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DBS Careers Fair



Edited by Fiona Cashell  
Design by Fiona Cashell

December 2011 Issue

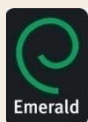


Dublin Business School  
excellence through learning

# LCSS Newsletter

Dublin Business School Library, Careers and Student Services Newsletter

**Emerald Journal**  
**'Reading**  
**ListAssist'**



A recent Library Blog Posting at:  
<http://library.dbs.ie/blog>

By David Hughes, Systems Librarian.

Here's an interesting new service from Emerald. [Reading ListAssist](#) draws together articles from Emerald's journal and book content in over 50 subject-specific reading lists. I doubt many of you are interested in the engineering reading lists, but you may find some interesting articles in the Business, Management & Economics, Library & Information Science and Social Sciences themed reading lists. They all have been created by teachers and students for teachers and students, so should be relevant and good quality material.

Each list is presented as an Excel spreadsheet and for most there's an accompanying PDF editorial. Each list also comes with an abstract giving a brief overview of content and coverage.

There's a caveat, and that caveat is that access to articles within

Continued on P.2

## Christmas Greetings and Reminders!

By Emilie Jost  
Head of Reader Services



Before you leave Dublin Business School on your merry way, why not have a look at the superb collection of DVDS (related to Christmas in one form or another!) which are available in Aungier St. (see p.3) *Nightmare Before Christmas*, *Love Actually*, *Casablanca*...and many many more excellent films are just waiting to be borrowed!

If you already have books on your account, make sure you have returned or renewed items to avoid fines. You can do this online, on the phone or in person.

Lastly, all the staff at DBS Library, Careers and Student Services department would like to wish you all a very happy Christmas and new year! We hope you all enjoy your holidays and have some very happy end of year festivities!

Enjoy the break, the good food, the gifts... and we look forward to seeing you all in the New Year!



Please remember our arrangements during the break:

**AS and DS Library Sunday opening:**

Both libraries are open:

- Sunday 11<sup>th</sup> Dec. 11.00-17.00
- Sunday 18<sup>th</sup> Dec. 11.00-17.00
- Sunday 8<sup>th</sup> January 2012 11.00-17.00

**Library Christmas break closure:**

On the last week of term, **both libraries will close at 17.30 on Wednesday 21<sup>st</sup> December and 13.00 on Thursday 22<sup>nd</sup> December** and will then remain closed until Tuesday 3<sup>rd</sup> January 2012, when services will resume as normal at 9.00.



the reading lists will be subject to whether we subscribe to that journal or not. For DBS, that basically means that if the article is from Emerald Backfiles you won't see it, but you should see most of the non-Backfile material. Goodluck in your search!

### DBS Library Locations

DBS **Undergraduate** Library  
13/14 Aungier St, Dublin 2.  
Ph: 01- 4177572

DBS **Postgraduate** Library  
19/22 Dame St, Dublin 2.  
Ph: 01 - 4178745

### Libraries in the News >>>

#### 'The Creative Literacy through Innovation Project'

*The Creative Literacy through Innovation Project* aims to raise awareness for literacy achievement in primary school children through new collaborative projects & co-operation between local libraries, schools and communities.<sup>1</sup>

Peterborough City Council Library Service was linked with the school completion project through County Waterford VEC, St. Mary's National School, Scoil Gharbháin and Dungarvan Library. Professionals from the UK visited Ireland to train teachers and volunteers in various projects which were already underway in Peterborough.<sup>2</sup>

See <http://www.library.ie> for more info.

<sup>1</sup>& <sup>2</sup>:

<http://www.library.ie/2011/12/13/dungarvan-library-supports-literacy-project-for-primary-school-children/>

## Your Questions Answered

By *Fiona Cashell, Library Asst.*



### Which referencing system should I use?

As most students and academic staff will acknowledge, good referencing in assignments and other academic material is extremely important. "A citation is both a signpost and an acknowledgement" (Hunter, Judy: <http://web.grinnell.edu/Dean/Tutorial/EUS/IC.pdf>). The more precise your referencing is, the more credibility your work will have.

In the process of research, students are often confused about which system of referencing to use. Presently, there are three systems used in Dublin Business School and other colleges nationally and internationally.

(DBS reference guides are available here: <http://library.dbs.ie/Research-Skills/ReferencingSeries.htm>)

Here is a breakdown of what they are and who should use them...

#### Harvard Referencing:

This style of referencing is often referred to as the 'author-date' style. As there is no single authority to define this style, several different versions of Harvard Referencing exist. Please refer to our library guide (link above) for the specific version used within Dublin Business School. *All Business students* within Dublin Business School are required to use the Harvard referencing format in their assignments.

#### APA referencing

This style of referencing has been set out and standardised by the American Psychological Association (APA). The guide DBS provides students with includes introductory information with examples of different citation styles necessary for the relevant source-types. For further details and examples, students should refer to the APA's official publication manual which is available in both Dame St. and Aungier St. libraries at **808.027 APA**.

