

Your Questions Answered:

A recent blog posting by David Hughes, Systems Librarian.
<http://library.dbs.ie/blog.htm>

Question: Is there an easy way of searching the library's ebook holdings - so that books the library doesn't own don't appear in the results list?
The answer is there are two ways you can do this:

1. In the online library catalogue you can go to the guided or the advanced search and in the 'Type of Media' / 'Media Type' drop down menu, select E-books. You can enter your search terms in the search box and only library-owned-books will be returned as results.

2. On Dawsonera itself, on the advanced search tab, there is a box "Include not owned". Make sure that this box is unchecked or unticked.

Question: I am having trouble reading an ebook online, what is causing this and how can I fix it?

There are probably a million different reasons for this. Here are two solutions depending upon OS and browser type:

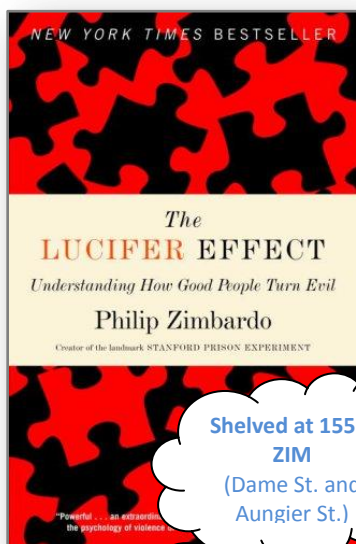
1. Windows and Internet Explorer. If you see the error "Internet Explorer has encountered a problem and needs to shutdown", check if you have the *quickfind browser helper object* (BHO) installed. To read Dawsonera e-books, you should disable this BHO. (See the blog for more info on this)

2. If you are using Mac OS X and Firefox, you may need to install a *PDF Plugin for Firefox on Mac OS X* in order to read ebooks online .

Book Review >>> By Andrea Dillon

The Lucifer Effect: Understanding how good people turn evil

Author: Philip G. Zimbardo



Shelved at 155.9
ZIM
(Dame St. and
Aungier St.)

This is a very insightful but rather disturbing portrayal of what drives good people to become evil.

Psychologist Zimbardo, at first revisits the Stanford Prison Experiment, a simulated experiment he masterminded in the 1970's, in which college students randomly assigned to be guards or inmates found themselves enacting sadistic abuse or abject submissiveness.

Zimbardo compares the findings of the SPE to historical examples of injustice and atrocity. In particular he goes into great detail about the U.S Military abuse of detainees in Abu Ghraib prison and why he thinks these abuses happened.



Coming Soon >>>

In The Next Issue

Your Questions Answered

More Book Reviews

DBS Library Locations

DBS Undergraduate Library
13/14 Aungier St, Dublin 2.
Ph: 01- 4177572

DBS Postgraduate Library
19/22 Dame St, Dublin 2.
Ph: 01 - 4178745

Zimbardo argues that most perpetrators of evil are not necessarily sadistic or perverted but normal people who have been influenced by situational pressures such as dehumanization of the enemy. For example, although a Doctor's role usually involves trying to save lives, in World War II, many highly educated Doctors selected concentration camp inmates for extermination or for "experiments".

This book is quite cumbersome but it's well worth the read because it challenges readers to consider collective responsibility for the world's ills and not just the persuasive denunciation of evil-doers.

In This Issue >>>

Library Website
Open Access
Book Reviews
Landlord Registration
Career Assessment
Student Societies

Edited by Marie O'Neill and Fiona Cashell
Design by Fiona Cashell

Dublin Business School Library November 2010 Issue

Dublin Business School

Library Newsletter

Castle House Official Launch



Congratulations to all involved in the recent official opening of Dublin Business School's new Castle House Campus.

Tánaiste and Minister for Education and Skills, Mary Coughlan, T.D., officially opened Castle House, with a number of staff and students attending on the day.

Castle House is a 35,000 square foot facility incorporating state of the art classrooms, IT labs, various student break out and social areas, teaching and administration offices and meeting areas spread out over four floors.

