

Library News

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DBS Library Locations

DBS Library
13/14 Aungier St, Dublin 2.
Ph: 01- 4177572

The Hub

**I HAVE ALWAYS
IMAGINED THAT
PARADISE WILL BE
A KIND OF
LIBRARY.**

Jorge Luis Borges
PICTUREQUOTES.COM

Jorge Luis Borges, 1899-1986

Summer Exams & Sunday Openings

By Joan Colvin, Editor



The summer exams are fast approaching, and to help you to study for them, we will open on the following Sundays and Bank Holidays from 11am – 5pm:

Sunday, 10th April

Sunday, 17th April

Sunday, 24th April

Sunday, 1st May

Monday, 2nd May

Sunday, 8th May

We are also delighted to announce that the **Library will be open until 9pm on Fridays** and that **Room 4.3, the informal collaborative study space in the Hub, will open until 10pm** Monday to Thursday, until 5th May 2016.

We would encourage you to bring books back on time so that others have the chance to access them. To avoid fines, check your library account online regularly by clicking on the 'Access my Library Account' section on the library website.

Remember to make full use of the reservation system (online or at the library desk) if all copies of a book are out on loan. That way everyone gets fair use of the books. For core reading material, we try to keep at least one reference copy that cannot be removed from the library. For some titles, you might also find them in eBook format or on our Kindles.

We wish you all the very best in your exams!

NEW TITLES IN THE LIBRARY

The library purchases core and supplementary texts throughout the year. In each newsletter we will include a link to new library acquisitions. Lecturers should update their reading lists using LORLS.

Students can make purchase suggestions to the library when logged in through their library account.

Click [here](#) for a list of new titles from February 2nd to March 31st.

study

(verb)

The act of texting, eating and watching TV with an open textbook nearby.

Question:
How many librarians does it take to screw in a light bulb?

Answer: 645.5*

*Dewey Decimal Classification 645.5:
Household furnishings - Lighting fixtures.