*All Arts students* within Dublin Business School are required to use the APA referencing format in their assignments.

#### OSCOLA Referencing

The Oxford Standard for Citation Of Legal Authorities (OSCOLA) is a specific style of referencing, developed by the Oxford University Law Faculty for the referencing of legal materials. OSCOLA referencing uses numeric references embedded within the text, which are linked to footnotes that contain the full details of the cited source. The library guide to OSCOLA referencing (available on the link above or in the library in print) provides students with a brief introduction to OSCOLA referencing, with examples given within the most commonly used source-types. Students are recommended to also refer to the official OSCOLA guide, available online at: <http://www.law.ox.ac.uk/publications/oscola.php>.

*All Law students* within Dublin Business School are required to use the OSCOLA referencing format in their assignments.

→ If you have any other questions regarding referencing please feel free to contact the library.



# A very Christmassy DVD Collection



This month DVD selection is about movies and series related one way or another to the festive season... Merry Christmas everyone!  
Tim Burton's ***The Nightmare before Christmas***, 1993  
DVD 191



Ingmar Bergman's ***Fanny & Alexander***, 1982  
DVD 105

The story is set during 1907–09 in a Swedish town. It deals with a young boy, Alexander (Bertil Guve), his sister Fanny (Pernilla Allwin), and their well-to-do family, the Ekdahls and the troubles/hardships that ensue. Described as breath-taking, dark and powerful by many!



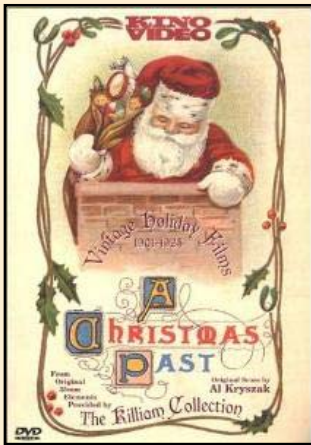
***The Office – Christmas Special***  
DVD 946

It's Christmas season in The Office: Gareth is now the boss (who learnt from David's mistakes: "If you're laughing in the jungle, you're gonna give away your position to the enemy!"); David is living "la vida loca" after having released a cover of "If you don't know me by now" while also trying to find his ideal partner; Dawn is soon back from Florida, and Tim, while still being totally bored in his job, is really looking forward to seeing her again!



Richard Curtis' ***Love actually***, 2003.  
DVD 1388

From a seasonal version of Wet Wet Wet's *Love is all around*, to UK's Prime Minister (Hugh Grant) dancing on The Pointer Sisters' *Jump (For My Love)*, to Rowan Atkinson teaching you the ultimate art of gift wrapping... and a more famous actors and great dialogues, you'll find everything Christmassy and heart lifting in this movie. So if you feel you aren't getting enough Christmas vibe already, watch this, you won't regret it! (... "Wanna bet?")



### **A Christmas past**

DVD 1442 (Region 1 only)

This collection of nine silent movies from the beginning of the 20<sup>th</sup> century is a little treasure: from comedies to drama, the movies were produced to be shown to moviegoers of the time during the Christmas period, and it is now a present we can enjoy too!

Featuring *A holiday pageant at home*, *A winter straw ride*, *A trap for Santa*, *A Christmas accident*, *The adventure of the wrong Santa Claus*, *Santa Claus vs. Cupid*, *Santa Claus*, *A Christmas Carol* and *The night before Christmas* if you do not have a multiregional DVD player (as our copy is region 1 (US and Canada) only), you can also find each of the movie online via YouTube.

And if you would rather escape the Christmas frenzy, why not check instead our award-winner movie selection (DVDs marked with a golden stickers), or pick any title you're interested in? The DVD collection contains more than 1,500 titles and is ever expanding!

### **Some of the Library award-winner DVDs:**



|  |                 |
|--|-----------------|
| <b>The Godfather : part I</b>  | <b>DVD/0330</b> |
| <b>The Godfather : part II</b>   | <b>DVD/0331</b> |
| <b>Out of Africa</b>   | <b>DVD/0352</b> |
| <b>American beauty</b>   | <b>DVD/0368</b> |
| <b>The Departed</b>  | <b>DVD/0370</b> |
| <b>Annie Hall</b>  | <b>DVD/0382</b> |
| <b>The apartment</b>   | <b>DVD/0405</b> |
| <b>An American in Paris</b>  | <b>DVD/0409</b> |
| <b>The best years of our lives</b>   | <b>DVD/0447</b> |
| <b>Lawrence of Arabia</b>  | <b>DVD/0450</b> |
| <b>The last emperor</b>  | <b>DVD/0464</b> |
| <b>West Side story</b>   | <b>DVD/0502</b> |
| <b>The Frank Capra collection : It's a wonderful life (1947) / Mr Smith goes to Washington (1939) / You can't take it with you (1938) / It happened one night (1934)</b> | <b>DVD/0514</b> |
| <b>It happened one night</b>   | <b>DVD/0527</b> |
| <b>The silence of the lambs</b>  | <b>DVD/0525</b> |
| <b>No country for old men</b>  | <b>DVD/0798</b> |
| <b>Amadeus : director's cut</b>  | <b>DVD/0684</b> |
| <b>The English patient</b>   | <b>DVD/0690</b> |
| <b>Million dollar baby</b>   | <b>DVD/0691</b> |
| <b>Gladiator</b>   | <b>DVD/0693</b> |
| <b>Crash</b>   | <b>DVD/0704</b> |
| <b>Platoon</b>   | <b>DVD/0771</b> |

