

Library Newsletter

Volume 2: Issue 9 November 2008

Library News & Events

Christmas Opening



To assist students in the run up to exams, the Undergraduate and Postgraduate Libraries are open for the following Sundays from 11am to 5pm:

December 7th
December 14th
January 4th, 2009

Both Libraries are closing Wednesday 23rd of December at 1pm and re-opening the 4th January, 2009 at 11am. Portobello Library will close at 5pm on the 19th of December and re-opens at 9 am on Monday, 5th January.

Portobello Library



From January 2008 to date, Portobello Library has issued 25,000 books which is a huge amount of issues given the smaller number of students located at Portobello. Well done to the Library staff there.



New Information Point

The Main desk at the Undergraduate Library is now a dedicated information

point where students' information enquiries such as database and e-book access can be processed. The smaller issue desk is now dedicated to the issuing and returning of books. The new system has proved extremely successful as it provides students with a focal point for their enquiries about exploiting library resources. Thanks to the Library staff at the Undergraduate Library for their assistance with this re-organisation of services particularly Colin O Keeffe who manages Reader Services and Gemma Callen his deputy.

Library Resources Update



Database Trial

The Library is currently trialling *Computers and Applied Sciences Complete*. The trial is available until the 31st December, 2008. To access the trial please go to **Search all Resources** on the Library Website.



Lexis Nexis News and Business

Lexis Nexis News and Business: offers full-text access to a range of English and foreign language newspapers. Newspapers that the databases offer access to include:

- *The New York Times* (from 1988 onwards)
- *The Irish Times* (from 1992 onwards)

- *The Washington Post* (from 1977 onwards)
- *Le Figaro* (from 1997 onwards)
- *Suddeutsche Zeitung* (from 1991 onwards)
- *La Stampa* (from 1992 onwards)
- *El Pais* (from 1996 onwards).

Lexis Nexis News and Business also has a company information section which provides access to statistical, financial and newspaper coverage on thousands of companies including Irish companies. To access Lexis Nexis News and Business please go to ***Search all Resources*** on the Library Website.



Business Information Series

Want to know how to locate a case study, market research reports, SWOT analyses, country information, product information and industrial sector information? Then check out the Library's Business Information Series at: <http://library.dbs-students.com/LibGuide/LibGuide.aspx?WebPageID=5006>

Thanks to Dave Mitchell for posting these guides to the Library Website.



Off Campus Access to Butterworths LexisNexis and Westlaw

Off campus access to Butterworth's Lexis Nexis was recently lost for one week. It has now been reinstated. Please contact Library staff on 01-4177572 for the new password details. Apologies for any inconvenience this may have caused. Off campus access to Westlaw is now available without passwords via *Search all Resources*. Many thanks to Stephen Gray for setting this up.



Education/Research Journals

Want to keep abreast of developments in education? The Library provides full-text access to a wide range of higher education journals including:

- *British Journal of Educational Technology*,
- *Higher Education*
- *Higher Education Management and Policy*
- *Higher Education Research and Development*
- *Quality in Higher Education*
- *Research in Higher Education*
- *Teaching in Higher Education*



Anthropology Resources

Academic Search Complete provides access to a wide range of anthropological journals. Full-text titles include: American Anthropologist, Journal of the Royal Anthropological Institute, Anthropological Quarterly, Aggressive Behavior any many more.

The Library also offers full-text access to a wide range of **research journals** such as the

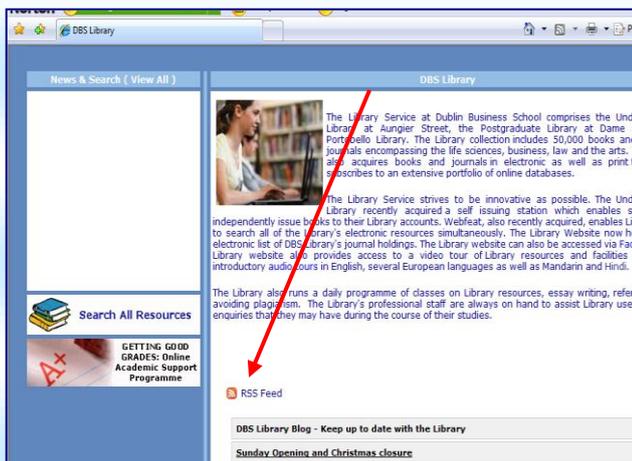
- *Journal of Ethnographic and Qualitative Education*
- *Electronic Journal of Business Research Methods*
- *Qualitative Market Research*
- *Qualitative Research in Psychology*

- *International Journal of Social Research Methodology*
- *International Journal of Tourism Research*

To access these journals go to *Search All Resources* on the Library Website and the *A-Z journal list*. It is possible to set up alerts to journals so that the contents pages of the latest issue of a journal are sent directly to your e-mail account. Please contact Marie O' Neill on 01-4177571 for further information.

RSS Feed

David Mitchell has set up an RSS feed to the Library Blog. The RSS feed is located on the home page of the Library Website. The Library Blog provide updates about changes to Library services and resources. The blog is maintained by David Hughes, Systems Librarian and his deputy Laura Rooney. Many thanks to David Mitchell for setting this up and to David and Laura for all their work on developing the Library Blog.