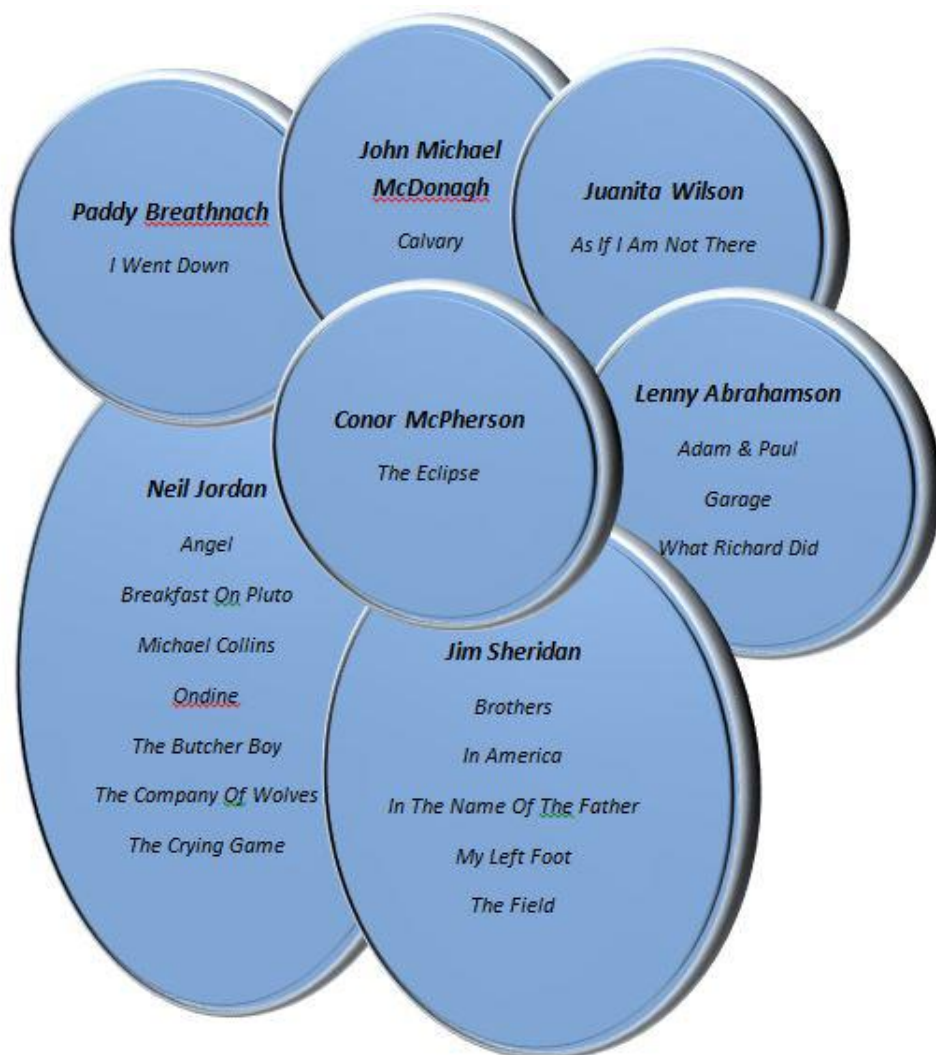


Irish Film Directors

>>> Marie O'Dwyer, Acquisitions Librarian

Items from the library's DVD collection can be borrowed for 7 days and renewed up to 12 times. Alternatively, you can also borrow headphones from the library desk and watch them in the library if you prefer. With over 1,800 DVDs in our collection you can choose films or television series from a wide range of countries and a wide variety of genres.

Here is just a very small sample of the films we have available from Irish directors.



Happy watching!



Brain Awareness: Dementia

An illness, dementia, currently affects 50,000 people in Ireland. 15,000 of those will be diagnosed with early onset dementia, or under 50 years of age. Characterised by significant chronic impairment including memory loss, disorientation, inability to speak and inability to understand, the disease impacts a person's ability to engage in everyday life and impacts those around them greatly.

Diagnosis of dementia involves an initial gathering of history for the individual which will specifically focus on cognitive complaints and assess other underlying conditions that may be contributing to the cognitive decline. Memory, as one of the main areas to be affected by the condition is given particular focus. Additionally delusions, hallucinations and apathy are also assessed in the diagnosis process for the disorder. Measures are also employed to assess day to day living to see how deeply one's life is being affected. A cognitive assessment of one's attention span, language, visuospatial abilities and executive functioning are assessed, and physical examination in the later stages of dementia as these symptoms develop more slowly than the cognitive symptoms. Physical symptoms include akinesia and rigidity of physical responses.

However a key problem in the area is that to even get to the stage of assessment the problem has to be evident. This is a particular cause for concern as, while these symptoms are troubling, episodes are often overlooked and explained away, especially for early onset dementia. It is very important to always be vigilant when experiencing cognitive trouble or witnessing a loved one experiencing difficulty as the disease has the potential to

progress rapidly. Research has estimated that after onset of dementia median survival years vary from five to ten years, however, after the inclusion of persons who are affected by a rapid progression of the disease this figure was shortened to as little as three years after onset of symptoms. It is suggested that patients with a longer estimated duration of symptoms from onset will have a longer prognosis.

Dementia is incurable, but there are treatments available that make it more manageable and less painful for both the person and the family involved. They include both pharmacological and non-pharmacological interventions. As dementia is caused by a complex interaction of genetic, biological and environmental factors (including instances of trauma in early life), medications and hormones are used in pharmacological interventions to target the symptoms and degeneration of the disease.

More abstract therapies that have seen some positive outcomes are Art Therapy which provides the individuals with social interaction and cognitive stimulation without being too overwhelming and gives them a chance to express themselves; Music Therapy too has yielded similar promising results. Overall, person-centred forms of intervention have been shown to illicit changes as effective as pharmacological interventions, which are on their way to being considered a second-line approach.

While the disease is fast moving and troubling it is important to keep informed about dementia so that interventions can be applied early if someone is suspected of having the disease.

DBS Library Annual Seminar

Friday, 10th June 2016



Dublin Business School
excellence through learning

[Register Now](#) | [Location](#)

09:00 – 09:30 REGISTRATION

09:45 – 10:30 [Audrey Geraghty](#)

Online Library Services at Hibernia College: an Overview

10:30 – 11:15 [Pauline Sargent](#)

A Digital Marketing Strategy for SAH Journal: Approaches and Research Findings

11:15 – 11:45 COFFEE BREAK

11:45 – 12:45 [Dr David Prosser](#)

Enhancing the Discoverability of Digital Collections: the View from the UK [KEYNOTE]

12:45 – 13:45 LUNCH

13:45 – 14:30 [Margaret Hayes](#)

Parnell Square Cultural Quarter Development: a New City Library for Dublin [KEYNOTE]

14:30 – 15:15 [Dr Brendan Devlin](#)

Information Literacy a Concept in Transition: a Critical Perspective

15:15 – 16:00 [David Hughes](#)

Ten Open Source Tools Which Will Transform Your Library and Your Library Budget

POSTER CAMPAIGN: For postgraduate library students on the topic: KEY TECHNOLOGY TRENDS FOR LIBRARIES. Open to postgraduate library and information studies students. For information on how to participate contact jane.buggle@dbs.ie.