All quiet on the western front  
Schindler's list  
The lord of the rings : return of the king  
The hurt locker  
In the heat of the night  
Shakespeare in love  
Grand Hotel  
Slumdog millionaire  
Casablanca  
The bridge on the River Kwai  
Unforgiven  
Rebecca  
All about Eve  
The deer hunter  
The French connection

DVD/0860  
DVD/0424  
DVD/1135  
DVD/1297  
DVD/1344  
DVD/1359  
DVD/1487  
DVD/1171  
DVD/0044  
DVD/0001  
DVD/0003  
DVD/0170  
DVD/0125  
DVD/0171  
DVD/0200



And finally, we would be delighted to publish your movie reviews in the next newsletters as well as on the Library catalogue. So submit your review to [library@dbb.ie](mailto:library@dbb.ie) or directly on the Library catalogue and we'll get back to you!



**Libraries Around the world** *By Fiona Cashell, Library Asst.*

## Malmö public library. Sweden.

Malmö City Library is located in Malmö, Sweden and celebrated its 100th anniversary in December 2005. It is designed to accommodate one and a half million visitors a year; and today there are over one million books (not only in Swedish) stored here; approx. 1,600 magazines and newspapers, about 9,000 videos and 32,000 music CDs.<sup>1</sup>

The new wing of Malmö Public Library (Stadsbibliotek-called "The calendar of light") was designed by the world famous Danish architect Henning Larsen. It was inaugurated in 1997. Along with the old building "The Castle" (Slottet) next to the new complex, the library became the largest library building in Sweden.<sup>2</sup>

Daylight plays an essential role in all building spaces and within a library environment, this is certainly no exception. The entrance space is lit up from above along the walls, while the central space fills the entire room with light flowing down and filtered through the storeys. Here, the sky constitutes the view. The large library space functions as a kind of 'calendar of light' where the light is coloured by the leaves of the large trees in the park.<sup>3</sup>



<sup>1</sup>: [http://en.wikipedia.org/wiki/Malm%C3%B6\\_public\\_library](http://en.wikipedia.org/wiki/Malm%C3%B6_public_library)

<sup>1</sup>: <http://www.malmo.com/culture/library.asp?Menu=Culture>

<sup>3</sup>: <http://www.henninglarsen.com/projects/0000-0399/0346-malmoe-city-library.aspx>



# New! Staff Word Game By Fiona Cashell.

This month features *Maria Rogers, Information Literacy Librarian.*



## I gave Maria the following words and I asked her to complete the sentences:

**Read...** stories that transport me to another time and place. The first book that I remember falling in love with was Roald Dahl's *The BFG*. Reading that book opened up a whole new world for me... one that was very far away from the confines of Mohill, Co. Leitrim and even further from a house filled with big brothers. Books remain my escape hatch when life just gets too much. I couldn't live without them.

**The best...** things that I've done in life have been for others. In my experience there is no such thing as a wholly unselfish good deed. The buzz I get from helping someone else out, even in a very small way, is even better than finding a truly great pair of shoes.

**Knowing...** that in fact I know very little makes learning something new every day all the more exciting.

**It's...** unlikely that anyone is still reading this.

**I like to...** take a day out of my normal life every so often. A random day off work in which I leave my phone at home and take off to explore a part of the city I haven't been to before or recently, treat myself to a nice lunch with a glass of wine and sit there for a few hours reading my book... that's as close to a perfect day as I've managed recently.

**Do...** swear like a sailor. It's something I should really work on.

**Life is...** about trying new things.

**Tomorrow...** will be one day closer to Christmas. The big day is just 5 sleeps away now. I can't wait! I've been such a good girl this year that I just know Santa will bring me the winning lotto numbers.

**I love...** living by myself. It turns out that I'm quite the misanthrope.

**People...** are at their best when they are respected by those around them.

**Watch...** people and all the funny, idiosyncratic things they do. Much better than reality TV.

**A Library...** should be constantly evolving and changing and its users should always be an integral part of that.

## Librarians in the Movies >>>



### THE NEVERENDING STORY III: Escape from Fantasia

MacDonald, Peter (Director).