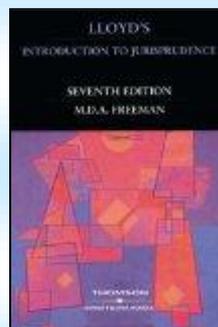
Recommended Website



Check out *BUBL's* film studies gateway. It provides links to the following websites: a glossary of film terms, the British Film Institute, Earlycinema.com, American Film Institute and About.com: Horror and Sci-Fi and many more interesting sites.

<http://bubl.ac.uk/link/f/filmstudies.htm>

Recommended Titles



Freeman, Michael
Lloyd's *Introduction to Jurisprudence* (8th Edition)
London: Sweet & Maxwell, 2008,

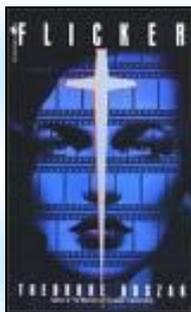
Available at
Portobello Library at
340 FRE

Reviewed by Jane Buggle, Librarian Portobello.

Lord Lloyd of Hampstead wrote and compiled the first edition of this text in 1959. It is common practice in legal publishing for successive editions of standard authoritative works to continue to bear the name of the original author. Lloyd, as it is known, has now been published in its eighth edition and Michael Freeman has been at the helm since the fifth edition.

Lloyd is a one-stop library for students of jurisprudence. The history of legal thought is traced from its definition

through to theories of adjudication. Along the way, Lloyd introduces us to the theories of legal philosophers from Aristotle's *Nicomachean Ethics* (350BC) to Cotterell's *Law and Social Theory* (2006). In each chapter, the authors define the particular subject area and trace its genesis to the present. The text is distinct and comprehensible throughout. Complex philosophical concepts are clearly enunciated. Each chapter concludes with tracts from the works to which the text has referred. The student is thus familiarised with the subject matter and then delivered straight to the original text. Most of the more important works may then be consulted in their entirety in Portobello Library. Jurisprudence is an evolving discipline: old ideas are worked upon and new approaches triggered. In the ninth edition of Lloyd, Freeman hopes to visit new areas such as legal anthropology, for example.



Flicker by Theodore Roszak.

Available at the Undergraduate Library at 813.54 ROS.

Reviewed by David Hughes, Systems Librarian

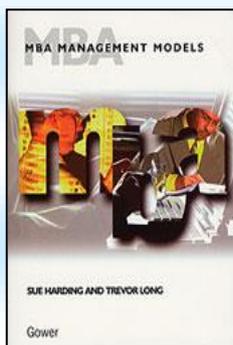
This book is quite odd. Theodore Roszak is an academic best known for his 1968 book, *The making of a counterculture*. *Flicker* however, is an entirely different kettle of fish. Imagine Umberto Eco and Thomas Pynchon had decided to write *The Da Vinci code* but substituted films for paintings and you a rough idea of what's happening. In the late 1950s Californian student and film buff Jonathan Gates starts frequenting 'the Classic' a squalid independent cinema run by sullen intellectual Clare and stoner Sharkey. Gates enters into an affair with Clare who extensively tutors him in love and film

theory (often at the same time). Through the pursuit of films to show at The Classic, and encouraged by Clare, Gates develops an obsession with the work of Max Castle, a German director of B-Movie shlock. As Gates delves deeper into Castle's oeuvre, some questions arise: why are Castle's films so disturbing? Who are the Orphans and what influence did they have on Castle? What is the flicker? As time passes, Gates rises through academia and Claire moves to New York to become a film critic, leaving Sharkey to run the Classic. Instead of quality films, Sharkey shows cheap trash, but also starts showcasing the work of young directors. One of these directors, Gates learns, is both a huge fan of Max Castle and is also connected to the Orphans. Gates investigates, but does he want to know the truth?

Flicker is excellent, at least up until just after Clare and Gates go their separate ways. This also marks the end of Roszak's appreciation of classic film and his turning a more jaundiced eye towards modern day movies. He appears to have a real love for (old) films, which are affectionately described, while modern film is represented by (fictional, I hope) titles such as *They came from toxic seepage* and *Cannibal Salad*. Genuine elements of the supernatural are glimpsed and left hanging. Anachronisms abound. Taking a few examples, the Eisenhower presidency and the McCarthy hearings are implied as being in the distant past (while the action described is occurring in the very early 1960s), Nihilistic goths and punks, not to mention rock videos and MTV in real life all post-date their appearance in the book (which ends in the mid 1970s). In the same dialogue a director is described as unlikely to escape the "video ghetto of MTV" while he asserts that in the near future people will buy films to watch at home on their televisions. This is particularly disappointing as Roszak knows a thing or two about countercultures and here has accurately researched Manichaeism. Jonathan Gates is a poor hero, at best gullible, at worst, lazy, stupid and passive. The ending is disappointing as well as anti-climactic (but not unamusing):

without wishing to give too much away, it's hard to imagine an apocalyptic death cult baulking at common or garden murder. Equally risible is the concept of a vast and powerful organisation aware of the aims of said apocalyptic death cult (hint: look up apocalyptic), but being blackmailed into silence for fear of damage to its reputation.

