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Edited by Amye Quigley
Original Design by Fiona Cashell

March/April 2014 Issue

DBS 
Dublin Business School
excellence through learning

Library News

Dublin Business School Library Newsletter

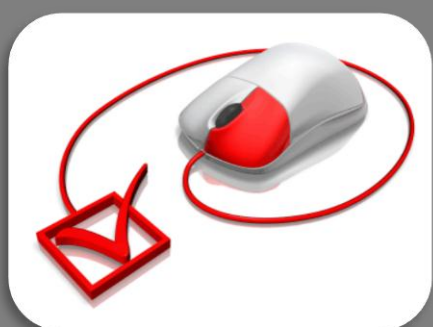


Complete the Annual Library Survey - Win €100

Calling all students – it's time again for the annual library survey. We really appreciate getting your feedback every year and we do try to improve on the library services based on suggestions from this survey.

As a reward for completing the survey there will be a draw and one lucky student will win a €100 All 4 One voucher. [The survey is available here.](#)

Print copies are also available in the library. Once again thank you for your feedback.



Summer exams & Sunday openings

By Amye Quigley, Library Assistant and Editor

The DBS summer exams start in just about a month and to help you prepare the library is now open **every Sunday until May 11th from 11am to 5pm.** Details of the Sundays are available on posters throughout the library.

Also in preparation for the exam period we will be increasing fines on books from €0.60 to €1.20 per item per day from Monday, 7th April.

This encourages students to bring back books on time to allow greater circulation

among the student body. Remember other people on your course need the core and supplementary texts to study too. Please make full use of the reservation system if all copies of a book are out on loan. That way everyone gets fair use of the books.

We're also open over the Easter weekend from Good Friday all the way through to Easter Monday so there are plenty of opportunities to study!

DBS Library Locations

DBS **Undergraduate** Library
13/14 Aungier St, Dublin 2.
Ph: 01- 4177572

DBS **Postgraduate** Library
19/22 Dame St, Dublin 2.
Ph: 01 - 4178745

*books are the ships
which pass through
the vast sea of
time."*

Sir Francis Bacon

NEW TITLES IN THE LIBRARY

The library purchases core and supplementary texts throughout the year. In each newsletter we will include a link to new library acquisitions. If you are a lecturer you should send your booklist to [Marie O'Dwyer](#) (AS) and [Joan Colvin](#) (DS). Students can also make purchase suggestions to the library when logged in through their library account.

Click [here](#) for a list of acquisitions in January and February and [here](#) for a list of new titles for March.

Emerald Emerging Markets Case Studies

>>> By Amye Quigley, Library Assistant



We now have access to the Emerald Emerging Markets Case Studies. Click [here](#) to access.

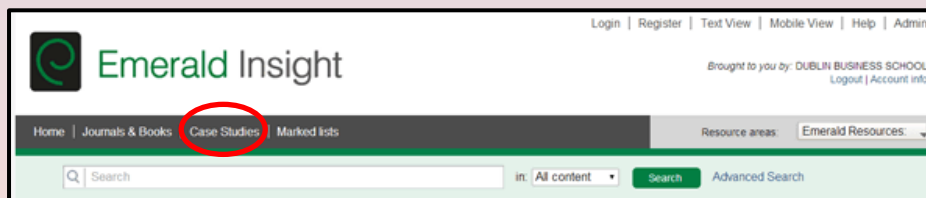
The case studies cover finance, international business, strategy, marketing, hospitality and tourism, HR and more.

Simply select 'Case Studies' from the menu and select your specific subject area from the menu on the

right-hand side to browse tonnes of case studies or do a search of case studies.

Emerald case studies also come with teaching notes - faculty can contact the library for login details to access the teaching notes.

If you require any further assistance don't forget to ask a librarian.



Librarians in the Movies >>>



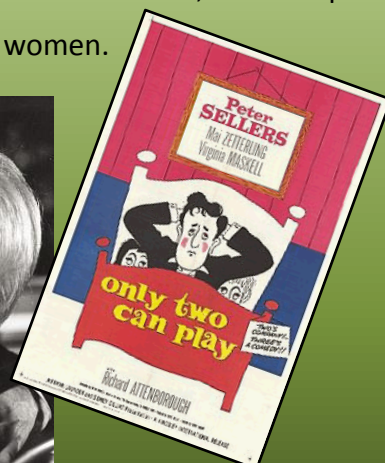
Only Two Can Play (1962)

Director: Sidney Gilliat

Cast: Peter Sellers, Mai Zetterling and Virginia Maskell

Peter Sellers is an ambitious married (and lecherous) assistant librarian John Lewis in a small Welsh town who is in competition with another librarian for a promotion. Mai Zetterling (Liz) offers to help him get the job and Lewis is easily seduced by her.

