Take the power back: sustainable business models for new university presses

Jack Hyland, IReL
Dmitri Zaitsev, TCD
Alexander Kouker, DCU

IFLA Special Interest Group (SIG) on Library Publishing
2019 Midterm Meeting, 28 – 29 Feb 2019
...we are facing significant challenges and opportunities as the traditional publishing model begins to falter. How the academy positions itself at this moment will have consequences for years to come.

Schlosser & Mitchell, LPC, Feb. 2019
ScholCom Environmental Scan | Challenges

Structural and epistemic inequalities...

‘tradition’

...publishers, money, resources, prestige, JIF, hiring practices & rewards system, APCs, bundling, OA trajectory...
ScholCom Environmental Scan | Challenges
The scholarly record is a public good

The scholarly record requires a distributed infrastructure based on open standards to ensure access and interoperability

Focus on equity, diversity, inclusivity and community building

Libraries and NUPs, university systems and research centres have the means to redefine their publishing and other roles within the scholarly communication system
ScholCom Environmental Scan

Studies in Digital Heritage
- a peer reviewed, open-access journal

Co-editors-in-chief resigned from DAACH & founded SDH in Sept 2016

Rationale:
- High APCs - $2000
- Lack of modern 3D browser platform
- Interference with independence of the journal
Huge congrats on the launch of the new openaccess @QSS_ISSI journal, supported by @MITlibraries and @MITpress:

Editorial Mutiny at Elsevier Journal

Following in the footsteps of linguistics journal Lingua, the editorial board of the Elsevier-owned Journal of Informetrics has resigned and launched a rival journal that will be free for all to read.

By Lindsay McKenzie January 14, 2019

The entire editorial board of the Elsevier-owned Journal of Informetrics resigned Thursday in protest over high open-access fees, restricted access to citation data and commercial control of scholarly work.

Today, the same team is launching a new fully open-access journal called Quantitative Science Studies. The journal will be for and by the academic community and will be owned by the International Society for Scientometrics and Informetrics (ISSI). It will be published jointly with MIT Press.

The editorial board of the Journal of Informetrics said in a statement that they were unanimous in their decision to quit. They contend that scholarly journals should be
MIT Press to co-publish new open-access *Quantitative Science Studies* journal

The International Society for Scientometrics and Informetrics, jointly with the MIT Press, launches a new open-access journal, for and by the scientometric community.

*Kate Silverman Wilson | MIT Press
January 18, 2019*
Elsevier launches new open-access Social Sciences & Humanities (yes, that's right, all of them) journal. Just $500 to submit on an initial discount. Or you could come to @openlibhums instead where it's OA, free to publish, and we have more than 1 person on the editorial board.
ScholCom Environmental Scan | Opportunities

Assistant Librarian (Digital Scholarship Services) // CIT

Assistant Librarian (Digital Scholarship Services) - Grade VI Cork Institute of Technology Library seeks a forward-thinking Digital Scholarship Services...
Science Foundation Ireland signs DORA. sfdora.org/signers/ /cc @DORAssessment


27 Retweets 44 „Gefällt mir“-Angaben

Stephen Curry
@Stephen_Curry
Prof, Assistant Provost & Chair of DORA. Cares about science, scientists & equality – and occasionally prone to writing about them. Personal a/c.

London (various)
occamstypewriter.org/scurry/
Beigetreten Mai 2009
Proposal of intent!

- Academ(y)ic-led
- Platinum (no APCs, subs etc.)
- Vienna Principles
- Non-profit
- Collaborate with For-Profits
- Transform publishing from the inside & outside

The @freejournalnet and I have submitted feedback to the implementation guidelines for #Plan_S.

We believe cOAlition S should favour community-controlled, no-author-fee journals over commercially owned journals charging APCs.

zenodo.org/record/2557828... @marcschiltz1 (1/n)
Vienna PRINCIPLES
a vision for scholarly communication

1. Accessibility
2. Discoverability
3. Reusability
4. Reproducibility
5. Transparency
6. Understandability
7. Collaboration
8. Quality Assurance
9. Evaluation
10. Validated Progress
11. Innovation
12. Public Good
A proposal for OA initiatives in Ireland...

• Open Access Exchange, Ireland (OAeX, Irl)
• Inspired by OLH, Knowledge Unlatched, SCOSS etc.
• A consortium enabling Irish OA initiatives
• Not just journals: monographs, preprint servers, Open Education Resources etc.
Financially supporting journals

1. Irish journals (academic-run OA journals or sub. journals wanting to flip) outline plan with 3 yr operating costs
2. Libraries pledge contributions
3. OAeX, Irl manages distribution of funds
Facilitating services for journals

- OAeX, Irl as market for publishing services for journals (hosting, copyediting, metrics, tech support)
- Opportunities for uni. and library presses and commercial service providers
- Negotiating deals for services, or maybe just facilitating partnerships
Developing OAeX

• Initial focus on Ireland, then...
• Framework for international expansion with other branches of OAeX
Case study: Studies in Arts & Humanities Journal

OJS
Submission, Review, Production, Workflow

OCLC
Discovery

EBSCO
Discovery

ProQuest
Discovery

OJS
Publishing, Access, Discover, Read

Discovery, Authentication

Preservation
British Library

Author

Reader
Case study: Studies in Arts & Humanities *Journal*

- **Janeway**
  - Submission, Review, Production, Workflow

- **OCLC**

- **EBSCO Discovery**

- **ProQuest Discovery**

- **JSTOR Discovery**

- **Research Data Management**

- **Altmetric Metrics**

- **Preservation**
  - British Library

- **XML/XSL Conversion**

- **Discovery, Authentication**

- **Author**

- **Reader**
"Nobody is surprised when cultural inertia slows the adoption of radical ideas. But cultural inertia slowed the adoption of OA by leading many people to mistake it for a more radical idea than it actually is."

Peter Suber, Open Access, MIT Press 2012
Endorsement

"We have struggled at OLH to support community-run journals. Libraries often find it difficult to finance titles that they already receive for free. Yet, in many ways, this penalises the 'good guys'. It disincentivizes those who are behaving well. In many ways, then, this is a timely project."

Martin Paul Eve, Professor of Literature, Technology and Publishing at Birkbeck, University of London and Founder, Open Library of Humanities.
Next steps...

• Survey & Green Paper
• Consultation with potential partners
• Refining business plan