

Library Newsletter

January 2009

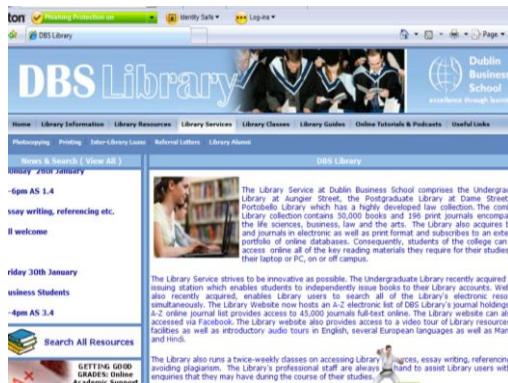
Library News & Events

The Self Issuing Station

Use of the self issuing station based at the Undergraduate Library increased significantly in 2008. A fifth of all books borrowed were borrowed on the self issuing station. Plans are currently under way to configure it for the returning of books. Self issuing technology has freed up staff time to assist Library users with their more complex research enquiries



The Library Website



Between 1st October 2008 and the 25th January, 2009 the Library received 38, 841 number of hits. Thanks to Dave Mitchell,

and Stephen Gray who help us update our content.

E-book usage

The total number of successful ebook title requests (read online & downloaded) from January until Dec 14th, 2008 was **6401**. The most downloaded titles were:

1. Understanding organizational context by Capon
2. Research methods for business students by Saunders
3. Exploring corporate strategy by Johnson and Scholes
4. Integrated marketing communications by Pickton
5. Cognitive psychology by Eysenck

Thanks to Marie O Dwyer and Emilie Jost who order our e-book titles.

Resources Update

New Public Announcement System



A 45 inch screen TV has been installed in the Library to alert Library users to various announcements about College as well

as Library resources and services. Thanks to Eddie Ormonde and Stephen Hyland for setting this up.

New PCs

All Library PCs at the Undergraduate Library have been replaced with new PCs. Thanks to Eddie Ormonde and the staff of the IT Department for their help with this.



Library Tours

If you are new student, it is possible to download an audio tour of the Library to your IPOD or MP3 Player which will walk you around library facilities pointing out key resources and facilities: To access this facility please consult:

<http://library.dbs-students.com/LibInfo/LibInfo.aspx?WebPageID=1010>

Audio tours are available in a variety of languages: English, Polish, French, Mandarin and many more. Alternatively why not book a Library tour with a member of Library staff. Thanks to Laura Rooney for her work on the audio tours.



In line with other academic libraries DBS Library is on Facebook! If this platform is a more convenient way to contact the Library, please feel free to become a fan. The Library can be retrieved by entering *Library, Dublin Business School* into the Facebook search box.

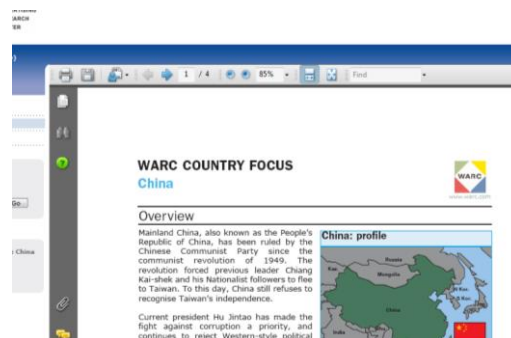


Film Comment

If you are studying film, check out *Film Comment* which is available full-text on *Film and Television Index Complete* from

2002 to the present. Produced by the Film Society of the Lincoln Centre in New York.; it features articles on narrative documentary and independent film makers, filmography, film criticism and book reviews.

WARC



WARC as well as being a mine of information on marketing and

advertising has a collection of detailed country reports. To access these, go to WARC, select *data* at the top of the screen and then *markets* and *country reports* on the toolbar on the left.

Careers Corner



The Careers Office has a new website, a new home and a new programme of events.

The Careers Office is now located on the second floor of the Library. Its new website was launched in September 2008 and gives details of careers services for students. It is also possible to make appointments with the Careers Advisor via the website. The upcoming calendar of events includes interactive CV workshops, interview skills workshops, cover letter workshops, postgraduate seminars as well as talks with guest speakers on various career pathways in the life sciences law, business and the arts. For further information, please consult the Career's Website at:

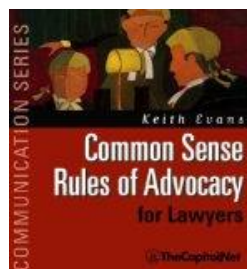
<http://www.dbs-students.com/Careers/Default.aspx>

Thanks to David Mitchell, Stephen Gray and Carol Clifford for all their work on this. A very big thanks to Cliona O Beirne for the new

advertisement poster that she designed for the Careers Office. Thanks to Marie Mctigue for arranging their printing. Carol has reviewed a publication on Careers in clinical psychology for this month's newsletter. Please see recommended titles for further details. She is also the subject of our staff review this month.

Recommended Titles

All reviewed titles are available in the Library.