When Lewis is offered the better paid job, he realises that Liz will now use and control him if he lets her. Finally realising the price he has paid, he breaks off the affair and takes a job as a mobile librarian, in the hope that this will keep him away from predatory women.



2014 Horizon Report

As with previous years, this year's Horizon report highlights developments in emerging technologies likely to bear heavily on teaching and learning in the higher education context over the next five years.

The report was compiled by a 53-strong technology expert panel and is informed by solid primary and secondary research.

The following key trends are featured:

1. Fast trends: driving changes in higher education over the next one to two years
 - a. Growing ubiquity of social media
 - b. Integration of online, hybrid, and collaborative learning
2. Mid-range trends: driving changes in higher education within three to five years
 - a. Rise of data-driven learning and assessment
 - b. Shift from students as consumers to students as creators
3. Long-range trends: driving changes in higher education in five or more years
 - a. Agile approaches to change
 - b. Evolution of online learning

Various challenges were identified (see pp. 20-33 of the report) dividing into solvable (low digital fluency of faculty and relative lack of rewards for teaching), difficult (competition from new model of education and scaling teaching innovations) and wicked challenges (expanding access and keeping education relevant).

The following technology developments (not to be confused with the above trends) are also identified:

1. Time-to-adoption horizon: one year or less
 - a. Flipped classroom

- b. Learning analytics
2. Time-to-adoption horizon: two to three years
 - a. 3D printing
 - b. Games and gamification
3. Time-to-adoption horizon: four to five years
 - a. Quantified self
 - b. Virtual assistants

The idea of the flipped classroom (or reverse instruction) is something I find hugely interesting simply because it empowers the learner immensely. Classroom time is used to gain deeper understanding of a given subject, which is introduced and then followed up upon outside of the classroom (e.g. by means of listening to podcasts, watching video lectures and reading up on course materials etc.). The student manages and takes control of his own learning; the teacher can better adapt instructional approaches to individuals' needs. Classroom time is used to apply theory, e.g. group projects are tackled in the classroom whilst teachers supervise and focus on individual students' needs.



There's a lot of readily available material out there (see Khan's Academy or Jorum for example) that can be curated and used in addition to creating content from scratch (e.g. self-recorded video lectures and screencasts). See Xerte Online Toolkits (free software) for creating online presentations and interactive learning materials.

An interesting example of the flipped classroom in action is an initiative at Queensland School of English: Using the flipped classroom model to encourage effective reading of literary texts.

Everyday Accessibility: Maximise Accessibility using Microsoft® Word, PowerPoint and PDFs



Andrew Costello from the Disabilities Office in Trinity College spoke at the recent A&SL Annual Seminar. He discussed TCD's policy of using standardised format (font, spacing, headings, etc.) in all documents across the range of media in the university in order to ensure accessibility for all. Information must be provided in a clear, easy to follow format that does not discriminate against the print disabled.

Some simple considerations are:

- Use Sans Serif fonts

- Use at least 12 point font
- Use 1.5 spacing
- Avoid underlining, italics and block capitals
- Use bold for emphasis
- Align text to the left. Do not justify as this can lead to a "rivers of white space" effect
- Use headings and style structures to enable effective navigation. These are essential for staff and students who are using read aloud software
- Be conscious of colour contrast
- Avoid cluttering the page

Andrew's presentation is [here](#) and the Trinity policy is [here](#).

Reflections on Internships >>> by Fergal Berkery and endorsed by Brendan Moore

When I was asked if I would be interested in completing my Momentum course with an Internship in the DBS Library, I was pessimistic at first as to the benefit (to me) of working in such an area, but I was pleasantly surprised to find this was not the case. In the six weeks that I worked in the library, I would think that 70% of my time was spent on IT-based information systems designed to ensure that students are well catered for with regard to research.

With the advent of the "Global Internet" over the last 25 years, correct dissemination of the vast amount of information available is critical to good research and learning standards. It is the function of a librarian to guide the students in the right direction. I found all the staff at DBS library more than willing to help with any query, some well outside their remit. Not only are they very knowledgeable when it comes to gleaning



information, they take great pride in passing on that knowledge and are constantly researching and learning new means to do so. As a group, their goal is to make the student's life easier, and I believe they do that admirably well.