In Focus: Library Website

Subject Portals

The new Library website library.dbs.ie has a host of new features, some of which we covered in the last newsletter. In focus here is the 'subject Portals' feature. Check it out for yourself at: <http://library.dbs.ie/Subject-Portals/Portal-Listing.htm>

One of the enhancements on the new Library Website is our redesigned subject portals. They're web pages, as opposed to PDFs, and for each subject they contain:

- A description of DBS subscribed databases for the subject (and a link to search them)
- A link to relevant journals on the subject, from our A to Z List.
- A link to our Delicious site where subject-relevant web resources are bookmarked
- A link to the database search page
- A link to the library guides page
- A customised search engine that



searches web resources relevant to the specific subject.

As an example, check out the anthropology search engine on the right of this page. If you can think of any websites/web resources that should be included in these search engines, do let us know.

We are continuing improvements on the new website and hope to add more features on a continual basis.



Landlord Registration Initiative

Student Services offer a variety of support, but the emphasis is ultimately on empowering the student and facilitating development. The landlord Registration Scheme is just one of the many ways in which Student Services aims to promote student welfare and reduce stress during college life.



details of the property they are offering and, most importantly, whether or not they are registered with the Private Residential Tenancies Board (PRTB). All privately rented accommodation, since 2004, must be registered with the PRTB. Landlords that do not register their tenancies with the PRTB leave both themselves and our students

The Landlord Registration Scheme was introduced in September this year. The aim of this new initiative is to improve the accommodation assistance we can offer to our students. Landlords are asked to register their details, the

open to complications in resolving disputes. We require landlords to complete the landlord registration form prior to advertising to our students on our accommodation notice-board and in our accommodation guides.

It is hoped that the Scheme will not only help us build a database of reliable and trustworthy landlords that we



can provide to incoming and returning students during the summer but that it will also make communicating with uncooperative landlords and resolving accommodation issues, for example withholding deposits, a lot more effectual successful. There has been a very positive response to the Landlord Registration Scheme, with the majority of the landlords opting to register. We hope to offer both the landlord registration form and the database of available properties on-line by the coming academic year.

Alumni corner >>> In focus: Library Guides

As a DBS Alumni member, there are many facilities and services you can avail of to help you with your research or study needs. Every month we will endeavour to highlight one of these services so that you can be sure you are making the most of your membership entitlements. <http://library.dbs.ie/AboutLibrary/Membership.htm>

Welcome to the 2nd month of our new Alumni Corner. In this section each month Dublin Business School Library will be giving Alumni members tips on useful resources available in the library. We hope you find these helpful.

Perhaps you have decided to become an Alumni member with us to continue your studies. Our library guides could be valuable to you whether you are doing research, writing an essay or dissertation or would like to improve your referencing skills. These guides give helpful hints and tips on online databases, internet searching, referencing and more.

You can access them directly at <http://library.dbs.ie/LibraryServices/LibraryGuides.htm> or you can pick them up from our Dame St. or Aungier St. Locations.

We hope you find our tips useful. If you are a DBS Graduate who would like to continue to avail of DBS library services, or you are an Alumni member who would like to learn more about how to keep up to date with your field of work/ you can contact us at library@dbs.ie

Word Definition of the Day:

Anarchy

Meaning: General lawlessness and disorder, especially when thought to result from an absence or failure of government.¹ The word anarchy comes from the Greek word *αναρχία* (anarchia), which means "without a leader".²

¹ <http://www.thefreedictionary.com>
² <http://simple.wikipedia.org/wiki/Anarchy>

Sunday Opening Hours

To facilitate exam study, the library (both sites) will be open on the following Sundays:

5th December 2010 – 11am-5pm

12th December 2010 – 11am-5pm

9th January 2011- 11am-5pm



Open access a brief how and why

By Alex Kouker: Assistant Librarian: Institutional Repository



The open access movement has been quietly, albeit more forcefully so in recent years, making its way into the consciousness of mainstream higher education: it is a process of conversion from paid-for access to knowledge to the idea of free access to knowledge. In essence, technological advancement enabled the increasing spread of, and access to, knowledge. Geographical barriers, delays in the distribution of information, as well as time restrictions are diminishing rapidly via the increasingly ubiquitous internet.