DBS Library's annual seminar is accredited by the Library Association of Ireland. Attendees obtain a CPD certificate of attendance from the Library Association of Ireland on the day.

Register now as places are likely to fill up quickly!

The Circle

Social media is everywhere. It's ubiquitous. Everything we do, we record on Twitter or Facebook or Foursquare or Google+ or any one of a number of myriad applications. Ok, perhaps not Google+, not yet anyway, but we do share our lives online (*pauses while I tweet that I'm writing this*). Novelist Dave Eggers probably doesn't share much on social media. How do I know this? By reading *The Circle*, that's how.

This is the tale of Mae Holland, a bright young 20-something who lands a job at The Circle – a vast social media conglomerate that combines attributes of Google, Twitter, Facebook & PayPal dwarfing them all (indeed, reference is made early on to The Circle swallowing up Facebook). Mae arrives at an auspicious time; The Circle is about to unveil "SeeChange", a small and cheap video camera that streams to the Cloud allowing its feed to be accessed by everyone, everywhere. "This is the ultimate transparency. No filter. See everything. Always" proclaims Eamonn Bailey, one of the "Three Wise Men" who run The Circle. Mae quickly buys into the ethos, catalysed by a run-in with a SeeChange camera during a spontaneously undertaken night-time kayaking trip. Following this, a company-wide shaming of Mae leads her to her to enunciate The Circle's new slogans:

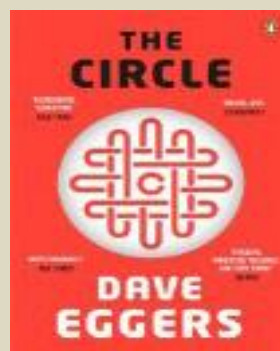
PRIVACY IS THEFT

SECRETS ARE LIES

SHARING IS CARING

Fittingly perhaps, Mae arrives at the idea of "DeMoxie" a system that automatically registers users to vote but only if they have a Circle account. Fully participative democracy beckons. Mae agrees to go fully transparent, that is to be always visible to an online audience. But can she persuade her family and her ex-boyfriend to do the same? Hilarity doesn't ensue.

Eggers has a lot to say here, so this is no sleek speedy Maserati cruising through a pleasant landscape of fine writing. The Circle is more of an 18 wheeler truck rumbling through grotty neighbourhoods of poor character development, leaden dialogue, trite symbolism and clumsy metaphors (the aquarium, oh God the aquarium!); it's all about the ideas, and in that regard, the 18 wheeler reaches its destination and unloads its cargo effectively.



Eggers, Dave (2014) *The Circle*. London: Penguin.

You may think that *The Circle* is unrealistic but it's merely a radical (or perhaps logical) extrapolation of technology trends. I saw recently that [Google filed a patent to run elections through its search results](#) (so perhaps we will be forced to create Google+ accounts after all). A little before the book's publication, Google's "chief Internet evangelist" posited that "[privacy may actually be an anomaly](#)"; a recent invention, facilitated (and soon to be taken away) by technology. The use of "anomaly" is quite interesting, an anomaly being "[a deviation from the common rule, type arrangement or form](#)". So, says a Circle er I mean Google employee, privacy is deviancy. That's certainly an interesting way of framing the privacy debate.

I suppose the main thrust of the book concerns privacy. However, the revelations of Edward Snowden have somewhat blunted the force of Eggers' message there. The lack of privacy in the book comes from total transparency; total "onlineity" to coin a neologism (is there an adjective to describe being online?). One of the first volunteers to go transparent is a politician, which eventually lead to a political paradigm shift. To me, the consequences of The Circle's technological advances are more interesting in a political setting and that's what I'll focus on.