Starring: Freddie Jones (Mr. Coreander, Librarian); Jason James Richter (Bastian Bux); Jack Black (Slip, Leader of the Nasties)

Mr. Coreander, former bookshop owner, is now librarian at Bastian's new school, which he transferred his stock to (coincidentally), including *The Neverending Story* (held in Reference!). When chased by the Nasties (one of whom features a very young Jack Black) Bastian hides in the library, where he once again escapes into the book. When the Nasties find the book and access all its real-time information, they have dominion over both Fantasia and the real world ... 'throwing fireballs and wreaking havoc'. The 'childlike princess' (who looks like a child but who in fact is older than most of Fantasia's inhabitants) once again asks Bastian for help. Bastian enlists his friends (which includes gnomes and a giant dog-like dragon called Falkor).



## Clubs & Society Committee Training – Thursday December 1<sup>st</sup> 2011

Clubs and societies committee training took place on Thursday, 1st December, in the Drury Hotel. A total of fifty students took part in the training day and it was great to see some new faces getting involved. The event was carried out by Sports and Societies Officer Tony Peoples and fellow Student Services Officer Rob O'Neill.

The event was a chance for committee members to introduce themselves, gather information and for students to share their experiences. Eoin Naughton, chairperson of the film society and DBS radio chairperson, Morgan Flanagan were on hand to share inspiring insights into both their international events and experiences at the BICS (Board of Irish Colleges Societies) awards.

Essential issues such as fundraising and sponsorship, the roles of the committee members, as well as the different support available and of course the



opportunity to represent DBS at the inaugural BICS awards were all highlighted by Tony Peoples. Feedback from the event has been very positive and we would like to thank all those committee members who attended and made the day a success.

Just a reminder to all DBS students, that refreshers week is coming up in January! We would like to invite all students who are interested in joining one of DBS's sports or societies to call into student services and enquire about how to get involved. Clubs and societies are an invaluable way to get the most out of the college life experience as well as meet new people along the way!

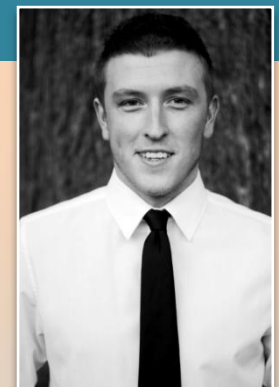
STAFF Profile Feature >>> By Jane Buggle, Acting Head of LCSS

## DBS Student Services Team welcomes a new member....

Some of you may have noticed a new face in Student Services over the past couple of weeks. We are delighted to welcome Rob O'Neill to the Student Services team! Rob has taken up a six month internship and he will work closely with Caitriona, Tony and Louise in all aspects of service provision.

Rob has a Masters Degree in Cultural Heritage Studies along with an Honours Degree in Business. He was awarded sports scholarships by Louisville University in Kentucky and by the Institute of Technology in Tallaght. He has extensive experience in events organisation and in soccer coaching. He has even worked as a Library Assistant in a past life!

Right: Our newest addition to the Student Services team: **Robert O'Neill**



Already, after just 10 days on the job, Rob is bringing his ideas and experience to bear in Student Services as he gets to know staff and students in Aungier Street and Castle House.

Please join with us in welcoming Rob to the Dublin Business School, we have no doubt that he will make great contributions to the work within Student Services in the Weeks and months to come.

# DBS Library Receives Generous Book Bequest

By Jane Buggle, *Acting Head of LCSS*  
and Barry O'Donnell, *Head of Department of Psychotherapy*

It is with great gratitude and appreciation that the Library can announce that it has received a very generous bequest of books from friends of the late **Shani Rushin**. Shani, a BA in Counselling and Psychotherapy student, was conferred with a posthumous degree at the Graduation Ceremony on the 14<sup>th</sup> November 2011.

The bequest includes a fine collection of over 100 counselling and psychotherapy titles, including an original hardback first edition set of the complete works of Freud, along with a number of general interest works. Fiona Cashell designed a memorial book plate which has been inserted into each book. Fiona and Emilie Jost met with some of Shani's family and friends at the Graduation and showed them a volume complete with book plate.

As the words below strongly testify, Shani, in her time at DBS, already had made an inspiring contribution. This bequest now stands to remind us all of that contribution. Reading the dedication on the book plate can only bear witness to the fact that academic study and indeed books played an important role in Shani's all too short life. Thanks to this generous donation, Shani will now directly add value to other student's career and academic goals through active engagement with academic literature in this field. These books will no doubt enhance the lives of many readers to come.

