

**UF**

# Libraries as Publishing Partners

Promoting best practices in open access journals

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University of Florida

IFLA Special Interest Group on  
Library Publishing  
Mid-Term Meeting  
Dublin, Ireland  
February 28, 2019

# Why are the libraries publishing?

Publishing by academic libraries is emerging as a viable means to create open access to scholarly research.

Library publishing supports development of a “New Fair Deal” where academic libraries creatively decommmodify knowledge by directly subsidizing library publishing cooperatives.” (Ghamandi, 2018)



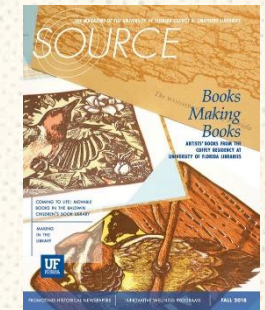
# Publishing aligns with the library mission

The Libraries ignite curiosity, **serve as the locus of knowledge management**, and promote intellectual exchange within our diverse global learning community.

The Smathers Libraries collaborate with UF faculty, students and staff, as well as the University's collaborators and constituents, to **facilitate knowledge creation** that contributes to UF's standing as a preeminent public research university.



# UF Journal Publishing Program



FloridaShines

**FALSC** Florida Academic Library Services Cooperative  
Services and Information for Florida's College and University Libraries

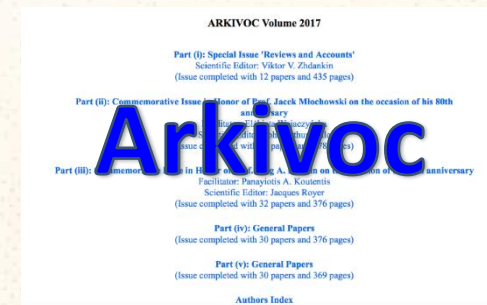
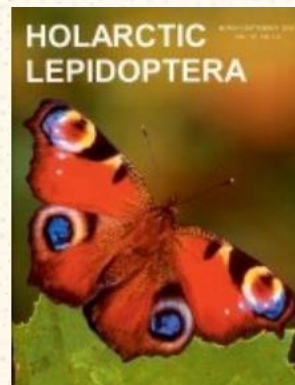
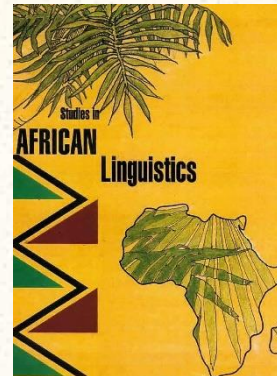
ABOUT STATISTICAL REPORTS PRODUCTS & SERVICES SUPPORT COMMUNITY ILS NEWS

### The Colleges and Universities

From the Panhandle to the Keys, FALSC provides services and support for the public college and university libraries of Florida.  
CLICK ON ANY INSTITUTION'S NAME TO GO TO ITS LIBRARY WEBSITE