The Circle's slogans are very redolent of 1984, which like the world of *The Circle* (and our own), is a surveillance state, but the model here is really Brave New World – a willing embrace of authoritarianism by a happy population, with The Circle's really neat consumer products as stand-ins for Soma. The Circle – the company, not the book, initially sounds and appears progressive, but Mae and her colleagues unconsciously (?) accept the slowly revealed authoritarianism of The Circle's founders. Sharing of personal and private information may be encouraged for superficially altruistic purposes, but the Circle wants it for commercial and political reasons. And why not? The Circle is doing well; it's both

popular and profitable. Maybe they should run the country? Perhaps Google CEO Eric Schimdt should be installed as CEO of America? A petition to this effect was created by [Justine Tunney](#), a former Occupy Wall Street activist and all-round interesting character. The writer and essayist Thomas Frank in his book [The Wrecking Crew](#) suggests there's a school of conservative thought that not only thinks government doesn't work, but also, when in government, sets out to prove it, and so encourages the endorsement of selling off state functions to the private sector. Serious people have asked the question '[is government too political?](#)' (registration required). [Does the decline of party politics](#) pave the way for a [technocratic, authoritarian capitalist future](#)? Would [algorithms](#) make [a better job of government than politicians](#)? I have to stress, this is very much a subsidiary (if it's there's at all) theme of the book, but these questions interest me and did come to mind while reading the book (for what it's worth, my answers to the questions would be: not political enough, probably and NO!)

You could also compare *The Circle* to *Fahrenheit 451* – at heart it's a conservative rant against the evils of modernity. I don't necessarily mean conservative in a pejorative sense here, I mean conservative as in resistant to change. However, I think Eggers is unduly pessimistic and does the general population a disservice when he writes about the public's eager espousal of *The Circle*'s authoritarianism. There's an old saw about nations being x (where x is a very small number) square meals away from revolution; Eggers would imply there we're only a few selfies and LOLCATS away from

surrender to technological totalitarianism. Would people really prefer Internet access to democracy? Actually, I don't think I want to know the answer to that question. With DeMoxie, Eggers also suggests that fully participative democracy may not necessarily be a good thing: the implication being that some people might just know better than others (again, is government too political?). Hence surely, the need for just and fair access to knowledge (one of the aims of *The Circle*?) and therefore the need for radically-minded librarians; democracy only really works with an educated and informed citizenry. Perhaps Mr Eggers is just as authoritarian as *The Circle*; only he'd like to see a different elite running things rather than [technological solutionists](#).

Something else to note is the character of Mae, the protagonist of the novel. It's easy to think of her as a victim or a brainwashed cultist (there's more than a little religious symbolism going on in the novel; the first line of the book is " 'My God,' Mae thought. 'It's heaven.' "). However, there's no spoiling the book by revealing that Mae is actually a villain, albeit one whose motives are fairly trivial – popularity within *The Circle* and the approval of its founders. Talk about the banality of evil!

The Circle could never be confused with great literature, and I don't think it'll ever be confused with great satire either. But it's an entertaining and scary read that really should get you thinking about technology, democracy and your privacy.

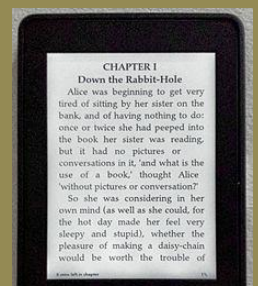
Kindles

By **Trevor Haugh**, Assistant Librarian, Reader Services

We have ten Kindles available to borrow at the Library desk. There are now over 200 titles on the Kindles, covering subjects such as business, psychology, counselling, English literature and film.

The Kindles are stored in slick portal pockets. The pocket contains instructions and a chargeable USB cable. Kindles can be borrowed for 7 days and can be renewed up to 12 times.

If you'd like further information on the Kindles, just ask the library staff.



Mobile Libraries: Street Books

Portland, Oregon



>>> Joan Colvin, Editor



Street Books, a bicycle-powered mobile library, was founded as a summer art project in 2011 by writer and artist Laura Moulton with the twin aims of giving people on the streets access to literature and creating a support community for them through a shared love of books. Three days a week volunteer street librarians, including Moulton, take it in turns to pedal the “bikemobile,” a customized tricycle, to two or three spots where the homeless tend to congregate. Unlike in a traditional library, patrons don't need to show proof of address or identification before being issued a Street Books library card, nor is there a set return date for loans. Interestingly, despite this they have a reasonable rate of return from their regular patrons. Borrowers are invited

to be photographed with the books they have chosen, and their photos and comments are collected at the Patrons page.

The non-profit organisation relies on grants and support from both public and private institutions and from members of the public.



