Academic Acculturation of Post Graduate Indian Business Students into Irish Higher Education Institutions (HEI)

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Study Motivation
The main goal and specific objectives
The research design and methodology
Progress in the past academic year – key results
Current workplace and position; what I have observed.

Premise that the gap in Irish and Indian national cultures is significant and is effecting levels of acculturation and ultimate student performance/award.

Premise that Irish HEIs could do more to optimise the level of acculturation and minimise the national cultural gap through better interventions.
The main goal and specific objectives

- To assess the level of acculturation of Indian PG students on Management Masters programmes in Ireland
- To develop a model or theory in relation to acculturation of students.
- To examine the impact that gaps in national culture (& Institutionalism) have on the levels of academic acculturation of post graduate Indian business students in Irish HEIs
- To examine this in the context of 3 representative Institutions in Dublin (Private, IoT and University)
The research design and methodology

- Phase 1; Quantitative questionnaire to examine the levels of acculturation among students
- Phase 2; Qualitative; focus groups to examine the student experience in more detail.
- Phase 3; In depth interviews with representatives from three Institutions (international office) to examine their current practice and to share findings of phase 1 & 2 in order to consider recommendations for future implementation.
Progress in the past academic year

- Continued reading and identification of core academic models to shape study; namely Berry’s Acculturation model, Hofstede and GLOBE national culture dimensions and (Institutionalism)
- Completion of Literature Review covering the above themes/models/theoretical foundation
- Commencement of Research Methodology chapter
Thank you!

All questions/comments are welcome