Easy and uncomplicated access to information benefits academics and students by enabling them to study their chosen field more broadly and deeply. Free access to knowledge effectively reduces the waste of often scarcely available resources preventing research that has already been conducted elsewhere. Access, transparency and efficiency are the buzz words here. As an aside, it is worth while noting that any publicly funded research in the US must be made freely available. DBS Library already provides access to a range of free resources, including DOAJ, ERIC and PubMed¹.

The open access movement, in its current form, can be traced back to the early 1990s. Tangible efforts were made to provide free and full access to online peer reviewed journals. Pioneers included the *Electronic Journal of Communication* (launched 21st Sept. 1990), the *Electronic Journal of Analytic Philosophy* (launched August 1993), and the *Electronic Journal of Sociology* (launched September 1994).² Another important milestone, among others, represented the commencement in 1994 of publication by the National Academies Press of free online copies of books previously published in printed form.³

The open access movement picked up speed throughout the 1990s. In 1996, the Bermuda Accords represented an early formulation on open access. They were developed by scientists involved in the International Human Genome Sequencing Consortium with the aim to establish a basis for the rapid and free sharing of pre-published data on gene sequences among scientists.⁴

In 2001, the Bermuda Principles were followed up upon by the Budapest Open Access Initiative (BOAI), which extended open access principles to

peer-reviewed journal literature. The objective was to remove access barriers to research literature by encouraging the self-archiving of published articles in open access journals.⁵ & ⁶

Finally, the Bethesda Statement on Open Access Publishing⁷ and the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities⁸, published in 2003, sealed the surge of the open access movement. They formally provide a thoroughly defined range of progressive open access policy statements, which are widely adopted by academic institutions and funding bodies.

The curious mind will tune in: embrace open access.

¹ See Free Databases <http://library.dbs.ie/Electronic-Resources/E-Library.htm>, 19 November 2010.
² See Peter Suber, Open Access Timeline <http://www.earlham.edu/~peters/fos/timeline.htm> at 19 November 2010.
³ Ibid.
⁴ http://en.wikipedia.org/wiki/Bermuda_Principles at 19 November 2010.
⁵ http://en.wikipedia.org/wiki/Budapest_Open_Access_Initiative at 19 November 2010
⁶ <http://www.soros.org/openaccess> at 19 November 2010
⁷ <http://www.earlham.edu/~peters/fos/bethesda.htm> at 19 November 2010
⁸ <http://www.revistanegotium.org/ve/10/Doc2.pdf> at 19 November 2010

Library Survey 2010



Yes, it is the time of the year again when we solicit all our users' feedback!

The Library survey 2010 is now available for completion online or in print: all of you who use our services - students, staff, alumni members, external members - are now invited to tell us what you think of the Library services delivered at DBS and what you would like to see improved.

And don't forget that there will be a draw among respondents to win a €100 HMV voucher! ...one more reason to take 10 minutes to tell us what you think! Thanks a lot in advance for your answers!

So follow this link here: <http://www.surveymonkey.com/s/FM5XY7B> to give us your feedback!



Heritage Online – Dublin Business School’s library Catalogue

Updates and News by *David Hughes, Systems Librarian.*

The online library catalogue has recently undergone a facelift, with a number of new features being added. The look and feel of the catalogue is different (hopefully more user friendly however), although the same functionality is still present. The main aim of the revamp is to present more library information to the reader. With that in mind, there are a number of customisable “widgets” that we can configure, with the net result that the online catalogue looks more like a library website. After you enter (that aspect hasn’t changed) you will see a screen like below:

The biggest change perhaps relates to logging in. There’s no separate login page, instead there’s a ‘Please log in’ box on the top right. As before, you will login with the same details that you use to access college PCs and Moodle. Also on the right hand side, you should see the opening hours of and contact details for the library site where (most of) your books are located. Below this is a QR code, a two dimensional barcode, which contains the web address of the current page displayed in your web browser. Using a Smartphone that has a web browser, a camera and a barcode reader, you can save the web page to your mobile.