It has been nice to work with professionals who actually enjoy their work. As a career, I would not be surprised to see more IT-minded people choosing a path in this direction as future trends continue to be paperless. For myself, who knows? Only time will tell. It has been a pleasure. Thank you for your time.

eSource – rebranded and upgraded



communication and helps to increase citation impact. Student theses with a mark of 2.1 upwards are also available on the repository. These serve as examples of best practice in the area of dissertation production. Students also receive a permanent link to their dissertation for their LinkedIn profiles and CVs to support job applications or applications for further study.

There are now 999 items on eSource (91 from academic staff members - up from 9 in July). Depositing to eSource for academic staff is voluntary. If you are interesting in depositing on eSource please contact Alex Kouker, Research Librarian (alexander.kouker@dbs.ie / ext. 612) who will forward you on a consent form. The Library also pursues copyright clearance with journal publishers on authors' behalf.

Thank you to everyone who has deposited on eSource. eSource can be accessed here: <http://esource.dbs.ie/>

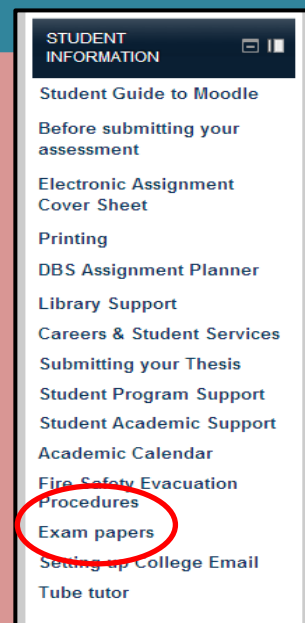
eSource, Dublin Business School's open access institutional repository has been rebranded and significantly upgraded. The new version has enhanced functionality which includes discovery searching, recent publications and the ability to search theses by supervisor. It is also much faster for users to browse, search and retrieve. We are very grateful to Alex Kouker, Michael Piotrowski and Eddie Ormonde who worked with @mire on this.

eSource showcases the scholarly output of faculty and students whilst at Dublin Business School. Depositing academic papers to eSource enhances scholarly

Exam Papers...

...Can be found on Moodle. Login and on the left-hand side you will see a box saying 'Student Information'. Click on Exam Papers and you'll see that exam papers are split by category - undergraduate arts, undergraduate business, postgraduate arts, postgraduate business, law and ICM/DBS diplomas/Springboard courses. Choose the category you are looking for and the exam papers are then divided by academic year.

Exam papers from the January 2014 exams are now available. Please be aware you must pay for printing these out.





Hjørring Library. Østergade, Denmark.

Hjørring Library is part of the Metropol Shopping Mall designed by Schmidt, Hammer and Lassen. The library has a 30 year lease here.

The library itself was designed by Bosch and Fjord where they focused on the library's role in society with an aim of having a space which encourages playfulness and surprises patrons. Working closely with library staff and management they developed a library which is a multi-functional knowledge centre.

The pivotal point of the new library is a red band which twists and winds its way through the library from the front entrance, breaking through walls, floors and bookcases. Sometimes a counter, sometimes a table, sometimes a section of shelves, the structure points, guides and tempts the visitors to explore the library area. It works as a decoration and an active communication tool for the library staff. The furniture itself is intended to indicate quiet areas and areas where more noise is allowed.

Both the adult section and the children's sections have shelves which are marked with huge letterings to signal the content. The shelves organise the books and journals according to non-librarian systems in an attempt to communicate more directly with library patrons.



References:

Architecture News Plus (no date) *Hjørring Central Library*. Available at: <http://www.architecturenewsplus.com/projects/1469> Accessed 18th March 2014.

LibraryBuildings.Info (no date) *Hjørring Library in Metropol*. Available at: <http://www.librarybuildings.info/denmark/hjorring-library-metropol> Accessed 18th March 2014.

Rosan Bosch (2008) *Hjørring Central Library*. Available at: <http://www.rosanbosch.com/en/project/hj%C3%B8rring-central-library> Accessed 18th March 2014.

BUDAPEST

>>> By Colin, O'Keeffe, Senior Library Assistant

Reason for travelling? Seasoned jet setter who required some sun, culture and architecture on a shoestring budget.

Airline? Ryanair

Flight duration? Approximately 2 hours.

Value for money? Excellent value for money.

Must see? Pest: Budapest is split into two banks by the River Danube. The "Buda" side is built on a hill and climbing it (or taking the elevator) offers fantastic views.