## **Mary de Courcy, Shani's group supervisor writes:**

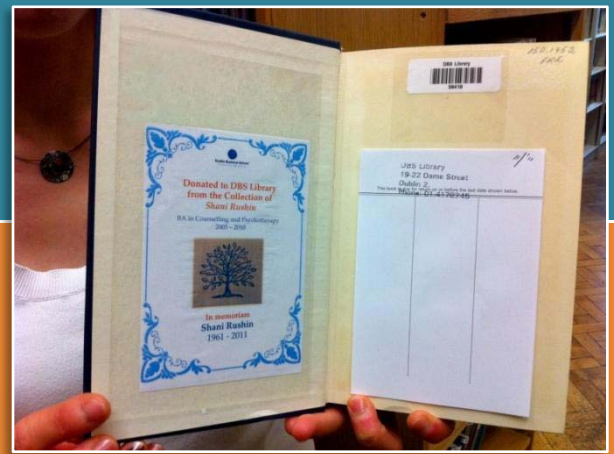
*Shani Rushin was a delightful, enthusiastic participant in her group supervision class. Her big smile and infectious laugh added an energy and light to the often difficult discussions about embarking on client work.*

*She learnt to breathe, to pace herself and find space to reflect. Unbeknownst to me Shani was unwell, but with the hallmark of a true professional she contained her story, deferred her client practice and made no reference to her situation.*

*Instead she contributed her wisdom and insights to the benefit of her colleagues. It was a privilege to have known Shani. Rest in peace gentle soul.*

## **Clare Murphy, a close friend and fellow student, writes:**

*I was privileged to meet Shani when I started the BACAP in 2005. We were in GAP together and within a very short period of time we became great friends. She was one of the warmest and most inclusive individuals I have*



**Above: Memorial Plate as seen in one of Shani's Book donations.** All of Shani's book donations are now available for borrowing from both Dame St. and Aungier St. Libraries.

*ever met, spreading positivity everywhere she went. Had she survived she would have made the most incredible counsellor as she could connect with anyone, no matter their background. I never heard Shani complain, even when she was extremely ill, her concern was always for others.*

*Shani certainly left this world a better place for having been in it. I have wonderful memories of my very good friend who, as well as everything else, had an amazing sense of fun and I miss her very much, though I know how lucky I was to call her my friend.*

## **Liz McEvoy, Programme Leader on BACAP during Shani's studies, writes:**

*My working relationship began with Shani in September 2005 when she enrolled on the four-year BA Hon degree programme in Counselling and Psychotherapy. Shani was full of life, enthusiastic and energetic. I learnt over the three short years of Shani's time with us, that she was a truly genuine and caring person, who was comfortable with herself and with those around her. She inspired trust amongst her fellow students, and particularly enjoyed the one-to-one relationship with them. They in turn trusted and valued her, as a friend, and colleague. Her warmth and her willingness to engage in all aspects of the training, brought about a greater sense of understanding, and empathy, of her own needs, which, no doubt, helped her during her illness.*

*Shani has left a painful gap in many people's lives, not least her family, dear friends and colleagues. I have no doubt that her qualities, that enriched the lives of those she has left behind, will continue to influence their work and lives.*

The Library is most grateful for this bequest and is very proud to honour Shani with this memorial.



# Intelligent Text Analysis

By Alex Kouker, Asst. Librarian and Digitisation librarian for *E-Source*,  
Dublin Business School's online repository.



## How do I conduct intelligent text analysis within the Digital Humanities?

Before one can answer this question it's necessary to provide a conceptual picture of what the Humanities actually mean and encompass. The *New Oxford American Dictionary* defines Humanities as the arts: liberal arts, literature, history, philosophy, classical studies, and classical literature. So Humanism as a field of study is complex and multidisciplinary by definition, a multi-faceted, all-encompassing and overlapping field.

The 'digital' in humanities denotes the metamorphosis (or recasting for want of a better word) of text through the process of methodical digitisation. The idea is to increase, qualitatively as well as quantitatively, access to cultural information via computational means. It also means transformation of scholarly communication by embracing multi-media, hyperlinking, social media (blogging, YouTube, Flickr, delicious, Twitter, collaborative annotation...) and effective Web searching. This also affects research, teaching and learning practices in a sense that scope and opportunities for community-based learning and collaboration are continuously evolving.

All of this is realised through the cooperative effort of humanists, IT technicians, librarians, archivists, students, and members of the public. Why the public? The public contributes valuable cultural materials that would otherwise remain undetected and inaccessible to interested audiences. An example of constructive public participation would be Europeana's recently launched World War One in pictures, letters and memories archive.

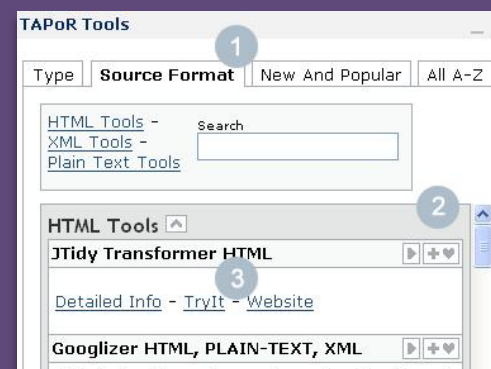
From a pragmatic perspective, effective research within the digital humanities environment requires effective management of electronic texts. TAPoR is a gateway and on-going collaborative project, which provides tools for sophisticated text analysis and retrieval. It affords the user an online environment for keeping track of texts they want to study (located on the web or uploaded) and analyse in different ways. Essentially, computer assisted text analysis environments go way beyond the 'Find' tool of a generic word processor. They provide users with the means to analyse large texts in a multi-faceted way and allow for searching word lists and complex word patterns. Crucially, text analysis results can be displayed in a variety of ways.