References:

<http://www.pbs.org/newshour/rundown/see-libraries-across-country-serving-homeless/>



UNSHELVED by Gene Ambaum & Bill Barnes



www.unshelved.com



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Volunteering to Make a Difference

DBS Volunteering Days

>> Siobhan Magner and Lee Richardson

Monday February 26th saw 3 DBS staff members take on their inaugural volunteering role with Hugh's House. Marie O' Neill (Library) Derek Monaghan (Academic Ops) and Siobhan Magner (Lecturer) spent a morning with the incredible Ade Stack.

Ade Stack and her partner Marty Curley were motivated to help other parents and children after their youngest son Hugh died from a neuro degenerative condition in Temple Street. They gifted the use of a property they own near the hospital (which they named Hugh's House) for as long as families attending the hospital need it. What they need most are people to volunteer to cook (meals will be then frozen) for parents staying there as well as doing some cleaning and ironing.

It was a great experience to be able to give something back to this charity that helps so many families and we had great fun meeting a diverse range of people from all backgrounds on the day. Hugh's House and the three of us staff members were inspired by the work Ade does. We decided against cooking meals (for obvious reasons!!) however we spent the morning spring cleaning the house for the parents!

On the 11th March, Aideen Blake, Jennie Fitzpatrick, Rachel O'Farrell, and Lee Richardson spent the morning with Jerry Doyle at York Street Flats.

Jerry and other residents of York Street Flats have converted an old disused car park into a green space and playground (complete with DBS funded climbing frame) for residents of the flats. Aideen et al. used their volunteering hours painting and gardening. A great morning was had by all and there'll be a return visit in the near future. Jerry will also be joining us at our next volunteer event on the 18th April in Hugh's House.



Painting at York Street Flats



Marie in the kitchen in Hugh's House



Derek, Siobhan and Marie in Hugh's House

Upcoming volunteering days include:

Hugh's House (<http://www.hughshouse.ie>)

1/2 day 18th April

1/2 day 2nd September

1/2 day 16th December

Make A Wish Ireland (<https://makeawish.ie/>)

8th April: collecting on their National Fund Raising Day - Stephen's Green Shopping Centre.

If you are interested in volunteering please email Dr Lee Richardson: lee.richardson@dbis.ie. Remember you will have to seek the necessary approval from your line manager prior to volunteering.

Reflections on LILAC 2016



LILAC 2016: It's all over but the reviewing

This year LILAC (Librarians Information Literacy Annual Conference) descended on Dublin, UCD to be precise and I managed to secure a day delegate ticket for day two (Tuesday 22nd March) of the three day conference.

Although not familiar with the layout of the sprawling UCD campus, I experienced no difficulty in finding my way to LILAC; I just followed the flow of people when I arrived at Belfield to LILAC Central, The O'Brien Centre for Science. LILAC attracts information skills or information literacy (IL) librarians from far and wide, although the majority of delegates hailed from the UK or Ireland, I also met people from New Zealand, Canada and the West Indies. All three days of this teaching and learning conference take a uniform format; there is a keynote (main) address of about an hour to open each day with the remainder of the day divided into parallel sessions of approx. 30 minutes each. I reviewed, pondered and booked the sessions that I wanted to attend in advance online. So what were my takings of the keynote address, the sessions I attended and the conference overall?

The keynote address for day two was delivered by the current Library Associate Dean at California State University, Char Booth. She has, to date written several books relating to library accessibility and reflective teaching, with the latter topic being the subject of her keynote, titled 'Why Reflect? The Holistic Process of Stepping Back'. Char's talk challenged us to take a step back and to reflect on the way in which we are preparing, delivering and assessing our teaching practices. It was a very informative session as Char explored both the theory behind reflection and some practical measures that we can undertake in order to improve our teaching endeavours.

The parallel sessions that I attended reflected what

interests me, the first one was a demonstration of 'Vines' a video sharing service that allows users record and share six second looped videos, created via a smartphone app. The next session was a presentation on a new librarian/faculty partnership approach to integrate IL into academic courses; this is viewed as the most effective way to make IL relevant to students, which can sometimes prove challenging. I then attended a talk that outlined a project that saw Cardiff University Library, via school partnerships, provide critical thinking and digital literacy support to Welsh school students. Next was progress report on what librarians are doing to advance information and digital literacy in Ireland, especially in relation to lobbying government. The results were sobering; much more work needs to be done to make government aware of librarians' roles in providing these skills. The final session described a distance learning project, undertaken via Moodle, to provide IL support to a large group of NHS students. In this initiative, four librarians utilised lots of tools to provide support to 1,500 students including, online reading lists (which we also have in DBS, see [here](#)), online forums for discussions and screen sharing technology. Via hindsight, I believe that I made good choices, all the sessions were informative and I took something from each of them; it paid to scrutinise the a la carte menu that was the programme of parallel events.