Below the search box, there is a customisable “Quick Links” section that includes links to new material in the catalogue, today’s loans and returns (handy if you’re waiting for a books to come back into the library) and an alphabetical list of all subjects used in cataloguing books

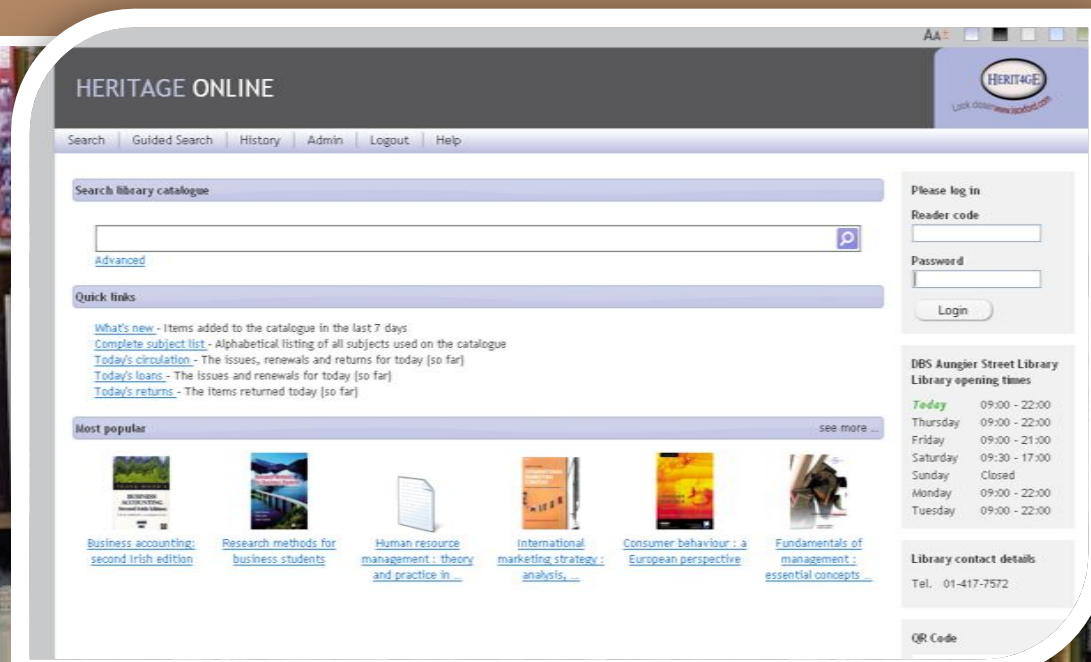
here. Thus if you go into the list and select say for example “Addiction”, you will be presented with a list of books that have been catalogued with the subject term “Addiction”. Another widget that displays is “Most Popular”, which as the name suggests, is a list of the most popular titles in the library (in case you’re looking for suggestions...)

Another widget that we’re looking at, which is not currently displayed, is “Library News”. Here we can add news snippets about the library much as we do on the library web site.

The library promotes the use of *Zotero* to manage and format your bibliographies. With that in mind, we’re happy to see that your catalogue search results can now be saved and imported into Zotero. As an aside, we’ll shortly be starting classes in how to use Zotero, so we’ll be talking about this in more detail elsewhere.

While I’m here, as it were, I should draw your attention to a couple of features that probably aren’t generally known, namely you can write reviews of books and rate them too (you need to be logged in to do this, but simply click the ‘Create Review’ button and start typing) and if Google have scanned the book, there will be a link on the catalogue to the Google Books record

Our library catalogue is continually evolving, with the latest iteration being the best yet in our opinion and certainly I’m keen to see what happens next.