Accommodation? I stayed in a hotel room in the city centre, the price was very reasonable (€30 per night), from the booking process ([booking.com](https://www.booking.com)) there seems to be a price to suit any pocket.

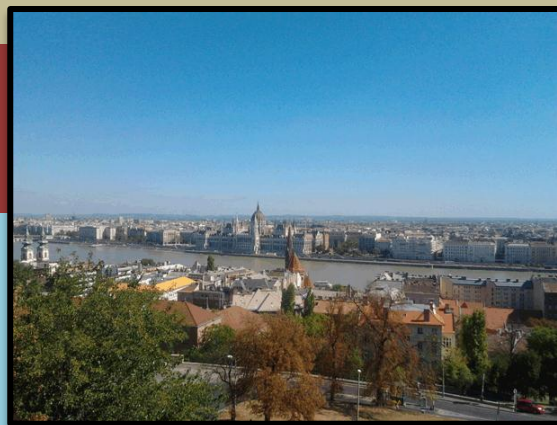
Weather? (September) Weather was great, sunny with blue skies; temperature was early to mid-20s.

Eating out? This is a meat eaters' city with a multitude of options for eating out on any budget, much of the meat dishes are pork based. For those who want a less hearty meal there are plenty of Italian restaurants and pizzerias around, along with the more traditional Western (McDonalds, Subway) establishments.

Was eating out value for money? Like most tourist hotspots the further outside the city centre you venture the cheaper the prices, but as it's possible to get a set lunch with wine for under a tenner and a pint in the centre of town for €1.50 why bother.

A pit stop in a well-populated establishment will not break the bank.

Entertainment? All that can be expected from a major European capital, although yours truly did not partake, a colleague informs me that Budapest offers exceptionally



good opera at reasonable prices for the more high-brow traveller.

Travel Tips?

- ❖ Take a boat trip on the Danube.
- ❖ For meat eaters, try that unappealing looking dish, you'll be pleasantly surprised.
- ❖ Many of Budapest's places of interest are somewhat outside the city centre so give yourself that extra day if you are planning a short trip.

Suitable for? I think that the city centre offers options for all travellers, but I think that families with small children will have to venture further out to find activities to fill a full day.

Websites? [Wikitravel.org](https://www.wikitravel.org)

Would do differently next time... I would give myself a couple more days to explore some of the suburbs and outside the city a bit more detail (I think that this is where all the famous Hungarian baths are located).

Highlight of the holiday... Boat ride on the Danube, the vistas are amazing.

Freaks [AS Library DVD/1464]

A film by Tod Browning



This is a 1932 film about a travelling circus and the relationship that exists between the different acts. The performers in this circus can be divided into two camps. On the one side of this axis you have the traditional circus acts that are people with an extraordinary talent for an unusual task. For instance a person with remarkable physical strength. On the other side you individuals who perform in the show due to some sort of physical impairment.

The main theme of the story surrounds how certain "normal" entertainers treat their colleagues wickedly. In particular the picture focuses on a beautiful trapeze artist called Cleopatra and her scheme to marry the leader of side-show performers for his inheritance.

This is neatly produced black and white film with a running length of approximately one hour, with the action tightly packed into this period. In this respect Freaks reminds of other films of this era like Dumbo (1941) where there appears an effort on behalf of the creators to

push the maximum action in a minimum time span.

Other notable features of this movie are the strength of the entire cast. In particular the Siamese twins and one of their stuttering fiancés. The best comedic lines are delivered by him as he vows that he cannot await to be free of one of the quick witted sisters (Violet) once they are married. I am not sure if jokes like this are the most political correct these days but they still make you instantly laugh.

Finally this film reminds me of the video music few years ago by the Aphex twins come to Daddy, in the "unconventional" and menacing appearances of the cast.

I would recommend this film.



Screenplay:

Willis Goldbeck, Edgar Allan Woolf, Leon Gordon, Al Boasberg and Charles MacArthur

The Suggestion Box Corner

All your suggestions answered!



We have a suggestion box outside of AS Library and you are welcome to drop your suggestions to the Library there. It is a great way to keep in touch with all our users and know what we can improve all year long and we will make sure to implement your ideas where possible, and to also answer to them in this dedicated corner.

So far this month we had eight suggestions. These suggestions concerned :

Hot Drinks

Several users mentioned that would like the library to allow the use of Hot Drinks in the Library. They specifically mentioned coffee but I am sure they were referring to all beverages. Hot drinks are now allowed in the library. Please be sensible and keep the lid on your hot beverage around the PCs and books and remember to throw away your rubbish.

