Libraries as Publishing Partners
Promoting best practices in open access journals

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Why are the libraries publishing?

Publishing by academic libraries is emerging as a viable means to create open access to scholarly research.

Library publishing supports development of a “New Fair Deal” where academic libraries creatively decommodify knowledge by directly subsidizing library publishing cooperatives.” (Ghamandi, 2018)
Publishing aligns with the library mission

The Libraries ignite curiosity, serve as the locus of knowledge management, and promote intellectual exchange within our diverse global learning community.

The Smathers Libraries collaborate with UF faculty, students and staff, as well as the University’s collaborators and constituents, to facilitate knowledge creation that contributes to UF’s standing as a preeminent public research university.

UF Smathers Libraries Strategic Directions, 2018

Image from the University of Winnipeg, CC By
Successes & Lessons Learned
Best Practices: Listen to unique user needs
Best Practices: Use opportunities to educate
Best Practices: Promote ethical standards

Boczar et al, 2018

Committee on Publication Ethics, 2019
Supporting the Library Journal Publishing Program

Service Team

- Team leader
- Scholarly Communications Librarian
- Institutional Repository Manager
- Digital Support Services Chair
- Liaison Librarian
Supporting the Library Journal Publishing Program

“Train the Trainer”
- Training Liaison Librarians
- Checklist for Liaison Librarians

Outreach Events & Materials
- Publishers Round Table Series
- National Peer Review Week
- Publishing LibGuide
- Open Access Mythbusters

Photo: UF Smathers Libraries Strategic Directions, 2018
Promoting the Library Journal Publishing Program

http://arcs.uflib.ufl.edu/
Summary

• Customize publishing service
• Annual user assessment

Iterative evolution

Florida Online Journals: Using Survey Data to Create User Resources

Hannah Toombs, Graduate Intern in Digital Publishing
Manatee Science Library
Graduate Student
Department of Anthropology
Department of Latin American Studies

Results

Toombs, 2018
Next Steps

- Consolidation into new department
- Growth in dedicated personnel
- Increased collaboration with UF Press
- Branding
- Evolution of library publishing standards
Testimony of success

“I am writing this e-mail to, first, express my gratitude to the staff of the library. The circulation of the journals and visibility through Google Scholar has already greatly improved.

I think that all journal editors at the [campus unit] should take note of this opportunity, which is incredible, considering the cost or/and strings attached if one were to engage in similar cooperative agreement with a commercial publisher.”

Comments from a Florida Online Journal Editor
References and Credits

Boczar, Jason; Collins, Nina; Cummings-Sauls, Rebel; Fishel, Terri; Horton, Valerie; Inefuku, Harrison W.; Melton, Sarah; Neds-Fox, Joshua; Robertson, Wendy C.; Roh, Charlotte; Schlosser, Melanie; Sipovic, Jaclyn; Thomas, Camille; and Westin, Monica, "An Ethical Framework for Library Publishing" (2018). Ethical Framework for Library Publishing. Paper 1. http://dx.doi.org/10.5703/1288284316777


Questions?

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Thank you!

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