Student Services: In focus:

Student Societies by Tony Peoples Sports and Societies Officer



Are you Involved?

“Student societies are a path to a greater experience of higher education, to building friendships which will last far beyond your college years and gaining skills which are just as valuable as any you will learn in a lecture hall” (BICS, 2009).

Aptly described by the “Board of Irish College Societies”; student societies offer a greater experience of third level education and prove that college is more than exams, coursework and lectures. DBS has over 15 active societies that offer free membership and guarantee loads of fun for those students involved.

The variety of different societies that exist offers students a chance to explore their interests and gain skills that are crucial for employment. Often, students enrolled in full time education are not provided with opportunities to sit on executive committees with leadership roles, however students involved in DBS societies are actively involved in the constant organising and running of events and management of large groups. In short, below is a list of the benefits of joining or running a society;

- Develop new skills such as leadership, as well as enhancing skills and abilities
- Work as part of a team with current students and make life long friends
- Continually setting, and meeting individual and group goals
- Organise events and activities throughout the different DBS campus’s
- Have fun, fun, fun!!

This year DBS societies will travel to Galway in April to compete for the title of Ireland’s best student society. I’m confident as Societies Officer of DBS, that we can bring back some silverware to match the achievements of our sports teams in recent years. If you would like a full list of the societies currently operating in DBS please see the student service page on the DBS website (link). If you find that we don’t offer a society with your interests, then why not be the founder of a new society? Setting up a society is easy with the guidance and support from your societies officer. Societies can be founded at any stage of the academic year, not just in September.

In January 2011 the “Student Service Department” will run a Re-Fresher Week, giving all students the chance to sign up for sports and societies once again. But you don’t have to wait that long, my door in student services is always open, so if you want to chat, join or establish a society then come and visit me in Castle House 4th floor. Alternatively, you can call/text me on 0872867069 or email me at tony.peoples@dbi.ie.

So why not make the most of your college experience in DBS and join a society now!



John Lawrence *Lecturer in Journalism*



THE DOOR was wide open. The curtains blew out through the broken windows, and the floors were covered in blood and water. Floating in the blood-soaked surface was a man's watch. A woman's slipper was lying close by, and the walls were stained black from fire.

It was a grim scene, haunted by the events of a violent murder the night previously in that Ballymun flat. It was a 7.30am on a cool Saturday morning in May 2000 when I was sent by the news editor of the *Evening Herald* to Ballymun to report on the grisly row that had taken place. Bizarrely, there was no crime scene in place by the time I arrived, and not a single garda preserving the evidence.

I was the first reporter to get there and standing on the threshold of the apartment gave me an uneasy feeling. The radio reports that morning had mentioned a violent fight, but no other details were given out. In this situation a journalist works on instinct. He/she has to gather the facts. He/she needs to talk to as many neighbours, gardaí, relatives, and bystanders as possible. Time is not on your side and that morning, I was told I had just 45 minutes to get the information, and dictate a front page report down a phonenumber to a waiting copy-taker.

Knocking on doors was the next task, and neighbours in adjoining flats were eager to talk of the drama they saw and heard, or thought they had. They spoke of screams, knives, and hacked-off limbs. It was hard to put the murder story together accurately, but one thing was certain; the victim had died a horrible painful death and had been hacked to pieces with a machete.

Between 8 and 9am there were update calls to and from the news desk, until 9.10am, when I could finally breathe a sigh of release that the main story of the day was safely written and filled for the edition that was due to hit the streets at 11am.

Journalists working on the *Evening Herald* are used to that kind of pressure. Reporters on the three daily editions of the paper are

on-the-go constantly and must be fast, and accurate. I had joined the *Evening Herald* in July 1999 on a two-month college placement. The first week was exciting, but difficult. The boss had just returned from holiday and was in a bad mood. However, we soon hit it off and I was given more and more responsibility in those summer months.