Though I've attended many library conferences over the years, I've never been to one with the scale of LILAC. The amount of session choices, though

fantastic, is somewhat of a double edged sword, like a buffet you get to choose what you know you'll enjoy, but you know you can't have it all. I attended 5 sessions, the maximum amount, out of 31 run on that day, but there were others that I would have really enjoyed also. Overall, I thoroughly enjoyed my day at

the conference; to get others' musings on the full three days I consulted Twitter, and there, via conference storyboards, the consensus seems to be overwhelmingly positive for LILAC 2016.

Roll on Swansea and LILAC 2017.

MY FIRST MEMORY (OF LIBRARIANS)

>> [Nikki Giovanni](#), American writer, commentator, activist, and educator (born June 7, 1943)

This is my first memory:

A big room with heavy wooden tables that sat on a creaky
wood floor

A line of green shades—bankers' lights—down the center
Heavy oak chairs that were too low or maybe I was simply
too short

For me to sit in and read

So my first book was always big

In the foyer up four steps a semi-circle desk presided

To the left side the card catalogue

On the right newspapers draped over what looked like
a quilt rack

Magazines face out from the wall

The welcoming smile of my librarian

The anticipation in my heart

All those books — another world — just waiting

At my fingertips.

Fish en Paupilotte*

This is a very healthy way to cook fish and includes the full recommended daily allowance of vegetables.

Salmon is also an excellent source of omega 3, but you could substitute haddock, monkfish, pollock or cod.



Ingredients

4 salmon fillets (150g each)

1 red pepper

1 medium carrot

1 red onion

100g green beans

1 lemon

Salt and pepper

50g fresh parsley

Instructions

Heat the oven to 180C/350F/Gas Mark 4.

Cut four sheets of parchment paper -they will need to be at least A4 size.

Thinly slice all of the vegetables into even pieces and mix together in a bowl.

Neatly arrange a portion of vegetables on top of each piece of parchment.

Gently place the piece of fish on top of the vegetable mixture.

Season the fish with a little salt and freshly ground black pepper.

Thinly slice the lemon and place a slice on top of each piece of fish and place a piece of parsley on top of that.

Fold the parchment paper over from each side and twist either end, much like a Christmas cracker, making sure that all the fish is covered and sealed in.

Put the parcels into the pre-heated oven and bake for 17-20 minutes, depending on the thickness of the fish.

Additional Notes

It is important to cut the vegetables very thinly as the fish will cook quite quickly; otherwise your vegetables will be undercooked

*En paupilotte is a French term which means 'paper bag cookery' and it allows the fish to cook in a vacuum of steam.

This Kevin Dundon recipe is just one of a number of healthy recipes developed by chefs for the Nutrition and Health Foundation. You can find them all at:

http://www.nhfireland.ie/Sectors/nhf/nhf.nsf/vPages/Eat_Smart~recipes?OpenDocument

The Pearse Museum

>>> Teresa Ryan, Reader Services



The [Pearse Museum](#), situated in the grounds of St. Enda's Park, Rathfarnham, is dedicated to the memory of Patrick Pearse and his brother William.

Formerly an all Irish-speaking school, St. Enda's or Scoil Eanna, was set up by Patrick Pearse in 1910, but after he was executed for his part in the 1916 rising, and due to decreasing numbers and increasing financial worries, the school closed in 1935. When Margaret Mary Pearse died in November 1968, the house and grounds were handed over to the State to be used as a memorial to the lives of her brothers, Patrick and William.

The museum contains reconstructions of many of the original rooms, including Pearse's study, the family sitting room, the school art gallery, the school museum, and a dormitory and includes a gallery devoted exclusively to the sculpture of William Pearse. There is also a nature study room which features attractive displays on Irish flora and fauna. The museum hosts an extensive programme of temporary rotating exhibitions.