Opening Hours

Another idea raised by users was the idea that the library should open at 8am daily. At present the library does not have the resources to open this early in the morning. However we are trying to meet the demands of our students. We are now opening the library desk at 9am in Aungier Street instead of 9.30 am which was previously the case.

Also the library will soon be opening on Sundays to accommodate students preparing for exams.

Noise and Coughing

Some users commented on the noise in the library from students and librarians. In relation to noise from students, we will attempt to do more regular patrols of the library to monitor this issue. However we may not be able to catch every offender. The library also sells earplugs at the library desk for €0.70

If there is a persistent issue with noise in the library please feel free to approach a staff member on duty to inform them of the issue. This will allow us to solve the problem immediately. Also the library staff will try to keep the noise they create to a minimum in the library environment.

Lastly in relation to coughers being asked to leave the library, this is a suggestion that comes up regularly.

More Computers

If all the computers in the library are occupied, there are two solutions. You can visit the computer labs available on the first floor of the Aungier Street building or third floor of the Castle House building. Alternatively you can book a computer in the Print Room in Aungier Street Library.

Lending Periods

Lastly it was suggested that the library should allow books to be returned to either library site, that lending periods for material should be extended and students should be given a day's grace concerning fines when they have contacted the library to say that they cannot travel in.

I will begin by answering the first issue raised. The reason the library does not allow students to return books to either library site is that this will restrict other student's access to books. For instance say you drop an Aungier Street book to Dame Street library on Friday evening, this book may be only delivered to Aungier Street on Monday afternoon. Therefore the book is unavailable for students to access for a day and half. We believe this delay is an unacceptable delay for students.

In relation to extending the lending periods for items, this is a process that the library has already begun as last year we eliminated three day loans books from most of the collection. Some of your extra vigilant users may have been aware of this. However all core and supplementary texts are now week loans in order to allow greater circulation among students. This will not change. It ensures all students can have access to the materials.

Lastly in relation to allowing fines being waived when students cannot travel in, the library does attempt to be as helpful as possible in this area. Please contact us as soon as possible if you have a problem.

Whole wheat bean quesadillas Serves 2

Ingredients:

- One 14 ounce can mixed beans (drained)
- 1 small green chilli pepper (seeded and minced)
- 2 garlic cloves (minced)
- 1 cup fresh cherry tomatoes (coarsely chopped)
- 1/2 teaspoon ground cumin
- sea salt and black pepper
- 2 large whole wheat tortillas/wraps
- A small bunch of fresh coriander (chopped)
- Olive oil for cooking and brushing
- A large handful cheddar cheese (grated)



Method:

1. Throw the garlic, chilli pepper and cumin on a hot pan with the olive oil for 2 minutes.
2. Add the tomatoes and beans and cook for a further 10-15 minutes, or until the liquid has evaporated from the dish. Season with sea salt and pepper.
3. Pre heat your oven to 180 degrees Celsius.
4. Lay out your tortilla's/wraps and fill with the mixture, sprinkle over the coriander and grated cheese before folding over.
5. Place your tortilla's/wraps on a baking tray and bake in the oven for approx. 10 minutes.
6. Serve hot with a side salad and some natural yogurt (optional).
7. **Optional salad:** grated carrots, scallions, sultana's, walnuts and sesame seeds (oil and balsamic vinegar as dressing).

**Extremely healthy recipe from the Medicinal Chef Dale Pinnock (eat your way to better health)*

Borrowing DVDs from the library

Don't forget that our excellent DVD collection is available at the Aungier Street Library. There are over 1,800 DVDs to choose from and the DVD collection is not affected by the fines doubling during the exam period.



JAPANESE
FILM
FESTIVAL
14

The Japanese Film Festival starts on Wednesday, 9th April in Dublin. Screenings will take place in the Lighthouse Cinema except for Library Wars which will screen at DCU. For more information [check here](#).

Also on the 13th April in Farmleigh, Phoenix Park Experience Japan will take place. There will be performances of traditional Japanese music and dance, tasty Japanese food to try and the opportunity to dress in *yukata*, the Japanese traditional summer garment which is a lighter version of the heavy silk *kimono*. For further information [look here](#).