Sadly, I fear Mr Roszak is merely indulging in a semi-satirical rant against aspects of modernity he finds distasteful, particularly the young people of today and their loud music, their dress sense, their taste in films and their very short attention span. Written and published in the early 1990s, he fails to mention the Internet, mobile phones, techno, or reality tv, all concepts you can imagine he well may have decided to include if he were writing this novel today. Although despite Roszak coming across as an old reactionary at times, you may well agree with Clare when she says "Ten years from now, there isn't going to be a filmgoer older than thirteen, but they'll be making more money than ever". An assertion as true today as when Roszak wrote the book nearly 20 years ago. Overall though flawed, it's a book well worth reading, especially if you're a film student. How can you not like a book that sets the history of film as part of an age-old battle between good and evil? Appropriately we may see Flicker on the silver screen in the next few years: a completed script may be filmed by Darren Aronofsky (*Pi*, *The fountain*) though it's hard to imagine a 2 hour film doing justice to the book. Now excuse me, I'm off to write a novel about a religious cult who invented the Internet to help bring about the end of the world...



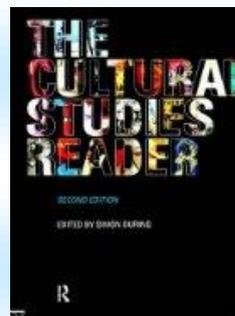
MBA management models

Sue Harding & Trevor Long
Gower Publishing

3 copies at the
Postgraduate Library,
one at the Undergraduate
Library at 658 HAR

Reviewed by Emilie Jost, Postgraduate Librarian

MBA management models presents 45 models well-used in the field of management. The book is organised by subject area (accounting, business strategy, human resources, organisational strategy, strategic marketing) and each model is presented with a diagram, the principles on which it is based, and underlying assumptions linked to it. The author also gives guidance on application of the model and relevant issues and related theories, as well as sources for further reference. At the end of the book, an alphabetical matrix index allows students to find the right model easily. This textbook is a good resource for MBA and management students working on written assignments, projects, case studies, dissertations or wishing to brush up their knowledge on management.



The Cultural Studies Reader
Edited by
Simon During

Second edition,
1999
London, Routledge

Available at Aungier Street at 306
DUR

The second edition of *The Cultural Studies Reader* represents a collection of 38 influential academic essays that provide the reader with a firm starting point whilst discovering the, essentially, multi-disciplinary field of cultural studies. Its editor, Simon During, an English Professor at Johns Hopkins University, welcomes one with a comprehensive introduction that provides a definitional context and

brief historical review. Since its inception as a popular field of scholarly inquiry during the 1950s in Britain, cultural studies initially informed itself by studying culture “in relation to individual lives, breaking with social scientific positivism or ‘objectivism’ (During, 1999). At the same time, it quickly began to emerge as a continuously shifting academic field, frequently working outside the basis of well-defined methodologies or even demarcated fields of investigation. Raymond Williams’ perception of culture as a ‘way of life’ aptly summarizes its complexity and reminds one that contemporary culture can be perceived and scrutinized in many ways, for example through economical (cultural production) and sociological (cultural institutions and functions) forms. Consequently, this 11-part essay collection successfully achieved the difficult task of presenting the major issues, trends and hypotheses in contemporary cultural studies since the 1950s. Each essay is introduced by During (1999) and accompanied by suggested additional readings. Themes covered include theory and method of cultural studies, ethnicity and multiculturalism, science and cyberculture, as well as sexuality and gender among others. This volume is the ultimate cultural studies treasure box – not only for the neophyte, but also the advanced student. The third edition of *The Cultural Studies Reader* is currently being processed and will be available on the library shelves shortly.

Staff Profile

Justin Smyth recently joined the Library as this year’s graduate trainee. Justin completed a BA in European Studies at TCD graduating in 2003. In 2004, he completed a Masters in Textual and Visual

Studies also at TCD. Since graduating Justin has been developing a career in the library and information sector. His first post was at Dun Laoghaire Rathdown public libraries where he worked for a year and a half. He joined the Library at Dublin Business School in September 2008. His motivation in joining the Library at Dublin Business School was to gain library experience in an academic environment. While Justin enjoyed the sense of community that the public library fosters, he is also enjoying the fast pace of technological change that academic libraries offer. In the near future Justin would like to start his masters in library and information studies. He also hopes to be still working in a challenging library environment and have mastered the German language which he is currently learning at the moment.

In his spare time, Justin loves to swim at the Forty Foot all year round! He says ‘that it is particularly lovely at this time of year.’ He loves to read all types of books and watch old fifties westerns (as long they don’t have John Wayne in them!).

In the short space of time that Justin has been working at the Library, he has made a very significant contribution to Reader Services in particular and is already a well-known figure to students assisting them with the diverse range of enquiries that they have.