="text-align: right;">2</p> <p style="text-align: right;">20969</p>

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases		
	Valid	Missing	Total



## Appendices

	N	Percent	N	Percent	N	Percent
Do you use the 'ask the librarian facility * Do_you_think_it_is_important_the_library_has_an_instant_messagingin	99	100.0%	0	.0%	99	100.0%

### Do you use the 'ask the librarian facility \*

#### Do\_you\_think\_it\_is\_important\_the\_library\_has\_an\_instant\_messagingin Crosstabulation

		Do_you_think_it_is_important_the_library_has_an_instant_messagingin
Do you use the 'ask the librarian facility	Count	3
	% within Do you use the 'ask the librarian facility	100.0%
	No - I am not interested in the library's instant messaging service	1
	% within Do you use the 'ask the librarian facility	4.3%
	No - I did not know the library had an instant messaging service	0
% within Do you use the 'ask the librarian facility	.0%	
Yes more than once	Count	0
% within Do you use the 'ask the librarian facility		.0%
Yes Often	Count	0

## Appendices

	% within Do you use the 'ask the librarian facility	.0%
Yes once	Count	1
	% within Do you use the 'ask the librarian facility	3.4%
Total	Count	5
	% within Do you use the 'ask the librarian facility	5.1%

### Do you use the 'ask the librarian facility \*

#### Do\_you\_think\_it\_is\_important\_the\_library\_has\_an\_instant\_messaging Crosstabulation

		Do_you_think_it_is_important_the_library_has_an_instant_messaging
		No
Do you use the 'ask the librarian facility	Count	0
	% within Do you use the 'ask the librarian facility	.0%
No - I am not interested in the library's instant messaging service	Count	5
	% within Do you use the 'ask the librarian facility	21.7%
No - I did not know the library had an instant messaging service	Count	7
	% within Do you use the 'ask the librarian facility	28.0%
Yes more than once	Count	1
	% within Do you use the 'ask the librarian facility	7.7%
Yes Often	Count	1

## Appendices

	% within Do you use the 'ask the librarian facility	16.7%
Yes once	Count	2
	% within Do you use the 'ask the librarian facility	6.9%
Total	Count	16
	% within Do you use the 'ask the librarian facility	16.2%

### Do you use the 'ask the librarian facility \*

#### Do\_you\_think\_it\_is\_important\_the\_library\_has\_an\_instant\_messaging Crosstabulation

		Do_you_think_it_is_important_the_library_has_an_instant_messaging
		Yes
Do you use the 'ask the librarian facility	Count	0
	% within Do you use the 'ask the librarian facility	.0%
No - I am not interested in the library's instant messaging service	Count	17
	% within Do you use the 'ask the librarian facility	73.9%
No - I did not know the library had an instant messaging service	Count	18
	% within Do you use the 'ask the librarian facility	72.0%
Yes more than once	Count	12
	% within Do you use the 'ask the librarian facility	92.3%
Yes Often	Count	5

## Appendices

	% within Do you use the 'ask the librarian facility	83.3%
Yes once	Count	26
	% within Do you use the 'ask the librarian facility	89.7%
Total	Count	78
	% within Do you use the 'ask the librarian facility	78.8%

### Do you use the 'ask the librarian facility \*

#### Do\_you\_think\_it\_is\_important\_the\_library\_has\_an\_instant\_messagin Crosstabulation

		Total
Do you use the 'ask the librarian facility	Count	3
	% within Do you use the 'ask the librarian facility	100.0%
No - I am not interested in the library's instant messaging service	Count	23
	% within Do you use the 'ask the librarian facility	100.0%
No - I did not know the library had an instant messaging service	Count	25
	% within Do you use the 'ask the librarian facility	100.0%
Yes more than once	Count	13
	% within Do you use the 'ask the librarian facility	100.0%
Yes Often	Count	6
	% within Do you use the 'ask the librarian facility	100.0%
Yes once	Count	29

## Appendices

	% within Do you use the 'ask the librarian facility	100.0%
Total	Count	99
	% within Do you use the 'ask the librarian facility	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2- sided)
Pearson Chi-Square	64.489 <sup>a</sup>	10	.000
Likelihood Ratio	28.346	10	.002
N of Valid Cases	99		

a. 14 cells (77.8%) have expected count less than 5. The minimum expected count is .15.