Events

>>> By Sharon. O'Shea, Reader Services



Battle of Clontarf Festival

Taking place in St. Anne's Park, Raheny on Easter Saturday and Sunday is a chance to immerse yourself in the re-enactment of what will be one of the largest Viking villages produced in Ireland. Why not try your hand at some medieval skills such as archery and arts and crafts. Attend Falconry and coin striking demonstrations. Enjoy a vast display of Viking craft weapons and story -telling. Face painting, carnival games, bouncy castles and much more for kids and families to enjoy.

The Battle of Clontarf Millennium Festival is a commemorative event of the Battle fought on Good Friday, 23rd Apr. 1014 when Brian Boru (high-king) lost his life. As part of this national programme of events there will be further exhibitions held in the National Museum of Ireland and Trinity College as well as a reconstructed Viking House and garden in the National Botanic gardens, Dublin.

For more information see <http://www.brianborumillennium.ie/>

International Gay Theatre Festival

Celebrating 11 years, this festival has grown to be one of the largest cultural events in Ireland. With dance and comedy performances, musical theatre, plays, and a welcome for everyone there are an amazing host of events to be enjoyed by all.

- Enjoy a performance of *Aunty Ben*, a very light and fun story of nine year old Tracey's Aunt who loves dressing up but Tracey soon discovers when her much loved Aunty meets her school friends that not all families are quite the same, and the real fun begins.

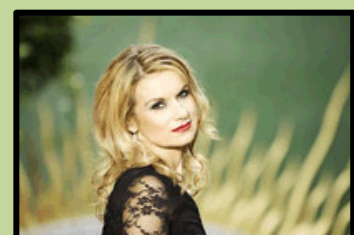
Taking place 10/12/17th May at the [Teachers Club](#), 36 Parnell Sq. West

- Why not enjoy an evening of musical entertainment and join one of Ireland's leading Jazz singers Stella Bass and the legendary composer Stephen Sondheim. Stella is well known in Dublin (Cafe en Seine) where she has had wonderful regular Sunday jazz sessions. An evening not to be missed.

Taking place 9/10th May at the [Cobalt Café](#), 16 North Great George's St.

With many more productions and performances from both Irish and International artists to check out...

Further information is available at: www.gaytheatre.ie

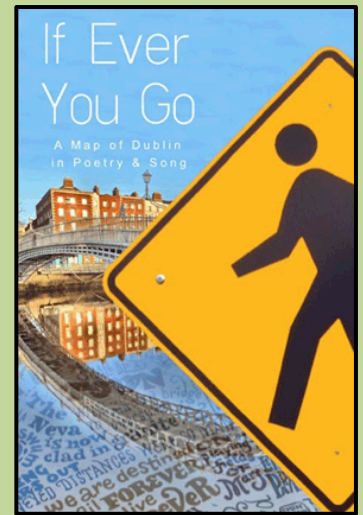


One City One Book

With support from the Department of Arts and UNESCO, Dublin City Council Public Libraries project has launched their choice of book for April 2014. "If ever you go" is a wonderful collection of songs, poems and ballads. It's like taking a stroll or trail through the streets of Dublin while connecting with historical figures telling stories through poems and verses of Dublin's history right up to modern times.

For the programme of associated events and more information see

www.dublinonecityonebook.ie



THIS MONTH...

(Taken from the Dublin Diary, <http://www.dublinheritage.ie/dublindiary/index.htm>)

3 March 1924 – Sean O’Casey’s Juno and the Paycock first produced at the Abbey Theatre, Dublin.

4 March 1946 – George Bernard Shaw granted Honorary Freedom of the City of Dublin.

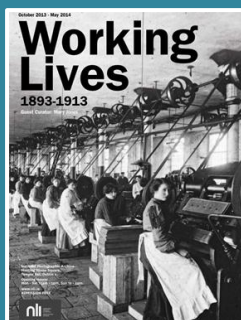
16 March 1896 – R. Bolton McCausland makes first recorded use of X-ray in Ireland, at Dr. Steevens’ Hospital, Dublin.

20 March 1927 – Lion-cub Cairbre was born at Dublin Zoo. He was the lion used on the Metro-Goldwyn-Mayer films.

13 April 1742 – Georg Frideric Handel first performed his Messiah oratorio at Fishamble Street Music Hall, Dublin.

Libraries in the News >>>

Working Lives 1893-1913



National Photographic Archive (NPA), Temple Bar

October 2013 until May 2014

Travel back in time go behind the scenes and delve into the NPAs’ unique photographic collections to catch a glimpse of the day-to-day life of industrial workers in Ireland over one hundred years ago.

Admission is Free

Opening Times

Mon - Sat: 10am - 4.45pm

Sunday: 12pm - 4.45pm