When my placement ended, I had gathered enough esteem and front page stories to impress, and I joined Independent News & Media on a full time basis. I had come straight from Dublin City University, where I had done an MA in Journalism. Most graduates who come to the Independent group- which is comprised mainly of *The Sunday Independent*, *The Irish Independent* and the *Evening Herald*- stay on in the job if they don't screw up during their two month probation. Fortunately, there were few mistakes on my part and I scribed for all three papers, working from a central newsroom.

My MA in Journalism was a one year programme and began in September 1998. My MA thesis involved five-indepth features about the regeneration of Ballymun, so after joining the Herald, I was sent to Ballymun frequently because of my knowledge of its issues, and people.

Ballymun was a long way from Carrick-on-Suir, Co Tipperary, where I grew up. It was also a long way from Cork where I did a post-leaving cert course in Media Production in 1997. This brilliant programme whetted my appetite for a career in media even further and convinced me that print journalism, and not broadcasting, could be for me.

Cork had been my HQ since the early '90s when I did an undergrad in Philosophy and Sociology. Unsure of what lay ahead, I had chosen to do an Arts degree in UCC. In my final year there, a college broadcasting service was set up called Cork Campus Radio. My experience there led to a job with RTÉ Radio Cork as a researcher, but the station closed down one year after I

joined. Both events were unrelated!

Fast forward to January 2008 when I landed a job with *The Irish Times* as a staff reporter. I stayed for a year, before starting my career with DBS. I am now programme leader for Journalism at DBS and hopefully in the coming years we will continue to increase the profile of the faculty and our students.

Radio DBS has been a great addition to the institution, and Dr Barnaby Taylor has been instrumental in establishing this society. There are plans for a radio studio for DBS, and the college has committed to such a resource.

It's my hope that an online magazine will also be founded next year. A draft proposal has been submitted, but initially the magazine will be used by sub-editing students.

Journalism students at DBS are fortunate to have a brilliant library on campus, bolstered by wonderful staff. A huge variety of books, e-books, magazines, newspapers, journals, and DVDs are available and the selection is enviable. This year, current affairs magazine *The Phoenix* was added to the collection. UK and Irish daily and Sunday newspapers are also available in hard copy.

From September a new programme called *Journalism and Media* was run for the first time at DBS. Dr Barnaby Taylor and myself are co-programme leaders. Thus far, new students have expressed their "love", for the modules on the programme. It's a level seven programme and gives students an introduction to the principles and some practice of the trades. In addition, the level six Certificate in Humanities in Cultural Studies has a module in journalism.

The next generation of DBS journalism graduates may find themselves, in turn, arriving at the scene of a gruesome murder on a quiet Saturday morning in Dublin or elsewhere. For the moment, though, they should enjoy drama-free college life and all that DBS offers.

In praise of Career Assessments

By Carol Clifford: Careers Advisor



The world is full of employed people who spent less time planning their career than they do planning their annual holiday. These people are easy to spot. They are the ones who spend most of the year planning their annual holiday as they are desperate to escape their miserable jobs.

All going well you are likely to spend a third of your life at work and so the efforts you put into choosing the right career path will be well repaid. A careers assessment is a tool used to identify your skills, interests, personality traits and motivations. This knowledge will then inform your career choice and enable you to better articulate your suitability for the job to recruiters.

The benefits of a good career choice are better job satisfaction, better life satisfaction and also more chances of professional success – all well worth having. However, in the current job market many students and graduates have questioned the value of career assessments. They feel that they will have no chance of choosing a job but will have to take any kind of job they can get. This being the case identifying their dream job they feel is irrelevant. I disagree and strongly argue the opposite. I feel that clarifying which job best suits your aptitudes has never been more important.

The simple fact is that applying for a job that you would be good at and enjoy doing means that you are applying for a job in which you would be effective and productive. Good news for your prospective employer. Throughout the past few years employers have repeatedly pointed out that whilst there is suddenly an abundance of applicants for each job there remains a talent shortage. The recruitment process is designed to uncover whether applicants have a genuine interest in the role and whether they really have the required skills. If they are not convinced they will not be interested in hiring you. Graduates who can provide concrete evidence that they are a good match for the job will be the ones to get the offers and those who are attempting to bluff their way into the post will be shown the door.

