



Library News & Events

Institutional Repository

The Library is developing an institutional repository which will showcase in electronic format research conducted by academics and students of DBS. Content will include articles published by academic staff in journals as well as student theses with a mark of 2.i upwards.

To see an example of institutional repository please click this link:

<http://eprints.wit.ie/>

I would be very grateful if academic staff who would like to have their research displayed on the institutional repository could email me their material in word or PDF format at marie.oneill@dbs.ie. Student theses with a mark of 2.i or above can also be emailed to me in word or PDF format. This research will be stored on the DBS Library Catalogue until its migration to a dedicated institutional repository platform next summer.

The development of an institutional repository supports the work of the DBS Research Committee established by the Academic Director: Eileen Buckley Dhoot. Thanks to Eileen for all her support and guidance with this project.

Heritage Showcase

DBS Library was chosen by the company IS Oxford to showcase the Library Management System: Heritage which DBS Library uses.

Librarians from other libraries were invited in to see the system on the 25th August and a showcase of some of its new features was conducted at Aungier Street by staff of IS Oxford.

A tour of the Undergraduate Library and of its new RFID system was conducted afterwards. Examples of librarians who attended the event included librarians from Dublin Dental Hospital; The Rotunda Hospital; AIB Bank and many more. Please see the resources update section of this newsletter to find out more about some of the new features now available on the Library catalogue.

Laura Rooney

Laura Rooney is leaving DBS Library on the 17th September to take up a post as Librarian at the Irish Hospice Foundation.

Laura has made a very significant impact on DBS Library. She set up the Library's student blog and project managed the Library's transition to RFID, to mention just two of the projects that she worked on. She has been a fantastic team member and a much loved member of Library staff. I would like to thank Laura for all her hard work whilst at DBS Library and wish her the very best in her new post.



Portobello Library

Portobello Library has relocated back from Dame Street to Portobello and will reopen the 1st September with all services fully reinstated. Jane and Joan will also be based at Portobello.

We apologise for any inconvenience this relocation may have caused and look forward to assisting staff and students of the Law Faculty in the coming academic year.

Thank you to Jane Buggle, Joan Colvin and Colin O' Keeffe for all their hard work. Thanks also to Tony Kenny and his staff and to Eddie Ormonde and his team.



Photos of DBS Library are being accumulated on Flickr.

<http://www.flickr.com/photos/dbslibrary/>

Thanks to Laura Rooney for setting this up.

Library Makeover

The Library at Aungier Street will be painted over the next week. Library services will remain unaffected by this work. Photos of the Undergraduate Library will be posted to Flickr once work has been completed.

Library Resources

New Look Library Catalogue

The latest version of Heritage Online (version 3.3 has been installed.) New features include

- **Star ratings** - This feature allows library users to rate items on the catalogue using a star rating system. Library users must log in to access this feature.
- **Reader reviews** - This feature allows Library users to submit reviews for books and other catalogue items. Library users must log in to access this feature. Reviews will be moderated.
- **Favourite searches** – Library users can now save their favourite searches so they are able to run them again by simply clicking a link. Library users must log in to access this feature.
- **Search history** – Library users can now view a list of their most recent searches, and re-run them by simply clicking a link. Library users must log in to access this feature.
- **Reader preferences** – Library users can now set their own default enquiry settings such as the default display format, font size and whether Boolean icons are displayed. This is particularly beneficial for Library users with visual impairments.
- **Google Preview** - Catalogue records now contain links to Google Book Search previews (where these are available).
- **Social bookmarking sites** - The Heritage Online screens now contain links to the social bookmarking sites Delicious, Digg, Reddit, Facebook and StumbleUpon.

Some of the new features on the Library Catalogue are particularly relevant to academics who may wish to highlight interesting texts to their students' etc Thank you to David Hughes for installing this upgrade

MINTEL

The Short Breaks Ireland report and Premium Food and Drink Trends Ireland are now available on Mintel. Mintel can be accessed via *Search All Resources* on the DBS Library Website.

Below are the direct links to each report:

Short Breaks Ireland:

http://oxygen.mintel.com/sinatra/oxygen/search_results/show&/display/id=417058

Premium Food and Drink Trends Ireland:

http://oxygen.mintel.com/sinatra/oxygen/search_results/show&/display/id=417066

Book Reviews



Subject: Strategic Management

Mintzberg H, Ahlstrand B W and Lampel J: (1998).

Strategy safari: the

complete guide through the wilds of strategic management.
Harlow, England: Pearson Education.

Reviewed by Alex Kouker,
Postgraduate Library

Available in the Postgraduate and Undergraduate Libraries at: 658.4012 MIN

One could be forgiven to dismiss Mintzberg's et al. *Strategy Safari: The complete guide through the wilds of strategic management* (658.4012 MIN) as an outdated dissection of strategic management thinking: it has been around for over 10 years. However, for newcomers to the subject (I'm thinking in particular of the first strategic management lesson where one is trying get around the subject) and seasoned veterans alike, it provides an excellent resource shedding a strong light onto the complexities and tribulations of the diverse strands of strategic business thought.

The authors aim to set the theoretical scene for active managers, and for students and teachers in the classroom. In essence, business strategy is perceived as the pro-verbal beast that needs to be dissected to be fully understood. This is done through 10 chapters that deconstruct the strategy-formation beast, each describing a particular school of thought. The endeavour is described as a "field review rather than a literature review". An introductory chapter explains that 5 different strategy definitions exist (the 5 P's = plan, pattern, perspective, position, and ploy); i.e what does strategy actually mean and involve?

So why would one bother to graze the field of existing ideas and theories on business strategy? Professor Donald Mitchell (Chairman, Mitchell and Company) points out that "strategic management is one of those fields that

have yet to emerge with an integrated perspective on the firm: strategic myopia seems to be a common problem, not just among the scholars”.