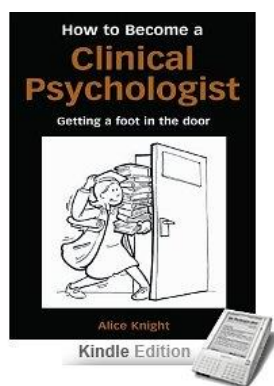


Evans, Keith
Common Sense
Rules of
Advocacy for
Lawyers
VA: The
Capitol.Net,
2004

Evans' Common Sense Rules of Advocacy for Lawyers comes highly recommended by the barristers on staff in the Law Department. A significant number of our LLB graduates go forward to the Bar and Evans' book offers them an introduction to the theatre of advocacy as well as much germane advice on behaviour and tactics in the courtroom.

Evans first gives an informative overview of the nature of the profession and skills required. He proceeds to enumerate the rules of advocacy from the delivery of the Opening Statement through to the Final Argument. He discusses the psychological and theatrical aspects of advocacy and he advises on types of examination and their tools. He also outlines the process of written advocacy.

Runner up in the Benjamin Franklin Awards 2005, this book is written in an accessible and humorous style with attractive presentation throughout. As a barrister, Evans practised at the Bars of both England and California and he is the holder of an Outstanding Trial Lawyer Award from the San Diego Trial Lawyer's Association as well as numerous other professional accolades. His experience and knowledge are clearly evident in these pages, as are his high ethical standards.



How to Become a Clinical Psychologist: Getting a foot in the door by Alice Knight: Reviewed by Carol Clifford, Careers Officer.

There are so many hoops to jump through and so much to learn and it all seems to happen so slowly...

The frustration of this would-be-clinical psychologist quoted in Alice Knight's guide, typifies the response I usually get from DBS psychology students when I talk them through the route into clinical psychology, the branch of psychology that seems to appeal to them the most. Their ideas of going straight from undergraduate to postgraduate study and then emerging fully qualified a year or so later are quashed when I explain that it typically takes 6 years of post graduate work experience and study before qualifying. As their faces fall I also

have to mention that getting on to the course is hugely competitive and many applicants spend years trying to get a place on the course without ever succeeding. It is at this point that I usually press Alice Knight's book into their hands. While the facts may initially lead students to conclude that this is an impossible career path, Knight's book focuses on the people who do get through the process and shares their experiences on how they managed it. Knight emphasises that there is no 'magic formula to getting onto clinical psychology training' but that the book 'aims to provide a good starting point to help guide people in the right directions'.

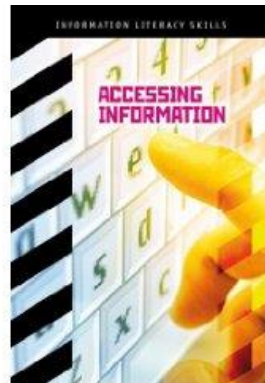
Alice Knight wrote this book as a postgraduate student on a Clinical Psychology course in the UK having found it difficult to get information on the routes into the area and realising that others were having the same problem. The advice is based on the experiences and advice of assistant psychologists, trainee clinical psychologists and course directors which Knight collected through surveys. The book provides all the information that students need including detailed explanations of the role of the clinical psychologist, the role of the assistant psychologist, appropriate work experience and how to get it. She also devotes much of the book to demystifying the application and interview process for Assistant Psychologist roles and for places on clinical psychology courses.

The book is easy to read and only 93 pages long and I would say absolutely invaluable for anyone serious about a career in this area. Although it describes the UK process the advice should apply equally to those students interested in Irish courses. By the end of the book students will either know what the next step is and what to expect of the next few years or else have become convinced that this is not the career for them. Whichever the

outcome it will be informed. Lest the task of succeeding in this area seems overwhelming Knight finishes by urging the reader, *'Don't focus solely on clinical psychology but remember to put energy into the rest of your life as well'*. The overall message seeming to be that the advice in the book will set people off in the right direction but each stage should be valued as an end in itself rather than as items to be ticked off on a checklist.

The book is available in the Aungier Street library or as an e-book through the library website.

and other problems in writing; how to distinguish among fact, point of view, and opinion; etc. Must reads for students and anyone doing research!



Evaluating information (001.42 PUL) and ***Accessing information*** (025.524 PUL) by Beth Pulver and Donald Adcock. Heinemann Library, 2009
Reviewed by Emilie Jost: Postgraduate Librarian

These two guides of less than 50 pages are really indispensable resources for students. They give clear explanations to students on how to search for, and evaluate resources without being overwhelmed with too much information. Taking students through a simple step-by-step approach, the guides make assignments and research projects less daunting processes as students will learn how to identify a variety of sources for information; how to use both online and print resources efficiently; how to avoid plagiarism

Staff Profile

Carol Clifford has been Careers Advisor at DBS for two years. Carol was originally a teacher but looking for a new challenge commenced a career in recruitment where she worked for several years.

Whilst in the recruitment sector, Carol built up her knowledge of CV preparation, interview skills and career pathways. Carol's teaching background along with the experience she gained in the recruitment sector, have proved useful in Carol's current role as Career's Advisor at DBS. Never one to shy away from a challenge Carol is currently in the third year of a psychology degree that she is studying at Dublin Business School.

Carol loves to travel and whilst working as a teacher lived in China for a year, Italy for a year and Mexico for a year. Originally from England Carol has been living in Ireland for seven years.