So, take the time to invest in the quality of your future working life. It will give you greater chances of getting employed, greater chances of staying employed and make you less dependent on holiday leave to make it through the year.

Here are several Career Assessment options:

- The book *What Colour is your Parachute?* By Richard N. Bolles is available from the Aungier Street library. It contains *The Flower Exercise* a very thorough careers self assessment.
- Gradireland have launched an online Careers Report. Choose the *Careers Report* option on their website www.gradireland.com and you can complete a careers interest questionnaire and several aptitude tests. The site will then generate a report for you recommending suitable career paths based on your results.
- Professional Careers Assessments are carried out by Occupational Psychologists. They use psychometric testing to create your profile and then recommend career paths that would match your interests, skills and personality traits. Prices can range from €60 to €500.



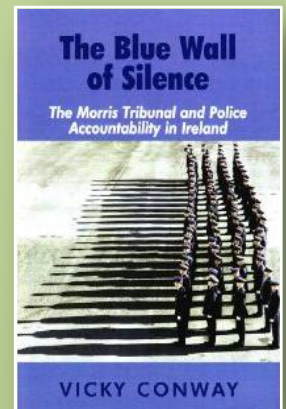
The Blue Wall of Silence: The Morris Tribunal and Police Accountability in Ireland

The Tribunal of Enquiry into Complaints Concerning Some Gardai in the Donegal Division was established by the Oireachtas in 2002. It was presided over by Justice Frederick Morris and at first its purpose was to establish the facts surrounding the death of local cattle dealer, Richard Barron. The Morris Tribunal sat from 2002 to 2008, a period during which other tribunals (presided over by Moriarty, Mahon, Barr, McEntee, Travers and Ryan) were also carrying out investigations and vying for news space. It is most useful, at this remove, to digest the full facts and implications of the Morris Tribunal as brought together in Vicky Conway's thoughtful book.

Former Taoiseach, Charles Haughey inadvertently created the acronym GUBU when he described events which culminated in the discovery of a double-murderer in the house of the then Attorney General as "Grotesque, unprecedented, bizarre and unbelievable". This acronym fits very well the evidence that came

Dublin: Irish Academic Press, 2010

Dame Street Library
345.0520417 CON



before the Morris Tribunal. The Gardai were eventually concluded to have orchestrated hoax explosive finds, the extortion of a couple, the planting of a firearm in close proximity to a Traveller encampment in order to facilitate the arrest and detention of three men, the harassment of a local publican and his family including the issue of some 160 summonses in relation to alleged breaches of licensing laws, an arson attack on a telecommunications mast with the purpose of the arrest of local protestors, and the incompetent and vindictive murder enquiry into Richie Barron's death.

Conway's book brings all the facts of the Morris Tribunal together and proceeds to carefully consider the implications of its conclusions and recommendations. The Tribunal conducted an in-depth review of individual and institutional misconduct in the Garda Síochána and the way in which the accountability structures failed to prevent and remedy these. Conway goes on to demonstrate that this was not the first time that the lack of Gardai accountability had been highlighted, (e.g. The Kerry Babies case, the heavy handed interrogations of Nicky Kelly, Peter Pringle, Damien Marsh and Paul Ward, and the infamous May Day protests in Dublin in 2002). She suggests that part of the reason for this lack of accountability is because the Gardai have been traditionally held in very high regard by the Irish public and there has been no appetite within senior Gardai administration to disabuse the public of this confidence. Further, there is strong suggestion of the collusion of politicians in this regard. While Conway accepts that the enactment of the Garda Síochána Act 2005 is a step in the right direction, she believes that what is really needed is an ongoing commitment to cultural and systemic reform in order to prevent misconduct and to copper fasten accountability.

Libraries around the world



Abbey Library St. Gallen, Switzerland.

Source: http://www.oddee.com/item_96527.aspx