Florida Online Journals

# Successes & Lessons Learned






# Best Practices: Use opportunities to educate

**Florida OJ Publishers ROUND TABLE**

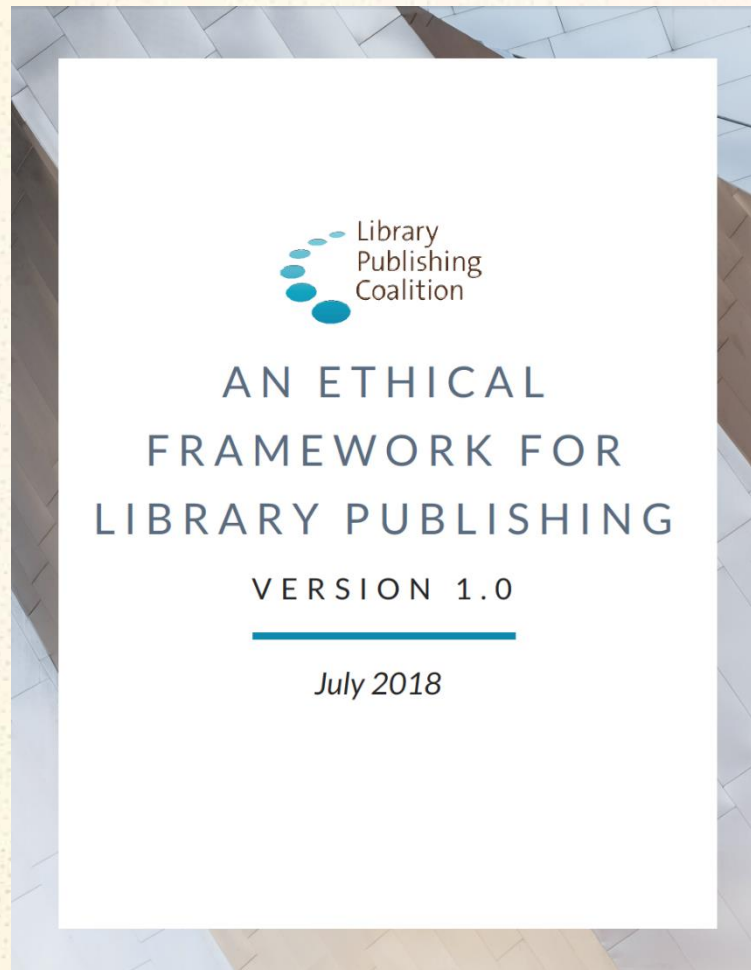
Meet other editors at UF and find out more about what they describe as an "incredible opportunity" - to publish scholarly journals in Florida OJ with support of the UF Libraries. Linda Hon and Kelly Cherrin will describe the successful launch of the new on-line only Journal of Public Interest Communications. UF Libraries OJS Service Team will describe journal archiving and preservation options.

**Wednesday, November 15, 3:00-4:00 p.m.**  
Marston Science Library Room L136  
Light refreshments provided  
Please RSVP to Suzanne Stapleton at [Suzanne@ufl.edu](mailto:Suzanne@ufl.edu)  
[journals.fcla.edu](http://journals.fcla.edu)

 George A. Southern Libraries UNIVERSITY OF FLORIDA  
**Florida OJ**  
Florida Online Journal  
[journals.fcla.edu](http://journals.fcla.edu)



# Best Practices: Promote ethical standards



Boczar et al, 2018



Committee on Publication Ethics, 2019

# Supporting the Library Journal Publishing Program



## Service Team

- Team leader
- Scholarly Communications Librarian
- Institutional Repository Manager
- Digital Support Services Chair
- Liaison Librarian

# Supporting the Library Journal Publishing Program



## “Train the Trainer”

- Training Liaison Librarians
- Checklist for Liaison Librarians

## Outreach Events & Materials

- Publishers Round Table Series
- National Peer Review Week
- Publishing LibGuide
- Open Access Mythbusters

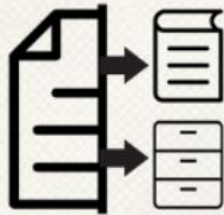
# Promoting the Library Journal Publishing Program



**ARCS**

**ACADEMIC RESEARCH  
CONSULTING & SERVICES**

## Publishing and Archiving



Florida Online Journals,  
Open Access Resources,  
Institutional Repository

## Data Management



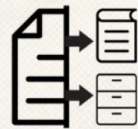
Discovery,  
Management Plans,  
Storage

## Statistical and Data Analysis



Informatics,  
Bioinformatics

## Publishing and Archiving



Florida Online Journals,  
Open Access Resources,  
Institutional Repository

## Spatial Information Services



## Visualization



2D, 3D,  
Virtual/Augmented Reality

## Research Metrics



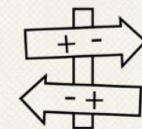
Citation Analysis

## Digital Humanities



Digital Projects Management,  
Online Exhibits and  
Digital Media, TEI,  
Data Visualization, Mapping