Pearse Museum

St. Enda's Park, Grange Road, Rathfarnham, Dublin 16

Telephone: +353 1 493420

Trinity Long Room Hub – Lectures and Events

Trinity College Dublin hosts a wide variety of lectures and talks throughout the year, a number of which are free and open to the public. The Long Room Hub is the venue for many of the talks, and you can read about upcoming events [here](#). Some upcoming talks include:

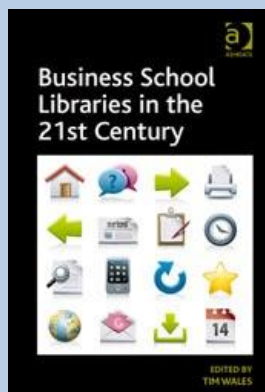
13 April 2016: "Did I already tell you that?" Memory, dementia and communication by Dr Tammy Hopper, Professor and Vice Dean, Graduate Studies and Research, University of Alberta

14 April 2016: The First International Conference of

Ultimology (Ultimology is the study of that which is dead or dying in a series or process. When applied to academic disciplines, it becomes the study of extinct or endangered subjects, theories, and tools of learning)

14 April 2016: 'By Heart': poems and prose recited from memory, in honour of Brendan Kennelly

25 May 2016: Understanding the Value of Arts and Culture. The Trinity Long Room Hub Humanities Horizons Lecture for 2016 will be delivered by Prof Geoffrey Crossick.



Delete 'Business School' from the title of this book and you have what is essentially an invaluable toolkit for 21 century librarianship. The book explores contemporaneous issues of relevance to any library such as the challenges of measuring library impact and return on investment; embracing new media and technology; the increasing role of the Library's information resources in the career development of its user; the expansion of open access scholarship; adapting library design and more. The old perennials are also in there: outdated perceptions of librarianship; communication disconnects between the wider college environment and library personnel as well as the challenge of librarians getting their message across regarding their value.

Published in 2014, the book is edited by Tim Wales, the Head Librarian of the London Business School. The book contains contributions from library world (let alone business library world) glitterati including Chris Clegg, Bodelian Business Librarian at Oxford University; Kathleen Long Library Director for the Stanford Graduate School of Business and Andy Priestner, Library Services Manager at Cambridge University's Judge Business School in the UK. The book has an international feel however with contributions from Deb Wallace, Executive Director, Knowledge and Library Services at Harvard Business School, DR H. Anil Kumar, Librarian of the Indian Management Institute and Lai Fong Li, Head of Information, Research and Instructional Services (IRIS) at the Chinese University of Hong Kong.

Although the book touches on issues of specific relevance to business information libraries what in fact emerges is the universality of the issues that contributors explore with library managers in all subject disciplines. What is to be commended about this book however is that its content has clearly grown from an international professional connectivity and dialogue amongst library professionals within this discipline that suggests that the future of business librarianship is in safe hands. If this model of

communication and scholarly output was emulated by librarians in all subject disciplines what a force we would be! The book is an impressive showcase of how librarians in this discipline are keeping abreast of and in some case driving changes within the wider library profession.

The book uses a mixture of survey tools (with library users and library managers); research literature and anecdotes to share examples of best practice which creates within the book informed and practical guidelines for modern library practice. This book should sit on the desk of any modern library manager worth their salt and it should be well thumbed.

Particularly serious messages that I took from this book are that library impact metrics are essential in terms of securing the future of libraries. Similarly we should not as a profession be complacent about survey findings discussed in this book and elsewhere in which librarianship is seen as an irrelevancy in the Google age and in terms of changing models of information provision (vendor direct to library user). Sensible strategies advocating the alignment of the library's strategic plan to the institutional and research strategy of organisations; of flexible library spaces and of embedding library services within research services and academic programmes are definite takeaways.

Despite the erudite nature of the book, its greatest advantage and charm lies in the anecdotal nature of some of the contributions from experienced and pragmatic library managers. Andy Priestner a fan of 'pre-emptive action' gets his message out about the value of what he and his team do at Cambridge University through short well-structured annual reports, brief informative emails and even 'elevator pitches' with key faculty staff. Such his enthusiasm for what he does, that he was told at one point by his manager to 'tone it down'. Priestner advocates that we resolutely ignore this advice as 'I just do not think that we as librarians can afford to do this.' Wise words, from Priestner and perhaps the most compelling message of the book. I for one am in Priestner's camp.

Wales, Tim (ed.) (2014) *Business school libraries in the 21st century*. Farnham, Surrey: Ashgate.

[025.19769 WAL](#)