So, for example one can employ TAPoR portal recipes to locate and identify themes within a text or aggregate information to explore a concept. It is also possible to filter for specific themes or analyse theoretical foundations in a given text.

Give it a go...

### Ref.

- ✓ Digital Humanities Quarterly (2011). Available at: <http://www.digitalhumanities.org/dhq/> (Accessed: 9 Dec. 2011).
- ✓ Europeana 1914-1918 (2011) *World War One in pictures, letters and memories*. Available at <http://www.europeana1914-1918.eu/en> (Accessed: 9 Dec. 2011).
- ✓ Text Analysis Portal for Research TAPoR. Available at <http://portal.tapor.ca/portal/portal> (Accessed: 9 Dec. 2011).





# Sentencing: towards a coherent system

O'Malley, Thomas / Dublin, Round Hall, 2011

Dame St. Library, 345.07720417

In 1911 the Law Quarterly Review published an article by an Irish justice of the peace, R.S. de Vere, which criticised the inconsistencies in judicial sentencing at the time. One hundred years later, it could be argued that little has changed.

“Sentencing: towards a coherent system” is not a book about sentencing law as such, but is rather a critique of the existing system here which, with the exception of a few mandatory minimum sentences for some drug and firearms offences, relies largely on judicial discretion. Such a system has the advantage that the punishment can “fit the crime” or at least that it can try to reflect the individual circumstances of each case, but unfortunately it can also lead to a perceived inconsistency or disparity. A mandatory minimum sentence, on the other hand, assumes that this is always the appropriate punishment for the particular crime in question. Over the last 30 or 40 years other jurisdictions have tried to introduce sentencing strategies to regulate judicial discretion without eliminating it completely, but there is no doubt that it has been a difficult challenge to achieve the balance between consistency and flexibility.

O'Malley begins by arguing that, in the interests of justice, sentencing must remain discretionary but that such discretion must be used constructively. He then discusses mandatory sentences which, he says, are

often advanced as a means of preventing the imposition of unduly lenient sentences. Unfortunately there is an absence of data available to either prove or disprove this argument. He also states that if discretion is removed from judges, it is then instead given to others, for example to prosecutors who have the power to decide whether or not to proceed with a case. He goes on to compare and contrast sentencing guidelines and sentencing commissions in other jurisdictions, and also discusses the Irish Sentencing Information System (ISIS) which was set up as a pilot project to gather data on penalties imposed for offences in the criminal courts.

The chapter on penalties, which includes alternatives to imprisonment, and the following chapter on early release are particularly interesting at a time when our prisons are so overcrowded.

In conclusion, O'Malley repeats his assertion that judges must retain their sentencing discretion if they are to retain their independence, but he also calls for a structured sentencing policy which includes the development of principles and benchmarks.

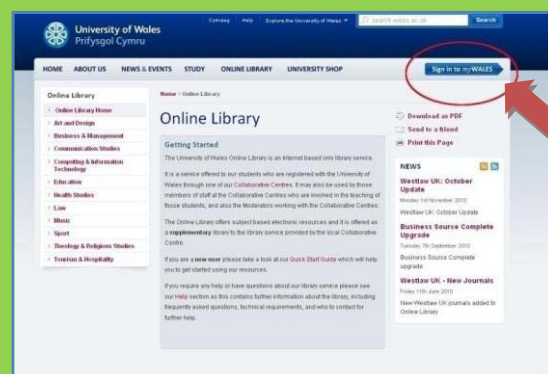
This is an absorbing read not just for criminal lawyers, students and policy-makers but also for members of the public with even a passing interest in the management and treatment of offenders.

## University of Wales Students!

Students on University of Wales accredited courses (**LLB, MSc International Business and MSc E-Business**) are entitled to use the University of Wales Online Library. This provides access to a huge range of online resources including e-journals, e-books and databases. The most significant databases for these courses are Westlaw UK, ACM Digital Library and Communication and Mass Media Complete.

To register with the University of Wales Online Library, you will need your University of Wales student number which you can pick up from Dame Street Library. Once you obtain your University of Wales log-in, go to <http://www.wales.ac.uk/en/OnlineLibrary/OnlineLibrary.aspx> and click on ‘Sign in to myWales’ which is located

just on top of the web page to the right (circled in red on picture below). A new page will then open up. You must then click on ‘Register to access the global campus’ and you will be prompted to enter your log-in information. If you have any problems or queries regarding University of Wales Online Library, please contact Dame St. library.



## DBS Careers Fair - Thursday 24<sup>th</sup> November

The Careers department hosted our second big Careers Fair this year in Castle house on Thursday 24<sup>th</sup> November. The event featured 19 employers who came to showcase their graduate and internship opportunities to our students.