This book acknowledges and sheds light on the complexities of strategy definition and formation – a must-read for every student.

Library Trivia

Famous Librarians



**Phillip Larkin,
Poet**

Shortly after graduating from Oxford, Larkin was appointed Municipal Librarian at Wellington, Shropshire. In 1946 he became Assistant Librarian at University College, Leicester and, in 1950, sub-librarian at Queen's University Belfast. In March 1955, Larkin was appointed librarian at the University of Hull, a position he retained until his death.

Larkin suggested that his library duties were not onerous and allowed him sufficient time for writing in his leisure. I am not quite sure he would have had quite the same time in today's modern library!

Librarians in Film

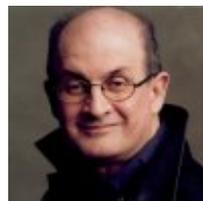
CHINATOWN (1974)



Jack Nicholson consults the county archives. The clerk is a sullen young man who does not like his job and only grudgingly provides

assistance. Undeterred Nicholson tears out part of a page from a record book by covering the noise with a cough!

Quotes about Libraries



Salman Rushdie

'I have always loved and valued the public libraries of Britain, and I owe them a great deal (and not only in unpaid fines). If knowledge is power, then the public library system gives that power to anyone who wants it.'

Famous Libraries



**Information
Commons,
Sheffield
University**

I recently signed up for further study at Sheffield University by distance learning and am entitled to use the Library also known as the Information Commons to pursue my studies.

The new Information Commons at Sheffield University opened in 2007. It contains 110,000 books. It is based on the concept of an integrated learning environment whereby students can access print and digital resources including the college's virtual learning environment in a single space.

The Information Commons website explains the rationale behind the Information Commons development:

'The IC concept was developed by the University Library and Corporate Information and Computing Services (CiCS) in the late 1990s and early

2000s as an answer to the shortage of study spaces, and the spatial separation of library spaces and PC clusters.'

The Library aims to provide high quality IT enabled study spaces and easy access to key texts and resources. Study spaces are spread out and come in a variety of forms to give students adequate space. The use of space within the Information Commons is flexible and can easily be adapted to reflect changes in learning techniques and styles.

The Information Commons is open 24 hours a day all year round including Christmas day. Four hundred students turned up to study last Christmas day, one of the Lecturers from the School of Information Studies told me! The Library also contains a 70 seat café.

For further information, please click here:

<http://www.sheffield.ac.uk/infocommons/>

Photos of Sheffield University are also available on Flickr by clicking: [Here](#)

voluntary work, internships or to take positions of responsibility in student societies. However, in my other capacity as the Auditor on the BA Retail Management programme I get to see a degree programme that entirely solves the problem for its students.

The BA in Retail Management is run by DBS in conjunction with LIDL and the students spend 6 months of the year studying in DBS and the other 6 months on placement in LIDL stores around Dublin. In the stores they are trained to management level. This means that after 3 years they graduate with their degree and an impressive 18 months of relevant work experience.

My role in the programme is to visit each student during all of their placements and monitor the work they are doing and the training that they are receiving to check that everything stays on schedule. This means that I get a fascinating behind the scenes look at a company that GradIreland lists as one of Ireland's top graduate employers. I also get to work with the students as they develop from manning the tills in their early days to being responsible for managing the safe, drawing up the staff rotas and deciding what stock will be ordered and to watch their business awareness go far beyond what can be learned in a lecture theatre.

Careers Corner



The LIDL Programme at DBS by Carol Clifford, Careers Advisor

It is a problem as old as the hills. Graduates can't get a job because they don't have experience and they can't get experience because they can't get a job. As the DBS Careers Advisor I try and help students around this issue by encouraging them to do

In May the first group of students will graduate from the Retail Management programme. They will be facing a job market more challenging than they could ever have anticipated when they signed up to the degree programme. A degree with a strong vocational focus and so much built in work experience is their best tool to stand out from the competition and increase their chances of getting their first graduate job. Retail employers looking for staff who have both a degree and hands on experience need look no further.

Staff Profiles

Luciana Lolich, Lecturer, Business School

I was born in the Lake District of Argentina, in a city called **San Carlos de Bariloche**, which is situated in the foothills of the Andes Mountains and surrounded by lakes (Nahuel Huapi, Gutierrez, Moreno, Mascaridi) and mountains (Tronador, Cerro Catedral, Cerro Lopez). This area is famous for skiing but is also known for sight-seeing, skiing, water sports, trekking, fly fishing and climbing. Cerro Catedral is one of the most important ski centres in South America.

Besides tourism Bariloche is home to advanced scientific and technological activities. The Atomic Centre in Bariloche is a world renowned research centre for the physical sciences. One of its departments, the Balseiro Institute, is a higher education facility that awards Masters and Doctorate degrees in Physics and Engineering as well as degrees in Physics and Nuclear and Mechanical Engineering.

I left Bariloche when I was 18 to pursue my studies in advertising in Buenos Aires, the capital city, where I lived for five years studying and working in an advertising agency. When I finished college I decided to take a gap year and travel with some friends around Europe.

I arrived in Ireland in 2002, really liked it and decided to come back here to do my Masters in Hospitality and Business Management in the DIT. After completing my Masters, I started lecturing in DBS and then decided to specialize in teaching. I subsequently completed a Postgraduate Certificate in Learning and Teaching in Higher Education. I am currently studying for a PhD in the area of higher education at UCD. My research explores

students' expectations of higher education in Ireland.

In my spare time I like read, paint, trek and go to the cinema. I also love to travel and have visited Spain, France, Portugal, Italy, Germany, Bulgaria, Slovenia, Holland, Northern Ireland, Scotland, England and of course many areas in Ireland.