## Research Integrity



Responsible Conduct  
in Research,  
Avoiding Plagiarism

## Copyright and Fair Use



# Summary

- Customize publishing service
- Annual user assessment

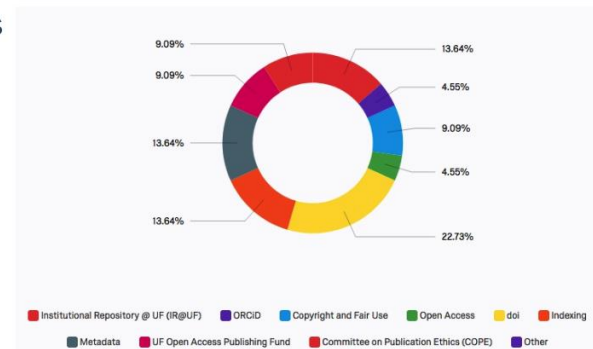
**Iterative evolution**

## Florida Online Journals: Using Survey Data to Create User Resources

Hannah Toombs, Graduate Intern in Digital Publishing  
Marston Science Library  
Graduate Student  
Department of Anthropology  
Department of Latin American Studies

### Results

>Florida OJ users are most interested in learning more about digital object identifiers (doi) (22.73%)



# Next Steps

- Consolidation into new department
- Growth in dedicated personnel
- Increased collaboration with UF Press
- Branding
- Evolution of library publishing standards



**LIBRARY PRESS @ UF**

**AN IMPRINT OF UF PRESS AND  
GEORGE A. SMATHERS LIBRARIES**

# Testimony of success



“I am writing this e-mail to, first, express my gratitude to the staff of the library. The circulation of the journals and visibility through Google Scholar has already greatly improved.

I think that all journal editors at the [campus unit] should take note of this opportunity, which is incredible, considering the cost or/and strings attached if one were to engage in similar cooperative agreement with a commercial publisher.”

Comments from a Florida Online Journal Editor

# References and Credits

Boczar, Jason; Collins, Nina; Cummings-Sauls, Rebel; Fishel, Terri; Horton, Valerie; Inefuku, Harrison W.; Melton, Sarah; Neds-Fox, Joshua; Robertson, Wendy C.; Roh, Charlotte; Schlosser, Melanie; Sipovic, Jaclyn; Thomas, Camille; and Westin, Monica, "An Ethical Framework for Library Publishing" (2018). *Ethical Framework for Library Publishing*. Paper 1. <http://dx.doi.org/10.5703/1288284316777>

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Ghamandi, D. S. 2018. Liberation through Cooperation: How library publishing can save scholarly journals from Neoliberalism. *J of Librarianship and Scholarly Communication*, 6(Special Issue: The Role of Scholarly Communication in a Democratic Society), eP2223. <https://doi.org/10.7710/2162-3309.2223>

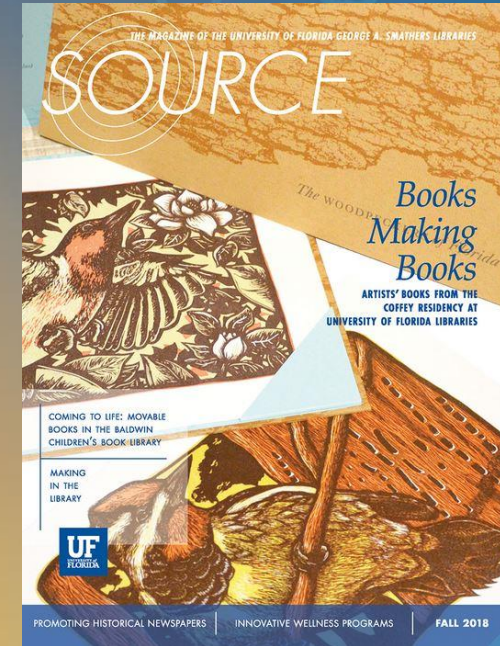
Publishing lifecycle [image] Univ of Winnipeg, <https://library.uwinnipeg.ca/scholarly-communication/index.html>

Toombs, H. 2018. Florida Online Journals: Using Survey Data to Create User Resources [slideset] <http://ufdc.ufl.edu/IR00010269/00001>

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# Questions?

Thanks to my journal publishing team: Laurie Taylor, Chelsea Dinsmore, Christy Shorey, Perry Collins, Wilhelmina Randtke. And thanks to all of our publishing partners!



# Thank you!

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