Enterprise Ireland came along to promote their International Graduate programme. Their two year programme offers graduates the opportunity to work with Enterprise Irelands network of Irish companies in international markets and is open to students across all disciplines.

Lidl also held a very busy stand on the day. They were promoting their 18 month Graduate Management Trainee programme which offers streams in HR, Sales, Accounts and Finance, IT, Purchasing and Procurement, Supply Chain, and Property and Construction.

Jobbridge, the national Internship scheme, were also there on the day to promote their internship programme. The programme, part of the Governments jobs initiative, provides a 9 month training internship for unemployed graduates to gain some experience in their chosen field. Eligible candidates can also claim a further €50 on top of their unemployment benefit when on placement.

Another busy lady on the day was Trisha Cosgrove, Chartered Secretary from Irish Life. Trisha also holds the role of Chairperson of the Student Committee for the Institute of Chartered Secretaries and Administrators (ISCA) in Dublin. Contrary to what the name suggests; Chartered Secretaries are high ranking professionals with a diverse set of skills unique among many professions. Trained in Corporate Law, finance, governance and company secretaryship; Chartered Secretaries are the focal point for independent advice about the conduct of business, governance and compliance. The ICSA is the professional body with governs all Chartered Secretaries and provided the professional qualification. Look out for an upcoming careers talk on the ICSA and the Career of a Chartered Secretary, which will be coming up in the new year.

Companies also in attendance on the day included AHEAD, ACCA, CIMA, Gradpool, AIESEC, USIT, Smaller Earth, Tefl and Habitat for Humanity.

Our next fair is planned for late February so keep an eye out for exact dates in the New Year.



**Above Left:** Trisha Cosgrove, Chartered Secretary from Irish Life speaking to some students.



## Questions and Answers with:

### **Patricia Frazer** Lecturer in Psychology, School of Arts.

Here we find out more about what Patricia does at Dublin Business School and we discuss her approach to writing in context to her recent PhD thesis work.

#### Reference for item under discussion in interview:

Frazer, P (2010) *Using Behavioural Analysis to Reduce Domestic Fuel Consumption in Northern Ireland: Feedback and Goal-setting interventions to conserve electricity*. PhD Thesis. University of Ulster, Coleraine.

#### **A short paragraph about yourself (e.g. what modules you teach at DBS, your academic interests and hobbies outside work):**

I teach Abnormal Psychology, Social Psychology, and help out taking some data analysis and research methods classes. My main academic interest is using psychology to address climate change. I have a two year old daughter so I don't have much spare time, but when I do I like to read (especially about issues surrounding consumerism and materialism in society) and play the guitar.

#### **What do you think readers will find most notable about this book?**

While most work on environmental issues in psychology concerns our self-reported attitudes, this thesis is about interventions- which is to say it provides some suggestions on how we can change actual behaviour.

#### **Have you acquired any good anecdotes surrounding this book? If so, could you share one?**

There aren't too many opportunities to acquire interesting anecdotes while writing a PhD thesis. There were a lot of graphs and tables of numbers...

#### **Did researching and writing this book teach you anything or influence your thinking in any way?**

This thesis began as a work of behavioural psychology. Behaviourism in psychology has been considered a school of thought that focuses on measurable behaviours and disregards mental phenomena, in opposition to Cognitive Psychology and other disciplines where the focus is on the mind. The traditional objection of behaviourists to other approaches is that one cannot be objective in measuring mental phenomena, and therefore must ignore the internal in order to remain scientific.

While writing this thesis I came to believe that this objection is outdated, as more rigorous research methods have allowed for a much more scientific approach to looking mental phenomena. This has led me more and more to consider focusing how mental impressions interact with our environment as crucial in understanding

and changing behaviours related to climate change.

#### **What would you most like readers to tell others about this book?**

To read it!

#### **Can you suggest one question readers might find interesting to discuss, concerning you, your writing in general, or this book?**

What can I do as a person to use less energy? What initiatives should be made by government to control energy use, over-consumption and waste?

#### **How can readers help you promote this book?**

Read it, or part of it, and cite it in their articles.

#### **Why do you write?**

To try to make a contribution to our understanding of behaviour, and how it can be changed.

#### **What is your greatest strength as a writer?**

Brevity.

#### **What quality do you most value in yourself?**

...I can't answer that.

#### **In addition to writing, what else are you passionate about?**

I am very interested in the negative effects that supermarkets are having on wages, farmers, community and local economies.

#### **What are you most proud of accomplishing so far in your life?**

Writing my PhD and having my daughter

#### **Is there any new or established author whom you feel deserves more attention, and what is it that strikes you about his or her work?**

Tim Kasser has been researching materialism for quite a while now, and has gathered a lot of empirical evidence of its harmful effects. He has summarised this in a book called *'The High Price of Materialism'*

# BA (Hons) Student Photographic Exhibition

On display now in Aungier St. Library... here is just a sample of work...

→Link to DBS E-Source Online Repository is included.