# Appendices

## Appendix 10

### Crosstabs

#### Notes

Output Created		10-May-2013 14:17:23
Comments		
Input	Data	C:\Users\Helen\Documents\Dissertation\my data god save.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	99
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

## Appendices

Syntax	<pre> CROSSTABS    /TABLES=visted_librarys_blog_page BY Do_you_think_it_is_important_the_coll ege_library_has_a_blog_page    /FORMAT=AVALUE TABLES    /STATISTICS=CHISQ    /CELLS=COUNT ROW    /COUNT ROUND CELL.           </pre>												
Resources	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; padding: 2px 5px;">Processor Time</td> <td style="width: 40%;"></td> <td style="width: 30%; text-align: right; padding: 2px 5px;">00:00:00.047</td> </tr> <tr> <td style="padding: 2px 5px;">Elapsed Time</td> <td></td> <td style="text-align: right; padding: 2px 5px;">00:00:00.081</td> </tr> <tr> <td style="padding: 2px 5px;">Dimensions Requested</td> <td></td> <td style="text-align: right; padding: 2px 5px;">2</td> </tr> <tr> <td style="padding: 2px 5px;">Cells Available</td> <td></td> <td style="text-align: right; padding: 2px 5px;">20969</td> </tr> </table>	Processor Time		00:00:00.047	Elapsed Time		00:00:00.081	Dimensions Requested		2	Cells Available		20969
Processor Time		00:00:00.047											
Elapsed Time		00:00:00.081											
Dimensions Requested		2											
Cells Available		20969											

[DataSet1] C:\Users\Helen\Documents\Dissertation\my data god save.sav

### Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent

# Appendices

## Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Do you visit the Library Blog page * Do_you_think_it_is_important_the_college_library_has_a_blog_page	99	100.0%	0	.0%	99	100.0%

### Do you visit the Library Blog page \*

#### Do\_you\_think\_it\_is\_important\_the\_college\_library\_has\_a\_blog\_page Crosstabulation

		Do_you_think_it_is_important_the_college_library_has_a_blog_page
	Count	1
Do you visit the Library Blog page	% within Do you visit the Library Blog page	20.0%
	Count	3
No - not interested in library blog page	% within Do you visit the Library Blog page	9.7%
	Count	1
No -did not know library had a blog page	% within Do you visit the Library Blog page	2.0%
	Count	0
Yes more than once		



## Appendices

	% within Do you visit the Library Blog page	.0%
Yes Often	Count	0
	% within Do you visit the Library Blog page	.0%
Yes once	Count	0
	% within Do you visit the Library Blog page	.0%
Total	Count	5
	% within Do you visit the Library Blog page	5.1%

### Do you visit the Library Blog page \*

#### Do\_you\_think\_it\_is\_important\_the\_college\_library\_has\_a\_blog\_page Crosstabulation

		Do_you_think_it_is_important_t he_college_libr ary_has_a_blog _page
		No
Do you visit the Library Blog page	Count	3
	% within Do you visit the Library Blog page	60.0%
No - not interested in library blog page	Count	23
	% within Do you visit the Library Blog page	74.2%
No -did not know library had a blog page	Count	32
	% within Do you visit the Library Blog page	64.0%
Yes more than once	Count	0

## Appendices

	% within Do you visit the Library Blog page	.0%
Yes Often	Count	0
	% within Do you visit the Library Blog page	.0%
Yes once	Count	1
	% within Do you visit the Library Blog page	25.0%
Total	Count	59
	% within Do you visit the Library Blog page	59.6%

### Do you visit the Library Blog page \*

#### Do\_you\_think\_it\_is\_important\_the\_college\_library\_has\_a\_blog\_page Crosstabulation

		Do_you_think_it_is_important_t he_college_libr ary_has_a_blog _page
		Yes
Do you visit the Library Blog page	Count	1
	% within Do you visit the Library Blog page	20.0%
No - not interested in library blog page	Count	5
	% within Do you visit the Library Blog page	16.1%
No -did not know library had a blog page	Count	17
	% within Do you visit the Library Blog page	34.0%
Yes more than once	Count	8

## Appendices

	% within Do you visit the Library Blog page	100.0%
Yes Often	Count	1
	% within Do you visit the Library Blog page	100.0%
Yes once	Count	3
	% within Do you visit the Library Blog page	75.0%
Total	Count	35
	% within Do you visit the Library Blog page	35.4%

### Do you visit the Library Blog page \*

#### Do\_you\_think\_it\_is\_important\_the\_college\_library\_has\_a\_blog\_page Crosstabulation

		Total
Do you visit the Library Blog page	Count	5
	% within Do you visit the Library Blog page	100.0%
No - not interested in library blog page	Count	31
	% within Do you visit the Library Blog page	100.0%
No -did not know library had a blog page	Count	50
	% within Do you visit the Library Blog page	100.0%
Yes more than once	Count	8
	% within Do you visit the Library Blog page	100.0%
Yes Often	Count	1

## Appendices

	% within Do you visit the Library Blog page	100.0%
Yes once	Count	4
	% within Do you visit the Library Blog page	100.0%
Total	Count	99
	% within Do you visit the Library Blog page	100.0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	28.560 <sup>a</sup>	10	.001
Likelihood Ratio	30.660	10	.001
N of Valid Cases	99		

a. 14 cells (77.8%) have expected count less than 5. The minimum expected count is .05.