## Man made beauty in Dublin

Crown, Jack

Permanent link: <http://hdl.handle.net/10788/264>

Award: BA (Hons) in Journalism

### Abstract:

Dublin through my eyes



## Cultures of Ireland

Hynes, Amy

Permanent link: <http://hdl.handle.net/10788/255>

Award: BA (Hons) in Film Studies

### Abstract:

Different cultures in Ireland today.



## Bottom of the sole

Kelly, Ciara

Award: BA (Hons) in Media and Cultural Studies

Permanent link: <http://hdl.handle.net/10788/255>

*I've always loved shoes and think a person's footwear can say a lot about them. I felt that photographing only one part of a person was much more interesting than the whole person. I thought it would push the viewer of the photo to think more about the person and raise more questions.*

# 'List of Works'

Here our Digitisation Librarian **Alex Kouker** has put together a sample list of first year **BA (Hons)** student photographic work that is currently on display in Aungier St. Library. Each piece features a QR code which will link directly to the [www.blurb.com](http://www.blurb.com) page for the student.

Also See <http://esource.dbs.ie/handle/10788/278>

## 1. Ronan McCarthy *Lost Journey*

From book: *Shadowed Life*

<http://www.blurb.com/books/2037790>



## 2. Gregg Andrew Murphy *Alfred*

From book: *Magnificent Loneliness*

<http://www.blurb.com/books/2060189>



## 3. Aoife Lawlor *Fading*

From book: *TTYL*

[www.blurb.com/books/2056749](http://www.blurb.com/books/2056749)



## 4. Conor Hogan *Untitled*

From book: *Echoes of Reflection*

<http://www.blurb.com/books/2060147>



## 5. Alix Cafferky *Dappled Sunshine*

## 6. Wayne Byrne *Sticks of Nature/Sticks of Industry*

From book: *The Nature of Music*

<http://www.blurb.com/books/2058518>



## 7. Louise Bermingham *Contemplation*

From book: *It's the Little Things*

<http://www.blurb.com/books/2046019>



## 8. Robert Kearney *Stairway to Heaven*

From book: *Steps in Life*

<http://www.blurb.com/books/2059813>



## 9. Vincent Ryan *The Presence of Residual Energy*

## 10. Kuba Guratowski *Fortress of Junk*

From book: *Industrial Dublin*

<http://www.blurb.com/books/2060091>



## 11. Rushda Syed *Branches On the Pavement*

From book: *Shadow Dancing*

<http://www.blurb.com/books/2055505>



## 12. Stephen James Moran *Overgrown but Not Forgotten*

From book: *Scenic Routes*

<http://www.blurb.com/books/2060350>



## 13. Alice Murphy *Hello*

From book: *Hoofprints*

<http://www.blurb.com/books/2059635>



## 14. Jack Crown *Retirement Home by the Canal*

From book: *Man Made Beauty in Dublin*

<http://www.blurb.com/books/2060206>





**15. Niamh O'Donnell**  
*Haunted*

From book: *Haunted*  
<http://www.blurb.com/books/2058612>



**16. Peter Boylan**  
*Under Winged Guard*

From book: *Records of Remembrance*  
<http://www.blurb.com/books/2060119>



**17. Grace O'Reilly**  
*The Crank by the Bank*

**18. Jade Kearney**  
*Pushing Boundaries*

From book: *Don't Read This*  
<http://www.blurb.com/books/2061375>



**19. Amy Hynes**  
*Home-Grown Pride*

From book: *Cultures of Ireland*  
<http://www.blurb.com/books/2058660>



**20. Genevieve Wilson**  
*Still*

From book: *Sit me by the Water*  
<http://www.blurb.com/books/2060050>



**21. Leah Hughes**  
*Roasted Guilt*

From book: *Guilty Pleasures*  
<http://www.blurb.com/books/2059990>



**22. Ciara Kelly**  
*Beauty and Grace Command the World*

From book: *Bottom of the Sole*  
<http://www.blurb.com/books/2060095>



**23. Kenneth McDonnell**  
*A Blue Evening*

From book: *Bright Shadows*  
<http://www.blurb.com/books/2056950>



**24. Karen Corcoran**  
*Reflection is Protection*

From book: *Love...*  
<http://www.blurb.com/books/2059867>



**25. Barry James Kane**  
*Pass the Mustard*

From book: *The Deserted Village*  
<http://www.blurb.com/books/2060018>



**26. Zara McGrath**  
*Baile Folamh*

From book: *Urban Neglect*  
<http://www.blurb.com/books/2060622>



**27. Andrew Malone**  
*Gibson at Gunpoint*

From book: *All Guns Blazing*  
<http://www.blurb.com/books/2059964>



**28. Nicola Byrne**  
*Up There Down There*

From book: *Welcome to the Dollhouse*  
<http://www.blurb.com/books/2060047>



**29. Brian Kieran**  
*Imperium Unius*

From book: *Views from the Throne*  
<http://www.blurb.com/books/2060060>

